#### TRUSTEES OF THE CALIFORNIA STATE UNIVERSITY

# California State University Office of the Chancellor—Glenn S. Dumke Auditorium<sup>\*</sup> 401 Golden Shore Long Beach, CA 90802

## Agenda September 14-15, 2021

Time\*\* Committee

## Location<sup>1</sup>

## TUESDAY, SEPTEMBER 14, 2021

8:30 a.m. <u>Board of Trustees—Closed Session</u> Executive Personnel Matters Government Code §11126(a)(1)

> Pending Litigation Government Code §11126(e)(1) Vakilzadeh, et al. v. CSU Higley, et al. v. CSU Anticipated Litigation

- 9:15 a.m. <u>Committee on Collective Bargaining—Closed Session</u> Government Code §3596(d)
- 10:00 a.m. State of the California State University
- 11:00 a.m. <u>Public Comment—Open Session</u>
- 12:30 p.m. Lunch Break

<sup>&</sup>lt;sup>1</sup> The September 14-15, 2021, meeting will take place entirely virtually via teleconference.

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## TUESDAY, SEPTEMBER 14, 2021 (cont.)

1:00 p.m.	<u>Committee (</u> Consent	on Audit						
	Action	1. Approval of Minutes						
	Information	2. Status Report on Audit and Advisory Services Activities						
1:05 p.m.	<u>Committee on Committees</u>							
	Consent							
	Action	1. Approval of Minutes						
	Action	2. Amendments to Board of Trustees' Standing Committee Assignments for 2021-2022						
1:10 p.m.	<u>Committee on Educational Policy</u>							
	Consent							
	Action	1. Approval of Minutes						
	Action	2. Academic Master Plan Update: Fast-Track Programs						
	Discussion							
	Action	3. Amendment to Title 5 Regulations: Credit for Prior Learning						
	Information	4. Research, Scholarship and Creative Activities						
	Information	5. Graduation Initiative 2025						

2:40 p.m.	Committee	<u>Committee on Finance</u>						
	Consent							
	Action	1. Approval of Minutes						
	Information	2. California State University Quarterly Investment Report						
	Discussion							
	Information	3. Annual Systemwide Report on Hate Incidents on Campus						
	Information	4. Planning for the 2022-2023 Operating Budget						

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#### TUESDAY, SEPTEMBER 14, 2021 (cont.)

4:00 p.m.	Committee on Institutional Advancement						
	Consent						
	Action	1. Approval of Minutes					
	Discussion						
	Action	2. Naming of Martin V. Smith Hall – California State University Channel Islands					
	Information	3. 2021-2022 California State University Trustees' Award for Outstanding Achievement					

#### WEDNESDAY, SEPTEMBER 15, 2021

8:30 a.m.	<u>Committee (</u> Consent	<u>Committee on Governmental Relations</u>						
	Action	1. Approval of Minutes						
	Discussion							
	Information	2. State Legislative Update						
9:00 a.m.	<u>Committee (</u> Consent	Committee on University and Faculty Personnel						
	Action	1. Approval of Minutes						
	Discussion							
	Action	2. Executive Compensation: Presidential Triennial Performance Review Salary Assessment – Implementation Process						

10:00 a.m. Board of Trustees

**Call to Order** 

**Roll Call** 

**Chair's Report** 

Academic Senate CSU Report: Chair—Robert Keith Collins

California State Student Association Report: President—Isaac Alferos

California State University Alumni Council Report: President—Jeremy Addis-Mills

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## Consent

*Action* 1. Approval of the Minutes of the Board of Trustees Meeting of July 14, 2021 *Action* 2. Approval of Committee Resolutions as follows:

## **Committee on Committees**

2. Amendments to Board of Trustees' Standing Committee Assignments for 2021-2022

## **Committee on Educational Policy**

- 2. Academic Master Plan Update: Fast-Track Programs
- 3. Amendment to Title 5 Regulations: Credit for Prior Learning

#### **Committee on Institutional Advancement**

2. Naming of Martin V. Smith Hall – California State University Channel Islands

#### **Committee on University and Faculty Personnel**

2. Executive Compensation: Presidential Triennial Performance Review Salary Assessment – Implementation Process

# 11:15 a.m. Board of Trustees—Closed Session

Executive Personnel Matters Government Code §11126(a)(1)

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## REVISED

### **Addressing the Board of Trustees**

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020, and March 17, 2020, respectively, the Board of Trustees meeting will take place <u>entirely virtually on Tuesday, September 14, 2021, and Wednesday, September 15, 2021.</u> Members of the board will participate in this meeting remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the Dumke Auditorium will not be open to the public during the meeting, and no Trustees or staff will be present in the Auditorium. **Therefore, there will be no public access to the previously noticed meeting site and no in-person public comment.** 

Members of the public will still have full opportunity to observe the meeting and to offer public comment as follows:

- Members of the public are encouraged to watch the meeting via livestream through the Board of Trustees website.
- All public comment (for all committee and plenary sessions) will take place on **Tuesday**, **September 14** at the start of the Board of Trustees' open sessions (scheduled to begin at approximately 11:00 a.m.).
- Written comments may be e-mailed in advance of the meeting by <u>12:00 p.m. on Monday</u>, <u>September 13</u> to trusteesecretariat@calstate.edu. To the extent possible all written comments will be distributed to members of the Board, or its appropriate committee, prior to the beginning of the Board or committee meeting.
- Members of the public who wish to offer public comment *during the meeting* may do so virtually/telephonically by providing written request in advance, including their telephone number, by 12:00 p.m. on Monday, September 13 to trusteesecretariat@calstate.edu. The request should also identify the agenda item the speaker wishes to address, or if the speaker wishes to address the full Board in the plenary session, the notice should state the subject of the intended presentation. Efforts will be made to accommodate each individual who has requested to speak.

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The purpose of public comments is to provide information to the board, and not to evoke an exchange with board members. Questions that board members may have resulting from public comments will be referred to appropriate staff for response.

In fairness to all speakers who wish to speak, and to allow the committees and board to hear from as many speakers as possible, while at the same time conducting the public business of their meetings within the time available, **public comment will be limited to 1 minute per speaker**. Ceding, pooling or yielding remaining time to other speakers is not permitted. Speakers are requested to make the best use of the public comment opportunity and to follow the rules established.

Trustee Secretariat Office of the Chancellor 401 Golden Shore Long Beach, CA 90802 Phone: 562-951-4020

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## AGENDA

# **COMMITTEE ON AUDIT**

# Meeting: 1:00 p.m., Tuesday, September 14, 2021 Virtually via Teleconference

Adam Day, Chair Jane W. Carney, Vice Chair Jack McGrory Anna Ortiz-Morfit Krystal Raynes Lateefah Simon

- **Consent** 1. Approval of Minutes of the Meeting of July 13, 2021, *Action* 
  - 2. Status Report on Audit and Advisory Services Activities, Information

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## MINUTES OF THE MEETING OF COMMITTEE ON AUDIT

Trustees of the California State University Office of the Chancellor Glenn S. Dumke Auditorium\* 401 Golden Shore Long Beach, California

July 13, 2021

## **Members Present**

Adam Day, Chair Jane W. Carney, Vice Chair Jack McGrory Anna Ortiz-Morfit Krystal Raynes Lateefah Simon Lillian Kimbell, Chair of the Board

Trustee Adam Day called the meeting to order.

## Approval of the Consent Agenda

The minutes of the May 18, 2021, meeting of the Committee on Audit were approved as submitted.

Item number two, Status Report on Audit and Advisory Services Activities, was an information item.

Item number three, Report on Financial Statements Audit Corrective Actions, was an information item.

Trustee Day adjourned the Committee on Audit.

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## **COMMITTEE ON AUDIT**

## Status Report on Audit and Advisory Services Activities

## **Presentation By**

Vlad Marinescu Vice Chancellor and Chief Audit Officer Audit and Advisory Services

## Summary

This item provides an update on internal audit activities and initiatives. It also includes a status report on both the 2020-2021 and 2021-2022 audit plans, as well as follow-up on completed audit assignments. Follow-up on current and past assignments is being conducted on approximately 27 completed campus reviews. Attachment A summarizes the status of audit assignments by campus.

For the 2021-2022 audit plan, assignments were made to execute individual campus audit plans and conduct financial, operational, compliance, and information technology audits; use continuous auditing techniques and data analytics tools; and provide advisory services and investigation reviews.

# ASSURANCE AUDITS AND DATA ANALYTICS

## Status of In-Process and Completed Audits

Audit and Advisory Services is wrapping up work on the 2020-2021 audit plan and has commenced work on the 2021-2022 audit plan. Fifty-two audits have been completed as part of the 2020-2021 audit plan and the remaining 2020-2021 audits are progressing through the report writing and campus review process. Twelve audits are currently in process as part of the 2021-2022 audit plan and are being performed remotely. Audit management continues to evaluate when in-person on site fieldwork will resume. Completed audit reports are posted on the California State University website at <a href="https://www2.calstate.edu/csu-system/transparency-accountability/audit-reports">https://www2.calstate.edu/csu-system/transparency-accountability/audit-reports</a>.

The assurance audits portion of the audit plan focuses on the core support areas of Finance and Administration; Information Technology; and Compliance, Human Resources and Risk Management. Additionally, assurance audits include reviews in the areas of Academic Administration; Student Activities and Services; and University Relations and Advancement. Auxiliary Organizations are also included in the audit plan and are covered by applicable

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subject-area reviews, as well as stand-alone audits of auxiliary organization entities. Scheduled reviews may include campus-specific concerns or follow-up on prior campus issues.

The status of campus progress toward implementing recommendations for completed audits is included in Attachment A. Prior year audits that have open recommendations are also included in Attachment A and are removed from the report the meeting following all recommendations having shown as completed.

Both campus management and audit management are responsible for tracking the implementation/completion status of audit recommendations contained in campus audit reports. During the audit process, campus management identifies a target completion date for addressing each audit recommendation. Target completion dates are subject to approval by audit management prior to the audit report being finalized. Implementation timelines are reviewed for appropriateness, reasonableness, and timeliness, which also includes evaluating the nature and level of risk and whether any mitigating controls can or should be implemented on an interim basis while audit recommendations are being implemented.

If there are difficulties or unexpected delays in addressing/completing audit recommendations within the agreed upon timeframes, escalation processes for resolution are followed by audit management. Audit management first contacts the campus senior leadership team (president and/or VP/CFO) to resolve any delays. In rare instances in which delays cannot be resolved during discussions between campus and audit management, the chancellor and audit committee chair and/or vice chair may help resolve delays, as needed.

## Data Analytics

Audit and Advisory Services continues to expand our data sets and we are migrating our analytics environment to an Amazon Web Services cloud, which will enable us to scale our analytics database. Additional benefits to migrating to a cloud-based environment include improved performance, high availability, and security, which are all key components of any data analytics program.

For the 2021-2022 audit plan year, credit card tests will be automated and quarterly reports on credit card data trends and analyses are being developed to share with campuses on an on-going basis. Fieldwork has been completed for the review of human resources/payroll at the remaining two pilot campuses. Based on the results of the four pilot reviews, human resources/payroll analytics are being refined for on-going reviews in the 2021-2022 audit plan year.

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The first issue of the data insights publication has been developed and will be sent to all campuses. Data Insights is a newsletter that provides campuses with data analytics review results, trends, and resources. It also provides information as to how data analytics helps to improve campus operations.

## ADVISORY SERVICES

Audit and Advisory Services partners with management to identify solutions for business issues, offer opportunities to improve the efficiency and effectiveness of operating areas, and assist with special requests, while ensuring the consideration of related internal control issues. Advisory services are more consultative in nature than traditional audits and are performed in response to requests from campus management. The goal is to enhance awareness of risk, control and compliance issues and to provide a proactive independent review and appraisal of specifically identified concerns. Reviews are ongoing and work is being performed remotely.

## INVESTIGATIONS AND INTERGOVERNMENTAL AUDITS

Audit and Advisory Services is periodically called upon to provide investigative reviews, which are often the result of alleged misappropriations or conflicts of interest. Investigations are performed on an ongoing basis, both at the request of an individual campus or the chancellor's office and by referral from the state auditor. Additionally, the investigations unit tracks external audits being conducted by state and federal agencies, acts as a liaison for the system throughout the audit process, and offers assistance to campuses undergoing such audits.

The California State Auditor (CSA) recently identified 18 state agencies, including the California State University (CSU), that are responsible for managing a portion of federal COVID-19 funds. The CSU and University of California are among the entities being audited regarding the administration of these funds. The audit is currently underway and will evaluate the role of the Chancellor's Office in overseeing the funds and providing guidance to the campuses on their use. The funds are administered at the campus level, and as a result the CSA has selected three CSU campuses to review: Chico, Long Beach, and Sonoma. The estimated release date for the report is currently November 2021.

## OUTREACH AND ENGAGEMENT

Audit and Advisory Services recently had the opportunity to showcase our vision for and progress in building data analytics and continuous auditing programs in the CSU at the Pacific Northwest Higher Education Internal Audit (PNWHEIA) Conference. Our presentation highlighted how data analytics has been incorporated into audit planning, the two full cycle reviews of credit card data completed at all 23 campuses and the Chancellor's Office, the development of human resources and payroll tests, and the building of data analytics dashboards.

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Additionally, Audit and Advisory Services presented refresher information on the CSU travel policy, as well as tips for reviewing travel expense claims to all CSU vice presidents of administration and finance at their August 2021 affinity group meeting. In the coming year, the investigations unit of Audit and Advisory Services will continue to provide fraud awareness and prevention training throughout the CSU system in order to share insights and common findings from investigations—with a general focus on the areas of procurement card transaction and travel and hospitality claims.

## AUDIT SUPPORT

Pursuant to IIA Standards and the division's quality assurance improvement program, ongoing monitoring of Audit and Advisory activities for audit plan year 2020-21 has been completed. Based on this internal review, Audit and Advisory Services generally conforms with IIA Standards, as well as division policies and procedures.

Status Report on Current and Past Audit Assignments	

Campus	Category	Audit Topic	Audit Plan Year	Total # of Recommendations	*Status
Bakersfield	Audits Currently in Progress	Sponsored Programs	2021		
	Status of Recommendations	Cloud Computing	2020	2	2
Chancellor's Office	Audits Currently in Progress	Information Security	2021		
	No Reportable Recommendations	Procurement	2020	n/a	
Channel Islands	Status of Recommendations	Conference Services	2020	2	2
Chico	Status of Recommendations	Academic Personnel	2020	5	5
Dominguez Hills	Status of Recommendations	Accounts Payable & Disbursements	2020	3	3
		Post Award Administration	2020	6	5 1
East Bay	Status of Recommendations	Facilities Management	2020	3	3
		Information Security	2020	13	13
Fresno	Audits Currently in Progress	IT Disaster Recovery	2021		
	Status of Recommendations	Faculty Assigned Time and Additional Employment	2020	3	3
Fullerton	Audits Currently in Progress	Construction Management	2021		
	Status of Recommendations	Faculty Assigned Time and Additional Employment	2020	2	2
Humboldt	Status of Recommendations	Procurement	2020	1	1
		University Center	2020	14	14
Long Beach	Audits Currently in Progress	Sponsored Programs	2021		
Los Angeles	Status of Recommendations	Faculty Assigned Time and Additional Employment	2020	3	3
Maritime Academy	Audits Currently in Progress	Information Security	2021		
	Status of Recommendations	Service Learning and Internships	2020	5	5
Monterey Bay	Audits Currently in Progress	Student Union	2021		
Northridge	Status of Recommendations	Service Learning and Internships	2020	3	3
Pomona	Audits Currently in Progress	Decentralized Computing	2020		
		Auxiliary-Owned Housing	2021		
Sacramento	Audits Currently in Progress	Information Security	2020		
		Service Learning	2021		
	Status of Recommendations	Professional and Continuing Education	2020	3	3

\*<u>Status</u> Closed (green) - Recommendations have been satisfactorily implemented Open (blue) - Implementation of recommendations is in progress and within the agreed upon timeframe Exceeds Agreed Upon Timeframe (red) - Recommendations have not been implemented within the agreed upon timeframe

Report as of August 24, 2021

# Status Report on Current and Past Audit Assignments

Campus	Category	Audit Topic	Audit Plan Year	Total # of Recommendations	*Status
San Bernardino	Status of Recommendations	Facilities Management	2020	3	1 2
		Post Award Administration	2020	6	5 1
San Diego	Audits Currently in Progress	Procurement	2020		
	Status of Recommendations	Information Security	2020	9	9
San Francisco	Audits Currently in Progress	Endowment Management	2021		
	Status of Recommendations	Emergency Management	2019	11	11
		Facilities Management	2020	3	3
San Jose	Audits Currently in Progress	Counseling and Psychology Services	2021		
	Status of Recommendations	Construction Management	2020	4	2 2
		Fundraising and Gift Processing	2020	3	3
San Luis Obispo	Status of Recommendations	Information Security	2020	12	12
San Marcos	Status of Recommendations	Associated Students, Inc.	2020	3	3
		Information Security	2020	6	1 5
Sonoma	Audits Currently in Progress	Procurement	2021		
Stanislaus	Status of Recommendations	Cloud Computing	2020	2	2
		Credit Cards	2020	2	2

\*<u>Status</u> Closed (green) - Recommendations have been satisfactorily implemented Open (blue) - Implementation of recommendations is in progress and within the agreed upon timeframe Exceeds Agreed Upon Timeframe (red) - Recommendations have not been implemented within the agreed upon timeframe

Report as of August 24, 2021

## AGENDA

# **COMMITTEE ON COMMITTEES**

# Meeting: 1:05 p.m., Tuesday, September 14, 2021 Virtually via Teleconference

Christopher Steinhauser, Chair Adam Day, Vice Chair Larry L. Adamson Jean P. Firstenberg

# **Consent** 1. Approval of Minutes of the Meeting of May 18, 2021, *Action*

2. Amendments to Board of Trustees' Standing Committee Assignments for 2021-2022, *Action* 

Action Item Agenda Item 1 September 14-15, 2021 Page 1 of 1

## MINUTES OF MEETING OF COMMITTEE ON COMMITTEES

Trustees of The California State University Office of the Chancellor Glenn S. Dumke Auditorium\* 401 Golden Shore Long Beach, California

May 18, 2021

## **Members Present**

Christopher Steinhauser, Chair Adam Day, Vice Chair Larry L. Adamson Jean P. Firstenberg Maryana Khames

Lillian Kimbell, Chair of the Board

## Call to Order

Trustee Steinhauser called the meeting to order.

## **Approval of Minutes**

The minutes of April 28, 2021, were approved as submitted.

## **Consent Agenda**

Item 2, Approval of Board of Trustees' Standing Committee Assignments for 2021-2022, was approved as submitted (RCOC 05-21-01).

Item 3, Election of the Chair and Vice Chair of the Board of Trustees for 2021-2022, was approved as submitted (RCOC 05-21-02).

Trustee Steinhauser adjourned the Committee on Committees.

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## **COMMITTEE ON COMMITTEES**

## Amendments to Board of Trustees' Standing Committee Assignments for 2021-2022

## **Presentation By**

Christopher Steinhauser Chair, Committee on Committees

#### **Summary**

Due to the appointments of Trustees Maria Linares, Julia I. Lopez and Yammilette Rodriguez on August 20, 2021, the Committee on Committees recommends amendments to the Standing Committees for 2021-2022 as noted below.

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, on recommendation by the Committee on Committees that the following amendments be made to the Standing Committees for 2021-2022:

#### AUDIT

Adam Day, Chair Jane W. Carney, Vice Chair Julia I. Lopez Jack McGrory Anna Ortiz-Morfit Krystal Raynes Yammilette Rodriguez Lateefah Simon

## CAMPUS PLANNING, BUILDINGS AND GROUNDS

Jane W. Carney, Chair Wenda Fong, Vice Chair Larry L. Adamson Adam Day *Maria Linares Julia I. Lopez* Anna Ortiz-Morfit Romey Sabalius

## **COLLECTIVE BARGAINING**

Debra S. Farar, Chair Lateefah Simon, Vice Chair Adam Day Douglas Faigin Jack McGrory Christopher Steinhauser

## **EDUCATIONAL POLICY**

Christopher Steinhauser, Chair Romey Sabalius, Vice Chair Larry L. Adamson Diego Arambula Jane W. Carney Jack Clarke, Jr. Douglas Faigin Jean P. Firstenberg Wenda Fong *Julia I. Lopez* Krystal Raynes *Yammilette Rodriguez*  CoC Agenda Item 2 September 14-15, 2021 Page 2 of 2

# FINANCE

Jack McGrory, Chair Larry L. Adamson, Vice Chair Jane W. Carney Wenda Fong *Maria Linares* Anna Ortiz-Morfit Krystal Raynes Romey Sabalius Christopher Steinhauser

## **GOVERNMENTAL RELATIONS**

Douglas Faigin, Chair Krystal Raynes, Vice Chair Diego Arambula Jack Clarke, Jr. Jean P. Firstenberg Julia I. Lopez Jack McGrory Yammilette Rodriguez Romey Sabalius Lateefah Simon

# INSTITUTIONAL ADVANCEMENT

Jean P. Firstenberg, Chair Douglas Faigin, Vice Chair Diego Arambula Debra S. Farar *Maria Linares* Anna Ortiz-Morfit *Yammilette Rodriguez* Christopher Steinhauser

## **ORGANIZATION AND RULES**

Larry L. Adamson, Chair Debra S. Farar, Vice Chair Diego Arambula Jack Clarke, Jr. Adam Day *Maria Linares* Lateefah Simon

# UNIVERSITY AND FACULTY PERSONNEL

Wenda Fong, Chair Jean P. Firstenberg, Vice Chair Jack Clarke, Jr. Douglas Faigin Debra S. Farar Christopher Steinhauser

## AGENDA

# **COMMITTEE ON EDUCATIONAL POLICY**

# Meeting: 1:10 p.m., Tuesday, September 14, 2021 Virtually via Teleconference

Christopher Steinhauser, Chair Romey Sabalius, Vice Chair Larry L. Adamson Diego Arambula Jane W. Carney Jack Clarke, Jr. Douglas Faigin Jean P. Firstenberg Wenda Fong Krystal Raynes

#### **Consent** 1. Approval of Minutes of the Meeting of July 13, 2021, *Action*

2. Academic Master Plan Update: Fast-Track Programs, Action

Discussion

- Amendment to Title 5 Regulations: Credit for Prior Learning, *Action* Research, Scholarship and Creative Activities, *Information*
- 5. Graduation Initiative 2025, Information

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# MINUTES OF MEETING OF COMMITTEE ON EDUCATIONAL POLICY

Trustees of The California State University Office of the Chancellor Glenn S. Dumke Auditorium\* 401 Golden Shore Long Beach, California

July 13, 2021

## Members Present Virtually via Teleconference

Christopher Steinhauser, Chair Romey Sabalius, Vice Chair Larry L. Adamson Diego Arambula Jane W. Carney Jack Clarke, Jr. Douglas Faigin Jean P. Firstenberg Wenda Fong Krystal Raynes

Lillian Kimbell, Chair of the Board Joseph I. Castro, Chancellor

Trustee Steinhauser called the meeting to order.

## Approval of the Consent Agenda

The minutes from May 18, 2021, were approved as submitted.

Item number two, Commission on the Extended University, was approved as submitted (REP 07-21-03).

Item number three, Amendment to Title 5 Regulations: Credit for Prior Learning, was an information item.

<sup>\*</sup>PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020, and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the July 13-14, 2021, meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

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# **Recovery with Equity: A Roadmap for Higher Education After the Pandemic**

The presentation began with an introduction by Executive Vice Chancellor of Academic and Student Affairs Fred E. Wood of Dr. Lande Ajose, senior policy advisor for Governor Newsom and chair of the California Higher Education Recovery with Equity Task Force. Dr. Ajose was invited to discuss the taskforce's report, Recovery with Equity Roadmap, and share findings and recommendations. Dr. Ajose outlined the four guiding principles that comprise the recommendations, including: fostering inclusive institutions; streamlining pathways to degrees; facilitating student transitions; and simplifying supports for student stability. She continued to outline the 11 recommendations meant to change fundamentally the way California supports all of its residents equitably in education. Dr. Ajose concluded the presentation by sharing an overview of next steps supported by the legislature and proposed opportunities for action by various educational stakeholders and the CSU.

Trustees posed questions regarding establishing metrics to measure progress for the goals set out in the report, including what educational outcomes are expected to improve as progress is made on the report's goals. Additional questions touched on a strategic plan for implementing the recommendation to improve faculty, staff and administrative diversity, and increasing advocacy efforts to support the recommendations in the report, particularly for financial aid reform.

## **Graduation Initiative 2025**

The presentation began with an overview from Executive Vice Chancellor of Academic and Student Affairs Fred E. Wood on the continuous support for Graduation Initiative 2025 that has contributed to several significant milestones for the initiative. Dr. Wood invited Assistant Vice Chancellor for Student Success Initiatives, Research and Innovation Jeff Gold to provide a brief overview of the Graduation Initiative 2025 Advisory Committee's work since its convening by Chancellor Joseph I. Castro earlier in the year. Dr. Gold described the committee's five recommendations and provided examples of possible interventions and outcomes.

Trustees posed questions regarding how budgeting for faculty and staff diversity will be prioritized in context of Graduation Initiative 2025 goals and how will the CSU address critical course availability at the system level. More information was requested regarding the expected timeline for next steps, and ways that the board can support the implementation of the recommendations, particularly in unifying and amplifying policies and practices.

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## The Post-Pandemic Student Experience

The presentation began with a review by Executive Vice Chancellor of Academic and Student Affairs Fred E. Wood on a series of recent board presentations by Academic and Student Affairs envisioning the post-pandemic university. Dr. Wood invited Dr. Luoluo Hong, associate vice chancellor for Student Affairs and Enrollment Management, to outline the many ways student affairs professionals support CSU students, the philosophy that underscores their work and how they continue to ensure CSU students' well-being and academic progress throughout the pandemic. Dr. Hong defined student affairs work, how it supports the Graduation Initiative 2025's strategic pillar student engagement and well-being as well as the key ways the student experience is essential to improving retention rates, closing educational equity gaps and reducing time to degree. Dr. Hong continued to explain how various student services and programmatic offerings adjusted to address challenges presented by the pandemic, supporting students where they needed it most in areas including advising, housing, financial aid, identity-based centers and learning support services. The presentation concluded with additional insights that were drawn from the pandemic and what the future may hold for the practice and discipline of student affairs.

Trustees posed questions regarding strategic planning for post-pandemic student affairs in fall 2021 and requested examples of a hybrid approach for student support services.

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# COMMITTEE ON EDUCATIONAL POLICY

# Academic Master Plan Update: Fast-Track Programs

## **Presentation By**

Sylvia Alva Executive Vice Chancellor Academic and Student Affairs

Alison M. Wrynn Associate Vice Chancellor Academic Programs, Innovations and Faculty Development

## Summary

In accordance with California State University (CSU) Board of Trustees policy established in 1997, the fast-track process shortens the time to program implementation by allowing proposals to be submitted at the same time that the projection is proposed to the Trustees.

# Background

To be proposed via fast-track, a degree program must meet all of the following six criteria:

- 1. The proposed program could be offered at a high level of quality by the campus within the campus's existing resource base, or there is a demonstrated capacity to fund the program on a self-support basis.
- 2. The proposed program is not subject to specialized accreditation by an agency that is a member of the Association of Specialized and Professional Accreditors.
- 3. The proposed program can be adequately housed without a major capital outlay project.
- 4. It is consistent with all existing state and federal law and Trustee policy.
- 5. It is either a bachelor's or a master's degree program.
- 6. The proposed program has been subject to a thorough campus review and approval process.

## **Fast-Track Timeline**

# Two Deadlines:The first Monday in January – for March Board approval<br/>The second Monday in June – for September Board approval

• New projection proposed for addition to ten-year campus academic plans and to the CSU Academic Master Plan (Attachment A)

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## **This Year's Projection Proposal**

This year the Office of the Chancellor received two projections for new degree programs. A degree proposal may be developed only after trustees approve the preliminary step: a degree projection, which is a long-term plan to develop a degree program.

## **Changes to Program Projections**

# New Projection Proposed for Addition to Ten-Year Campus Academic Plans and to the CSU Academic Master Plan

The Academic Programs, Innovations and Faculty Development Department at the Office of the Chancellor maintains the CSU Academic Master Plan, a comprehensive list of projected programs, existing degree programs and program-review schedules for authorized degree programs. The CSU Academic Master Plan, which guides program, faculty and facility development, will be updated to reflect the resolution adopted by the board at the September 2020 meeting. The CSU Academic Master Plan and each campus academic plan will thereafter be posted online as resources for university planning.

In addition to the CSU Academic Master Plan, the Office of the Chancellor maintains the CSU Degrees Database, an online inventory of all authorized degree programs and associated concentrations (focused areas of study within the degree program). The CSU Degrees Database informs the public CSU Search Degrees website (<u>http://degrees.calstate.edu</u>), a tool for exploring the bachelor's and graduate degree programs and concentrations currently offered at CSU campuses.

The projection listed below and in **Attachment A** indicates a campus intention to develop the degree program within the coming decade. One new projection is proposed, at the graduate level. New programs are planned in response to student demand, employer need, faculty interest, and licensure and accreditation requirements.

Recommendations for board approval of campus academic plans (including proposed projected programs) follow Office of the Chancellor review of campus projection proposals. Review includes consideration of "declared policy of the board to encourage broadly based degrees of high academic quality and to avoid unnecessary proliferation of degrees and terminologies" (REP-91-03). Projected programs are removed from campus academic plans if a full degree proposal is not submitted to the Office of the Chancellor within five years of the date originally projected for implementation. Campuses may request an extension of this five-year deadline if there are compelling circumstances for such an extension.

After the board approves a projection, the campus may begin developing a full degree implementation proposal, which is submitted to the Office of the Chancellor for review and final

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approval as a program. Traditional, fast track, and pilot degree-proposal processes are described in Attachment B. In Attachment A, a ten-year overview of projected degree programs – by campus – is presented.

## **New Projections**

## Humboldt

BS	Data Science
BS	Marine Biology

## **Recommended Action**

The following resolution is recommended for adoption and refers to a change in the CSU Academic Master Plan and the campus academic plan described in this agenda item.

**RESOLVED,** by the Board of Trustees of the California State University, that the amended projection to the Academic Plan for the California State University campus (as identified in Agenda Item 2 of the September 14-15, 2021 meeting of the Committee on Educational Policy) be approved and accepted for addition to the CSU Academic Master Plan and as the basis for necessary facility planning; and be it further

**RESOLVED**, that this projected degree program proposed to be included in the campus academic plan be authorized for implementation, at approximately the date indicated on Attachment A, subject in each instance to the chancellor's review, approval, and confirmation that there exists sufficient societal need, student demand, feasibility, financial support, qualified faculty, facilities and information resources sufficient to establish and maintain the programs; and be it further

**RESOLVED**, that degree programs not included in the campus academic plans be authorized for implementation only as pilot or fast-track programs or as modifications of existing degree programs, subject in each instance to Chancellor's Office approval and CSU policy and procedures.

Attachment A Ed. Pol. – Agenda Item 2 September 14-15, 2021 Page 1 of 9

## CSU Academic Master Plan Ten-Year Overview of Planned Programs

Projections Proposed to the CSU Board of Trustees Planned for Implementation between 2021-22 and 2030-31

Planned degree programs ("program projections") appear in bold red font and are proposed for board approval at the September 2021 meeting. Existing, previously approved program projections appear in black font. Projected degree programs may remain on the CSU Academic Master Plan for five years after the originally approved implementation date, which appears in the second column from the left. Within that five-year window, planned launch years may be adjusted in response to societal need or campus schedules and resources. Current planned implementation years appear in the column to the left of the degree designation. Subsequent to approval of a projection, the campus may develop a full degree implementation proposal, which requires the chancellor's approval in order for a program to enroll students.

Campus	Year Approved By BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
Bakersfield	2016	2017	2019	MS	Computer Science
	2018	2019	2019	BA	Latina/o Latin American Studies
	2018	2019	2019	BS	Public Health
	2018	2019	2019	MS	Applied Economics and Analytics
	2018	2020	2020	MS	Accounting
	2018	2020	2020	MS	Finance
	2018	2020	2020	MS	Kinesiology
	2018	2021	2021	MS	Technology Management
	2018	2022	2021	MS	Logistics and Supply Chain Management
	2020	2021	2021	BS	Environmental Sciences
	2020	2022	2022	BM	Music
	2020	2022	2022	MS	Behavioral Neuroscience

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Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
Channel	2008	2012	2021	MPA	Public Administration
Islands	2009	2012	2021	MA	History
	2011	2012	2021	MS	Coastal Sustainability
	2013	2013	2021	BA	Freedom and Justice Studies
	2013	2013	2021	MS	Applied Sociology
	2014	2014	2022	BA	Philosophy
	2015	2016	2021	MA	Psychology

Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
Chico	2018	2020	2022	BA	European Studies
	2018	2020	2022	BS	Geography
	2020	2021	2021	MS	Business Analytics

Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
Dominguez	2009	2011	2021	MA	Communication Disorders
Hills	2011	2018	2020	MA	International Peace and Security
	2014	2014	2020	MA	Kinesiology
	2015	2016	2020	MHA	Healthcare Administration
	2018	2019	2019	BA	Asian Pacific Studies
	2018	2019	2019	MS	Accounting
	2018	2019	2019	MS	Business Analytics
	2019	2020	2020	BM	Music
	2019	2020	2020	BS	Orthotics and Prosthetics
	2019	2020	2020	MA	Teaching of the Spanish Language
	2019	2020	2020	MS	Radiologic and Imaging Sciences
	2020	2024	2024	MS	Bioanalytical Chemistry
	2020	2021	2021	MPH	Public Health
	2020	2023	2023	OTD	Occupational Therapy

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Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
East Bay					

Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
Fresno	2016	2018	2020	MS	Athletic Training
	2018	2019	2020	MS	Construction Management
	2020	2021	2021	BS	Biomedical Engineering
	2020	2022	2022	BFA	Studio Art

Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
Fullerton	2013	2014	2021	MS	Accounting and Finance
	2016	2017	2021	MS	Engineering Management
	2019	2020	2021	MS	Applied Computer Science
	2019	2020	2022	MS	Construction Engineering &
					Management

Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
Humboldt	2013	2015	2019	BA	Child Development
	2017	2018	2020	BS	Nursing
	2021	2022	2022	BA	Cannabis Studies
	2021	2023	2023	BS	Data Science
	2021	2023	2023	BS	Marine Biology

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Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
Long Beach	2015	2015	2021	MS	Hospitality Management
	2016	2016	2021	MA	International Affairs
	2016	2016	2021	MS	Sustainability
	2017	2018	2021	BS	Computational Mathematics
	2018	2017	2021	BS	Geographical Science
	2018	2019	2021	MA	Curriculum and Instruction in Physical Education
	2018	2019	2021	MS	Construction Management
	2019	2021	2021	BS	Environmental Engineering
	2020	2022	2022	BA	Multi-Disciplinary Science
	2020	2022	2022	MAT	Special Education

Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
Los Angeles	2017	2018	2021	MS	Business Analytics
	2017	2018	2021	MA	Pan-African Studies
	2018	2018	2021	BS	Hospitality
	2019	2019	2021	MS	Marketing
	2019	2021	2021	BS	Engineering Technology

Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
Maritime Academy					

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Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
Monterey	2015	2015	2021	MS	Accounting
Bay	2016	2016	2021	BS	Mechatronics Engineering
	2016	2018	2021	BS	Public Safety
	2016	2018	2023	MA	Teaching English to Speakers of Other Languages
	2017	2018	2020	BS	Agricultural Plant and Soil Sciences
	2017	2018	2023	BA	Interdisciplinary Studies
	2017	2018	2021	MPH	Public Health
	2018	2019	2021	MS	Speech Language Pathology

Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
Northridge	2015	2020	2020	MS	Information Systems Management
	2016	2017	2019	BA	Earth and Environmental Sciences
	2016	2021	2021	MA	Sustainability
	2016	2021	2021	PhD	Complex Systems
	2018	2019	2019	MS	Athletic Training
	2019	2020	2021	MS	Nursing
	2020	2025	2025	MS	Accounting Analytics
	2020	2023	2023	MS	Business Analytics

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Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
Pomona	2015	2016	2021	MS	Architecture
	2015	2018	2020	MS	Dietetics
	2017	2017	2021	BS	Regenerative and Sustainable Studies
	2018	2020	2021	BS	Materials Engineering
	2018	2020	2021	MS	Bioengineering
	2018	2020	2020	MS	Business Analytics
	2018	2020	2021	MUD	Urban Design
	2019	2020	2021	MS	Digital Supply Chain Management
		2017	2021	MS	Mechatronic and Robotics Engineering
	2020	2022	2022	MS	Financial Analysis

Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
	2017	2019	2021	MFA	Studio Art
	2018	2019	2021	MS	Business Analytics
	2018	2020	2021	MA	Biotechnology
	2019	2020	2021	MS	Power Engineering
	2020	2022	2022	BA	Public Policy and Administration
Sacramento	2020	2020	2020	BS	Hospitality and Tourism Management
	2020	2020	2020	МА	Educational Leadership and Policy Studies
	2020	2022	2022	MA	Environmental Studies
	2020	2021	2021	MS	Nutrition and Food

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Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
San	2007	2015	2021	MS	Kinesiology
Bernardino	2015	2016	2020	MS	Information Systems and Technology
	2016	2017	2020	MA	History
	2016	2017	2020	MS	Finance
	2017	2018	2020	MS	Entrepreneurship and Innovation
	2018	2019	2020	DNP	Nursing Practice
	2019	2020	2020	BFA	Studio Art
	2019	2020	2020	BFA	Design
	2020	2021	2021	MA	Speech-Language Pathology
	2020	2022	2022	MS	Material Science
	2020	2022	2022	MS	Nutrition Science

Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
San Diego	2009	2014	2019	PhD	Hearing Science (with UC San Diego)
	2018	2019	2020	BS	Construction Management
	2018	2019	2020	MS	Athletic Training
	2020	2021	2021	MA	Critical Studies in Music
	2020	2020	2020	MS	Epidemiology
	2020	2020	2020	MS	Global Business Development

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Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
San	2016	2016	2020	MA	Modern European Languages and
Francisco					Literatures
	2017	2018	2020	MFA	Broadcast and Electronic
					Communication Arts
	2019	2020	2020	BA	Human Services
	2019	2020	2020	MS	Data Science and Artificial
					Intelligence
	2020	2021	2021	BA	Bilingual Spanish Journalism
	2020	2021	2021	BA	Ethnic Studies
	2020	2021	2021	BA	Race, Ethnicity, and Health
	2020	2021	2021	MS	Environmental Science
	2020	2021	2021	AuD	Audiology

Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
San José					Hospitality, Tourism and Meeting
	2017	2018	2020	MS	Management
	2017	2019	2020	AuD	Audiology
	2018	2019	2020	MS	Athletic Training
	2018	2019	2020	MS	Finance
	2020	2020	2020	MS	Artificial Intelligence
	2020	2020	2020	MS	Data Science
	2020	2020	2022	OTD	Occupational Therapy
	2020	2021	2021	MAT	Teaching

Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
San Luis	2015	2016	2020	BS	Built Environments
Obispo	2020	2021	2021	MS	Statistics

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Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
San	2008	2016	2022	BA	Philosophy
Marcos	2016	2016	2021	BA	Chicano/a Studies
	2016	2019	2024	BS	Computer Engineering
	2018	2019	2021	BA	Geography
	2018	2019	2021	MS	Applied Behavior Analysis
	2018	2019	2022	MS	Clinical Counseling
	2019	2020	2021	BS	Cybersecurity
	2019	2020	2020	MA	Multilingual and Multicultural Education
	2020	2022	2022	BA	Linguistics

Campus	Year Approved by BOT	Year Originally Approved for Implemen- tation	Currently Planned Implemen- tation Year	Degree Designation	Title
Sonoma					

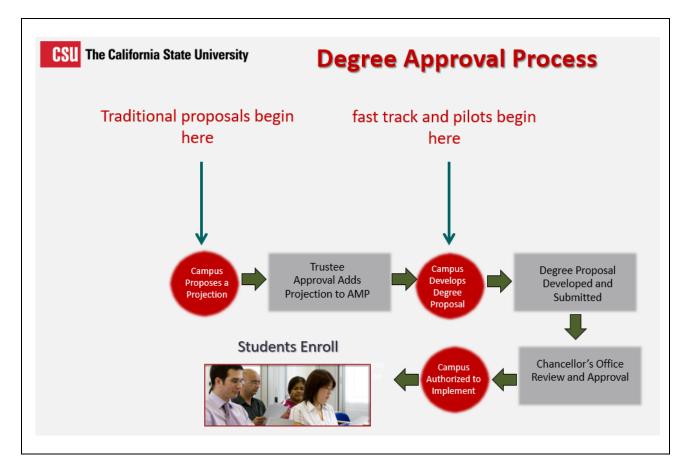
Campus	Year Approved By BOT	Year Originally Approved for Implementation	Currently Planned Implemen- tation Year	Degree Designation	Title
Stanislaus	2015	2017	2021	MFA	Theatre Production

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# **CSU Degree Proposal, Review and Approval Process**

The CSU degree planning process begins with campus departmental plans and ends with a campus enrolling students in the program. Along the way, plans are subjected to review and approval by the campus, the Board of Trustees and the Chancellor's Office. Campuses may pursue one of three approaches to proposal review and approval, depending on the kind of program envisioned. The approaches are: (1) the traditional process; (2) the fast-track process; or (3) the pilot process. Each process will be explained in this review. The process is shown in Illustration 1.

# **Illustration 1**



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# **The Traditional Process**

## **Degree Projections**

The traditional process begins with degree projections. Each January, campuses submit projection proposals, which are very general long-term plans to develop and implement a degree program, to the Chancellor's Office for preliminary review. Projection proposals must make a supportable case that the desired degree program will meet the following criteria in order to obtain a Chancellor's Office recommendation for Board of Trustees approval at the March trustees meeting.

## **Chancellor's Office Projection Review Criteria (All Degree Levels)**

- 1. Degree designation and title (e.g., BS Biochemistry);
- 2. Date approved by the campus-based academic senate;
- 3. Projected implementation date;
- 4. Delivery mode: fully face-to-face, hybrid or fully online program;
- 5. A brief summary of the purpose and characteristics of the proposed degree program;
- 6. Support mode: state-support or self-support;
- 7. Anticipated student demand;
- 8. Workforce demands and employment opportunities for graduates;
- 9. Other relevant societal needs;
- 10. An assessment of the required resources and a campus commitment to allocating those resources; and
- 11. As applicable:
  - a. If the projection is a pilot program, campuses will list the academic years during which the program will operate in pilot status.
  - b. For new degree programs that are not already offered in the CSU, campuses include a compelling rationale explaining how the proposed subject area constitutes a coherent, integrated degree program that has potential value to students and meets CSU requirements for an academic program at the undergraduate or graduate level.

## Additional Criteria for Projected Bachelor's Degree Programs

Projected bachelor's degrees are general, characterized by breadth and are as enduring as possible in content and title, whereas graduate programs are more appropriately specialized.

Resource:

https://www2.calstate.edu/csu-system/administration/academic-and-student-affairs/academic-programs-innovations-and-faculty-development/Documents/breadth epr85 13.pdf.

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# Additional Criteria for Projected Graduate Degree Programs

Master's degree programs should be projected only when the sponsoring department is well established and has achieved a level of quality that has been affirmed by a program review or in subjects for which national accreditation, including review by a visiting team, is available. Further requirements of new graduate programs include that:

- 1. There are at least five full-time faculty with the appropriate terminal degree;
- 2. The programs have enrollment sufficient to support offering at least four graduate-level courses each year;
- 3. Evidence is provided that the department can support the level of research required of a graduate program; and
- 4. Not less than one half of the units required for the degree shall be in courses organized primarily for graduate students.

Resources:

https://www2.calstate.edu/csu-system/administration/academic-and-student-affairs/academicprograms-innovations-and-faculty-development/Documents/Graduate\_Level\_EPR\_82\_39.pdf and

https://www2.calstate.edu/csu-system/administration/academic-and-student-affairs/academic-programs-innovations-and-faculty-

development/Documents/aap 91 04 recommendations graduate education.pdf

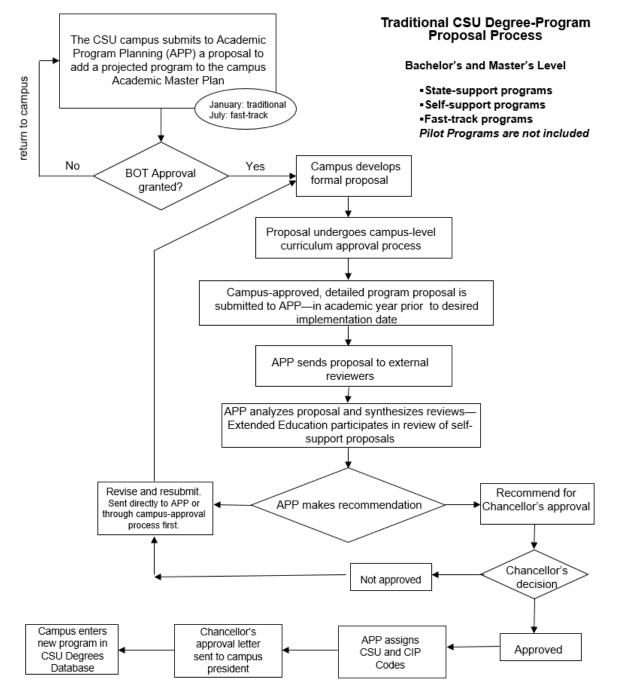
# **Degree Program Proposal Development and Review Process**

After obtaining Board of Trustees approval for a proposed projection, the campus may begin developing a full degree proposal, which must obtain campus approvals before being submitted for system-level review. Campus-approved degree proposals are reviewed by Chancellor's Office staff who have faculty experience and curriculum-development and review experience. Additionally, as needed, external experts review degree programs that have highly specialized curricular requirements. It is not unusual for the Chancellor's Office to request modifications to the degree requirements or the assessment plans during the review process. Proposals must obtain the chancellor's approval before the degree program can be implemented and enroll students. All degree program proposals are governed by California Education Code and systemwide policy, including Title 5 regulations, executive orders and coded memoranda.

Illustration 2 depicts the process for the "traditional degree program proposal." This process is used for bachelor's, master's and doctoral programs that will be run either through state support or through self-support/extended education. In this process, the full degree proposal is submitted to the Chancellor's Office a year ahead of planned implementation.

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#### **Illustration 2**



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# **Degree Proposal Review Criteria**

During the proposal review process, reviewers evaluate proposed programs and resources according to the following review criteria:

# • Faculty

Do the faculty appear qualified to offer this program and at this level? Does the faculty expertise span all appropriate specializations, and are there sufficient faculty members for the projected size of the program? Do they appear to have appropriate research or professional experience? Are the arrangements for administering the program sufficient to ensure that it will operate effectively?

#### • Curriculum

Does the curriculum have appropriate breadth, depth and coherence for an undergraduate or a graduate program in this field? Is it up to date, incorporating the most recent developments in the field? Is it consistent with any pertinent recommendations of professional organizations? Is it responsive to employment opportunities for graduates? If it is a baccalaureate program, would it constitute desirable preparation for graduate or doctoral study in the fields indicated in the proposal? Does the proposed bachelor's degree meet the applicable Bachelor of Arts (BA) and Bachelor of Science (BS) requirements established in Title 5? If the proposal is for a BA or BS degree, does it require no more than 120 units, or does the proposal provide a well-defended rationale for exceeding the Title 5 limit of 120 units for BA and BS degrees? Does the graduate program meet Title 5 section 40510 master's degree requirements?

#### • Resources

Does the description of facilities, equipment and information resources indicate that the campus has the resources (or reliable access to resources) that will be needed for a high-quality program? If not, what information would be minimally necessary to ensure that the resources are adequate? For self-support programs, does the budget contain three-to-five years of operation, showing multiple cohorts? Does it show full cost recovery, and are the student costs within market ranges for similar extension programs?

# • Assessment of Program Quality and Student Learning

Does the proposal provide an assessment plan that identifies program and student learning goals? Do the student learning outcomes match with the curriculum? Are goals measurable, and will the assessment process be manageable? Is the process meaningful, with assessment results used to influence changes in the curriculum or pedagogy?

#### • State Need and Student Demand

Is a program of this kind needed in California? Is there convincing evidence provided in the proposal to demonstrate student interest in the program and employer demand for graduates? Are the sources of information on need current and credible? If the information on need for

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the program is not adequate, what other information might it be suggested that the campus include in the proposal?

# • Multi-Year Cost-Recovery Budget (Self-Support Programs)

Does the budget include sufficient years to follow multiple cohorts? Is an appropriate level of student attrition built in? Are costs related to hybrid or online delivery and technical support included for programs not offered entirely in face-to-face mode?

# The Fast-Track Process: Combined Projection and Proposal

To review, in the traditional proposal process, a campus requests Board of Trustee approval to include a projection on the campus Academic Plan. Subsequent to Board of Trustee approval of the projection, the campus may begin developing a degree proposal that will be submitted to the Chancellor's Office for system-level review and approval. In the traditional process, proposals are to be submitted in the academic year preceding planned implementation.

As adopted by the Board of Trustees in July 1997, a "fast-track" process shortens the time to implementation by allowing proposals to be submitted at the same time that the projection is proposed to the Board of Trustees. Fast-track proposals still undergo system-level review, and the fast track does not move the proposal through an expedited review process.

#### **Fast-Track Criteria**

To be proposed via fast track, a degree program must meet all of the following six criteria:

- 1. The proposed program could be offered at a high level of quality by the campus within the campus's existing resource base, or there is a demonstrated capacity to fund the program on a self-support basis.
- 2. The proposed program is not subject to specialized accreditation by an agency that is a member of the Association of Specialized and Professional Accreditors, or it is currently offered as an option or concentration that is already recognized and accredited by an appropriate specialized accrediting agency.
- 3. The proposed program can be adequately housed without a major capital outlay project.
- 4. It is consistent with all existing state and federal law, trustee policy and executive orders.
- 5. It is either a bachelor's or master's degree program.
- 6. The proposed program has been subject to a thorough campus review and approval process.

# **Fast-Track Timelines**

- The first Monday in January—for July approval
- The second Monday in June—for December approval

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Fast-track proposals that are submitted to the Chancellor's Office by the first Monday in January, and that raise no major issues, can be acted on by the Board of Trustees in March, sent through system-level review and could receive Chancellor's Office approval in July.

Proposals that are submitted by the second Monday in June and raise no major issues can be acted on by the Board of Trustees in September, sent through system-level review and could receive Chancellor's Office approval in December.

# **Submitting Fast-Track Proposals**

When submitting an update to the campus Academic Plan, the campus notes any fast-track degree proposals and includes a very brief description of the program and a rationale for offering it through the fast-track process.

#### Resource:

https://www2.calstate.edu/csu-system/administration/academic-and-student-affairs/academic-programs-innovations-and-faculty-development/Documents/fast\_track\_pilot\_programs.pdf

#### **The Pilot Degree Program Proposal Process**

In support of the CSU tradition of experimentation in the planning and offering of degree programs, Board of Trustee policy established in July 1997 that a limited number of proposals meeting fasttrack criteria might be implemented as five-year "pilot programs" without prior review and approval by the board. Instead, the Chancellor's Office conducts a review to confirm that all applicable policy requirements have been met. For self-support pilot programs, the Chancellor's Office also reviews proposed projected budgets to ensure all costs will be recovered through student fees and without relying on state funds.

#### **Pilot-Program Criteria**

Pilot degree programs must meet all of the following six criteria:

- 1. The proposed program could be offered at a high level of quality by the campus within the campus's existing resource base, or there is a demonstrated capacity to fund the program on a self-support basis.
- 2. The proposed program is not subject to specialized accreditation by an agency that is a member of the Association of Specialized and Professional Accreditors, or it is currently offered as an option or concentration that is already recognized and accredited by an appropriate specialized accrediting agency.
- 3. The proposed program can be adequately housed without a major capital outlay project.
- 4. It is consistent with all existing state and federal law, trustee policy and executive orders.
- 5. It is either a bachelor's or master's degree program.

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6. The proposed program has been subject to a thorough campus review and approval process.

# **Pilot Program Implementation Procedures**

- 1. Prior to implementation, the campus is obligated to (1) notify the Chancellor's Office of plans to establish the program, (2) provide a program description and list of curricular requirements and (3) confirm that each of the six pilot criteria apply to the pilot program.
- 2. While Chancellor's Office approval is not required, a pilot program must be acknowledged by the Chancellor's Office before the program is implemented.
- 3. A campus may implement a pilot program without first proposing the projection on the campus Academic Plan. In such cases, the program will be identified as a pilot program in the next annual update of the campus Academic Plan.

# **Pilot Operational Policy**

- 1. A pilot program is authorized to operate only for five years.
- 2. If no further action is taken by the end of the five years, no new students can be admitted to the pilot program.
- 3. The campus is obliged to make appropriate arrangements for students already enrolled to complete the program.

# **Pilot Conversion Procedures**

For the program to continue beyond the five-year limit, the campus must propose to the Chancellor's Office converting the program from pilot to regular status. A pilot program could be converted to regular-program status and approved to continue to operate indefinitely if the following conditions are met:

- 1. The campus committed the resources necessary to maintain the program beyond five years;
- 2. A thorough program evaluation (including an on-site review by one or more experts in the field) showed the program to be of high quality; to be attractive to students; and to produce graduates attractive to prospective employers and/or graduate programs, as appropriate; and
- 3. Approval by the chancellor after review and comment by the Chancellor's Office.

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# COMMITTEE ON EDUCATIONAL POLICY

#### Amendment to Title 5 Regulations: Credit for Prior Learning

#### **Presentation By**

Sylvia A. Alva Executive Vice Chancellor Academic and Student Affairs

Alison M. Wrynn Associate Vice Chancellor Academic Programs, Innovations and Faculty Development

#### **Summary**

This item proposes changes to the name and substance of Title 5 §40408. Currently titled *Credit Based on Examination*, the proposed title, *Credit for Prior Learning*, more accurately describes current practice in higher education as well as proposed revisions to existing policy. In addition to credit by examination, the proposed amendment seeks to expand the types of prior learning assessments from which credit may be earned to include portfolio assessment, interviews or other appropriate demonstrations of learning outcomes. Furthermore, the proposed amendment would allow graduate, as well as undergraduate, students to earn credit for prior learning outside of traditional collegiate coursework. In sum, these amendments would update best practices for evaluating and awarding credit for prior learning and would support revisions to CSU Credit for Prior Learning policy.

The Board discussed this as an information item in July 2021.

#### Background

Existing policy allows students to earn academic credit by passing a campus-authorized examination. In practice, eligible examinations may be developed by faculty or may be offered by an external entity such as College Level Examination Program (CLEP) or College Board/Advanced Placement (AP).

In addition to credit by examination, the proposed amendment seeks to expand the types of prior learning assessments from which credit may be earned to include portfolio assessment, interviews or other appropriate demonstrations of learning outcomes. Furthermore, eligibility for credit for prior learning is expanded to include graduate and as well as undergraduate students. Ed. Pol. Agenda Item 3 September 14-15, 2021 Page 2 of 2

The proposed amendment supports recent proposed revisions to existing CSU Credit for Prior Learning policy (EO 1036) in recognition of the multiple means by which students could earn collegiate credit for learning that occurs outside of traditional settings. These proposed revisions have been shared with faculty and administrators for input. Returning adult students and veterans are most likely to benefit from policies that facilitate credit for prior learning. The proposed change to Title 5 §40408 and the related CSU Credit for Prior Learning policy reflect best practice in support of more timely graduation and reduction of equity gaps.

The following resolution is proposed to modify Title 5 by amending Section 40408:

**RESOLVED**, by the Board of Trustees of the California State University, acting under the authority prescribed herein and pursuant to Section 66600, 89030 and 89035 of the Education Code, that section 40408 of Title 5 of the California Code of Regulations is amended as follows:

# Proposed Revisions - §40408. Credit Based on Examination

# Title 5. Education Division 5. Board of Trustees of the California State Universities Chapter 1. California State University Subchapter 2. Educational Program Article 5. General Requirements for Graduation 5 CCR § 40408

#### § 40408. Credit Based on Examination for Prior Learning.

Unit credit toward the <u>undergraduate or graduate</u> degree may be secured by: (1) passing an examination given or approved by the appropriate campus authority in courses offered by the campus and for which credit has not otherwise been allowed., (2) demonstration of learning, skills and knowledge acquired through experience, (3) learning acquired outside formal higher education, (4) education and training provided by the Armed Forces of the United States or (5) other appropriate means of assessment as determined and approved by the appropriate campus authority in accordance with system policy.

Note: Authority cited: Sections 66600, 89030 and 89035, Education Code. Reference: Sections 66600 and 89030, Education Code.

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#### COMMITTEE ON EDUCATIONAL POLICY

#### **Research, Scholarship and Creative Activities**

#### **Presentation By**

Sylvia A. Alva Executive Vice Chancellor Academic and Student Affairs

Ganesh Raman Assistant Vice Chancellor Research

#### **Summary**

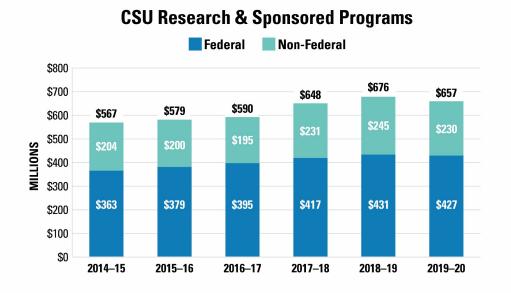
Research, scholarship and creative activities are intrinsic to California State University (CSU), providing students with hands-on learning opportunities where they can develop and test hypotheses and push boundaries in pursuit of new knowledge benefitting California, the nation and the world. The CSU is distinctive for making this high-impact practice available to undergraduate students throughout its 23 campuses and 10 multi-campus affinity groups. As a result, CSU graduates are better prepared to meet today's opportunities and challenges and help transform tomorrow.

Research, scholarship and creative activities also provide an effective strategy for improving student success. Undergraduate research, for example, develops purposefulness, perseverance and collaboration, empowering students and leading to their academic success. Students gain opportunities for deep learning when they work side-by-side with faculty on research, scholarship and creative activities.

#### **External Funding**

As demonstrated in the chart below, total external expenditure—from grant and contract revenue—for CSU research and sponsored programs has increased steadily over the past several years. In 2019-2020, the most recent year for which data are available, the total amount was \$657 million. This represents a growth of \$90 million over a five-year period.

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Unlike state funds that are used exclusively for basic university operations, faculty compete for these external funds, which are used for innovative projects that benefit local communities and prepare students for 21st century careers.

These external funds include approximately \$83 million to cover institutional overhead, also known as indirect costs. Programs in research, scholarship and creative activities have associated infrastructure expenses that are recovered with indirect costs budgeted into the application for external funding.

#### **External Funding Accomplishments**

Examples of grants and contracts in areas of education, equity, student success, health research and creative activity received by CSU faculty during the 2020-21 academic year are listed below.

California State University, Bakersfield

A Culturally Responsive Student-Centered Pathway to Healthcare Careers

Funding agency: U.S. Department of Education Total award: \$3 million Investigator: Todd McBride

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CSU Bakersfield received a \$3 million dollar award over five years from the U.S. Department of Education Title V program whose aim is to increase the degree completion of Hispanic students in high-demand healthcare fields through a comprehensive and evidence-based approach. The goals and objectives of this transformative project emerged from an intensive and widely inclusive institutional dialog about how best to improve student learning and completion outcomes for CSU Bakersfield's neediest students while addressing a dire healthcare need in the region.

#### California State University, Channel Islands

# Initiative to Enhance Diversity in the Biomedical Research Workforce at CSU Channel Islands

Funding agency: National Institutes of Health Total award: \$1,091,250 Investigators: Sonsoles de Lacalle, Melissa Soenke, Hugo Tapia and HyeSun Lee

This project strives to enhance diversity in the bio-behavioral workforce. As a primarily undergraduate institution and a Hispanic Serving Institution, CSU Channel Islands is uniquely positioned to identify factors that increase persistence in biomedical-relevant disciplines, boost baccalaureate graduation rates and encourage the pursuit of postbaccalaureate degrees among our students from historically underrepresented groups. As a result of this study, CSU Channel Islands will have a better understanding of effective approaches to student engagement and mentoring, research capacity building and faculty development. It is expected this knowledge will allow the university to exert a powerful contribution to the preparation of trainees from diverse backgrounds, helping them to succeed in biomedical research careers.

#### Channel Your Success – Believe. Belong. Become. (CYS-B<sup>3</sup>)

Funding agency: U.S. Department of Education Total award: \$3 million Investigator: Michelle Hasendonckx

Channel Your Success is a multi-faceted program designed to remove barriers preventing Latinx students from graduating on time, but benefits all students as well. The \$3 million Title V grant includes programs for both students and faculty. Faculty members benefit from professional development programs that enhance their knowledge of equity, diversity and methods to accommodate and welcome all types of students. The student portion involves faculty, staff and peer mentors who work with designated students (those enrolled in freshman math, first generation students and those with an undeclared major) to ensure their first year at CSU Channel Islands is successful.

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California State University, Chico

# Computational Literacy Across Secondary Settings" or "The Class Project"

Funding agency: U.S. Department of Education Total award: \$1.9 million Investigator: Jennifer Oloff-Lewis

Jennifer Oloff-Lewis is leading the \$1.9 million U.S. Department of Education award, "Computational Literacy Across Secondary Settings" or "The Class Project," to achieve comprehensive reform in computational literacy. The project represents a major partnership of California State University, Chico's School of Education and the Colleges of Engineering, Humanities and Fine Arts, and Natural Sciences, three school districts, three county offices of education and a community college district. The initiative involves teacher recruitment, innovative teacher preparation and retention enabling the graduation of 72 teacher residents, the delivery of improved teaching and learning support for over 10,000 rural students.

California State University, Dominguez Hills

**Cannabis Industry in South Bay, L.A.** Funding agency: Bureau of Cannabis Control Total award: \$1.87 million Investigator: Anthony Samad

California State University, Dominguez Hills received a \$1.87 million award from the Bureau of Cannabis Control to conduct research on the cannabis industry in the South Bay and other local Los Angeles County communities it serves. The project is designed to understand the South Bay's response to Prop. 64 across municipalities. Dr. Anthony Samad, executive director of the Dymally African American Political and Economic Institute, is the principal investigator. This grant represents a collaborative initiative between the Dymally Institute, CSU Dominguez Hill's South Bay Economics Institute and the College of Business Administration and Public Policy.

**Brackish Waters Los Angeles** Funding agency: The Getty Foundation Total award: \$100,000 Investigators: Aandrea Stang and Debra Scacco

California State University, Dominguez Hills' University Art Gallery has been awarded a \$100,000 grant from the Getty Foundation to conduct research related to the gallery's contribution to the next Pacific Standard Time initiative in 2024. Led by CSU Dominguez Hills' Art Gallery Director Aandrea Stang and exhibit co-curator Debra Scacco, the project reflects the concept of brackish water sites, areas where fresh and ocean water intermix. Investigated through marine

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biology, hydroclimatology and Indigenous understandings of South L.A.'s coastal waterways, the exhibition will explore the paradox of the in-between, tracing the intricate ways ecology, culture and community intersect.

#### California State University, Fresno

# USDA HIS Collaborative: The Agricultural Career Readiness Skills for the 21<sup>st</sup> Century (ACRS21) Certificate Pathway

Funding agency: U.S. Department of Agriculture-National Institute of Food and Agriculture Total award: \$1 million over four years Investigator: Sherri Freeman

The Agricultural Career Readiness Skills for the 21<sup>st</sup> Century (ACRS21) Certificate Pathway is a four-year program funded by the National Institute of Food and Agriculture within the United States Department of Agriculture. The project will create a transferrable certificated pathway uniting high school, community colleges and universities in the development of soft skills and career readiness training. ACRS21 will improve employability of underrepresented students through development of a sequenced, vertically aligned soft skills and career readiness pathway based on experiential learning activities.

#### Bridges to the Doctorate Program between Fresno State and UC Davis (T32)

Funding agency: National Institutes of Health Total award: \$1,112,184 over five years Investigator: Krish Krishnan

This program features a Bridges to the Doctorate program between the two major Hispanic Serving Institutions in California's Central Valley. It assists under-represented minority students from the California State University, Fresno with completing a master's program in the biomedical sciences before continuing and completing their Ph.D. program at the University of California, Davis.

California State University, Fullerton

# Understanding the Electrochemical Properties of Physical HOL Defects on Functionalized b/c 2D Materials for the 2e-Reduction

Funding agency: National Science Foundation, CAREER Grant

Total award: \$422,198 over five years

Investigator: Michael Groves

Professor Groves is studying hydrogen peroxide, an environmentally friendly oxidant that is used in many applications including water treatment, the electronics industry and personal protective equipment sterilization. However, industrial production of hydrogen peroxide is dominated by an Ed. Pol. Agenda Item 4 September 14-15, 2021 Page 6 of 28

environmentally destructive anthraquinone process. Under the funded project, Groves and his students will look for an alternative mechanism to synthesize hydrogen peroxide to be more environmentally friendly in industry uses. This work could also affect a wide range of applications, including the electrochemical reduction of greenhouse gases to usable fuels for fuel cells. Groves will integrate the project into his senior chemistry laboratory course to train students to prepare for the chemistry and biochemistry workforce and to pursue advanced degrees. Additionally, Groves and his students will participate in scientific outreach to the local community.

Humboldt State University

**;Échale Ganas!** Funding agency: U.S. Department of Agriculture Total award: \$249,000 Investigators: Matt Johnson, Rafael Cuevas-Uribe and Fernando Paz

¡Échale Ganas! is a grant-funded program at Humboldt State designed to support hands-on learning and career advancement for Latinx students in science, technology, engineering and math (STEM). A Mexican expression that literally means to "throw some life into it," ¡Échale Ganas! is often used to say, "Go for it!" The program will supplement existing STEM programs for Latinx students at Humboldt State, a Hispanic-Serving Institution since 2013. A hands-on program, ¡Échale Ganas! is geared toward Latinx students working at the nexus of agriculture and natural resources, providing them with experiential learning opportunities like working with sustainable fish farms or using owls for rodent control in vineyards.

#### **Redwood Coast Airport Microgrid**

Funding agency: California Energy Commission and U.S. Department of Agriculture Total award: \$5 million and \$6.6 million loan Investigators: Matt Johnson, Rafael Cuevas-Uribe and Fernando Paz

The Redwood Coast Airport Microgrid has been designed and developed by the Schatz Energy Research Center at Humboldt State University. Located at Humboldt County's regional airport, it will be owned by the Redwood Coast Energy Authority and it will run on power lines owned by Pacific Gas and Electric Company (PG&E). This interagency collaboration is the first of its kind in California. This innovative project is funded by a \$5 million grant from the California Energy Commission's EPIC program which invests in scientific and technological research to accelerate the transformation of the electricity sector to meet the state's energy and climate goals. It is also funded by a \$6.6 million loan from the U.S. Department of Agriculture. Students gain hands-on experience with design and installation.

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California State University, Monterey Bay

**FUTURE-Ag: Fostering Undergraduate Student Training, Upskilling, and Retention through Interdisciplinary Experiential learning in Agricultural Sciences** Funding agency: U.S. Department of Agriculture Total award: \$299,866 Investigator: Jose Pablo Dundore-Arias

This project is designed to attract, retain, support and graduate more Hispanic, first-generation and low-income students in agricultural and related biological sciences. It will improve student-learning through the implementation of scaffolded agricultural-relevant, course-based undergraduate research experiences in the classroom. It will support hands-on experience in interdisciplinary laboratory and field-based agricultural research internships. It also will organize a multi-institutions agricultural-centered career and internship fair for students in the Tri-County region, and enhance understanding of the diversity and function of indigenous soil bacteria.

# **Project POPPY: Preparing Observational Practitioners through Partnerships Yearlong**

Funding agency: U.S. Department of Education Total award: \$1,743,390 Investigators: Erin Ramirez and Megan Sulsberger

This project is intended to increase achievement among K-12 students by preparing highlyqualified prospective teachers through rigorous curriculum reform, a year-long clinical residency model and sustained intensive professional development opportunities in both STEM and literacy fields. The project has five goals, including: recruitment of teachers from underrepresented populations and high-needs subject areas; completion of a residency model that includes a yearlong clinical experience with a highly-qualified mentor teacher and tightly-aligned rigorous graduate level coursework; a formalized two-year induction model for new teachers; sustained evidence-based and classroom-focused professional development opportunities around STEM and literacy integration; and improvement science to engage in continuous improvement throughout the duration of the project.

California State University, Northridge

# U-RISE Training the Next Generation of Basic Biomedical Researchers: A Holistic Approach

Funding agency: National Institutes of Health Total award: \$2,882,538 Investigators: MariaElena Zavala, Cheryl Hogue, and Ray Hong Ed. Pol. Agenda Item 4 September 14-15, 2021 Page 8 of 28

#### Bridges to the Doctorate Research Training Program at CSUN

Funding agency: National Institutes of Health Total award: \$2,297,224 Investigators: MariaElena Zavala, Cheryl Hogue and Ray Hong

Two new grants from the National Institutes of Health aim to increase the diversity of the biomedical workforce and build on more than two decades of Biology Professor MariaElena Zavala's leadership of NIH-funded research training programs at CSU Northridge. Both programs are developing a diverse pool of graduates who can transition into biomedical, research-focused higher degree programs. The Bridges program involves partnerships with five R1 universities, and each provide research experience and support students through tuition reduction, stipends and targeted mentorships.

#### CSUN CIRM Bridges 3.0 Stem Cell Research and Therapy Training Program

Funding agency: California Institute for Regenerative Medicine Total award: \$3,606,500 Investigators: Cindy Malone and Lisa Banner

The CSUN-CIRM Stem Cell Scientist Training Program prepares 10 CSU Northridge students annually for research careers in stem cell biology and regenerative medicine. The undergraduate trainees complete intensive coursework and paid internships in leading UCLA research labs. Led by Biology Professor Cindy Malone, the California Institute for Regenerative Medicine renewed the training program founded in 2010 with a \$3.6 million grant for an additional five years.

California State University, Sacramento

# UP-LIFT CA (Universities & Partners, Learning, Innovating, Fostering Equity, Transforming California ECE Degrees)

Funding agency: Early Educator Investment Collaborative Total award: \$4,476,000 over three years Investigators: Pia Wong, Ana Garcia-Nevarez and JaNay Brown-Wood

Sacramento State will lead a new statewide effort over the next three years to improve preparation for early childhood educators and diversify California's workforce of preschool teachers. UP-LIFT CA includes a partnership with several universities including CSU Bakersfield and Cal Poly Pomona. It aims to improve early childhood education throughout California by more closely aligning with state expectations the skills and competencies taught in preparation programs, and by developing a clearer path to the career through community and four-year colleges. The project will emphasize training teachers able to work with dual-language learners who are a significant portion of the state's preschool-age children, and recruiting a diverse pool of future early childhood educators.

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#### **Professional Masters in Stem Cell Research**

Funding agency: California Institute for Regenerative Medicine Total award: \$3 million Investigators: Kimberly Mulligan and Kelly McDonald

This program funds cohorts of 10 students through a two-year master's program, including an eight-month paid research internship with faculty at UC Davis Medical Center. The award is just shy of \$3 million from the California Institute for Regenerative Medicine.

# MRI: Acquisition of a Multi-nuclear 400 MHz NMR Spectrometer Equipped with an Autosampler to Support Undergraduate Research at a Hispanic Serving Institution

Funding agency: National Science Foundation Total award: \$352,157 Investigators: Jeremy Mallari, Kimberly Cousins, David Smith and Jason Burke

The National Science Foundation awarded a \$440,000 grant to Assistant Professor Jason Burke to lead eye-cancer research that could lead to future breakthroughs in cancer treatments. As part of this new research, undergraduate students will receive training in laboratory techniques such as gene engineering and X-ray crystallography.

# San Diego State University

The Latinos Understanding the Need for Adherence in Diabetes using Care Coordination, Integrated Medical and Behavioral Care and E Health ("LUNA-E") Funding agency: National Institute of Minority Health & Health Disparities (RO1)

Total award: \$621,867

Investigators: Greg Talavera and Linda Gallo

Drs. Talavera and Gallo started the SDSU South Bay Latino Research Center in 2006 to focus on reducing health disparities in cardiovascular disease, diabetes and colon cancer in the Latinx community. LUNA-E will address health disparities in diabetes care and outcomes for primarily Spanish-speaking, Mexican-born U.S. Hispanics/Latinos receiving care for type 2 diabetes. The study will advance understanding of optimal approaches to diabetes healthcare services in a large, growing U.S. population at high risk for diabetes and related complications.

# **Repurposed Electric Vehicle Batteries**

Funding agency: California Energy Commission Total award: \$1.9 million Investigators: Chris Mi and Kevin Wood Ed. Pol. Agenda Item 4 September 14-15, 2021 Page 10 of 28

The project will develop and integrate commercial scale PV systems with reliable and cost effective, repurposed electric vehicle (EV) batteries. The goal is to ensure that second life EV batteries will last for a minimum of 10 years as part of a grid storage application with a degradation rate of three percent or less annually. It also will create a "second life battery genome"; pilot demonstration projects at Chula Vista's Veterans Park and the SDSU Children's Center; improve battery management system technologies to increase battery efficiency; and demonstrate that the second life EV battery can operate reliably and satisfy grid demand.

#### **Advancements in Drone-Based Applications**

Funding agency: National Science Foundation Total award: \$550,000 Investigator: Junfei Xie

The prestigious National Science Foundation CAREER Award, one of three received by San Diego State faculty this year, will develop a system for drones to have networked airborne computing capability. This means the drone can perform complex calculations while in the air, communicate with other drones in its network and harness artificial intelligence to provide smart services, such as crowd control, traffic monitoring and emergency response. Besides creating advancements related to drone-based applications, the innovative education and outreach activities will have a positive impact on the community and significantly benefit students, especially underrepresented minorities in San Diego County and beyond.

San Francisco State University

#### Scholars: Affective Economies in Crowdfunding for Cancer

Funding agency: National Science Foundation Total award: \$145,801 Investigator: Martha Lincoln

Of the 250 million new campaigns launched annually to offset costs related to medical treatment, almost half are fundraisers for individuals diagnosed with cancer. The median crowdfunding campaign for a cancer patient receives just 25 percent of its funding target. Crowdfunding for cancer thus represents an increasingly important, but understudied, phenomenon. This project investigates the social dynamics shaping this new form of micro-philanthropy by researching how and why donors' sentiments and emotions motivate giving in some crowdfunding campaigns, but not in others, creating significant disparities among cancer patients.

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San José State University

Career Exploration Lab: 3D Printing and STEM Engagement for High School Students with Visual Impairments and their Educators Funding agency: National Science Foundation Total award: \$1,499,733.00 Investigator: Thomas Madura

The grant is intended to support the development of STEM curricula for students with blindness and visual impairments. The funding will support research and development of STEM Career Exploration Labs, where students will participate in hands-on activities using 3D printed models and sound to learn astronomical topics. Students with visual impairments use touch and sound to gather information about their surroundings and to form mental images. This program will use this spatial thinking to teach STEM topics. The program also includes interactions with STEM professionals with visual impairments and field trips to local businesses to provide insight into career possibilities. The project will serve high school students, their sighted peers, high school teachers and teachers of the visually impaired. The work will be conducted in partnership with The Ohio State University and the Space Telescope Science Institute located at John Hopkins University.

#### California Polytechnic State University, San Luis Obispo

#### TIER, Teaching for Inclusivity and Equity Residency

Funding agency: U.S. Department of Education Total award: \$2.1 million Investigator: Briana Ronan

The U.S. Department of Education awarded a team of faculty and staff in the Cal Poly School of Education a \$2.1 million Teacher Quality Partnership grant to develop a residency program to train new teachers in the areas of special education and bilingual education, while receiving a living stipend. The program recognizes the need for educators who are representative of the communities in which they teach and are culturally responsive, and is expected to support and train 44 new teachers to work on the Central Coast.

#### California State University, San Marcos

Employing Metagenomic and Chromatin Capture Techniques to Map the Evolution of Antibiotic Resistance in Coastal Microbiomes

Funding agency: National Institutes for Health Total award: \$446,909 Investigator: Elinne Becket Ed. Pol. Agenda Item 4 September 14-15, 2021 Page 12 of 28

The spread of microbial antibiotic resistance (AR) is a global healthcare problem driven by the extensive clinical and agricultural use of antibiotics. Natural environments serve as massive harbors of antibiotic resistance reservoirs, known as the "resistome". Genes that encode AR exist on mobile genetic elements and are transferred between microbes through horizontal gene transfer; this transfer can be triggered in response to antibiotic exposure. Coastal environments have increased exposure to antibiotic waste from anthropogenic inputs such as waste- and stormwater runoff, which influence the spread of AR genes from non-pathogenic microbes to human pathogens. The program seeks to explore the changes in resistome distribution in coastal microbial populations, specifically in response to antibiotics and storm runoff, through a combination of metagenomic approaches.

#### Sonoma State University

#### A Collaborative Rural Distance Family Nurse Practitioner Program

Funding agency: Office of Statewide Health Planning & Development Total award: \$192,000 Investigator: Mary Ellen Wilkosz

The Family Nurse Practitioner Program at Sonoma State offers a Master of Science as well as a Post Masters Certificate Program with a full and part-time option. The mission of the program is to serve the underserved populations in Northern California. With the help of grant funding it will provide an opportunity for Advance Practice Nurses in rural areas to become nurse practitioners while staying in their community to provide the care to those patients in need. Faculty are used to both coordinate and supervise over 120 students in primary care settings all over Northern and Central California to facilitate education and curriculum delivery so that working registered nurses can remain in their communities to provide care.

# NASA's Neurodiversity Network (N3): Creating Inclusive Informal Learning Opportunities across the Spectrum

Funding agency: National Aeronautics and Space Administration Total award: \$4,962,523 Investigators: Lynn Cominsky and Laura Peticolas

NASA's Neurodiversity Network is a five-year program to redevelop existing NASA resources for use with neurodiverse learners, with a special focus on autistic learners. Sonoma State is partnering with Educational Development Corporation and New York Hall of Science to test the resources with Northern California high schools that specialize in autistic learners, as well as informal audiences in New York City. This program was inspired by Professor Cominsky's work with autistic Sonoma State Physics majors, including the use of a robotic telescope for astronomical observations as well as model rocketry and payload development.

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California State University, Stanislaus

#### Vaping Nicotine and Cannabis Across Adolescence and Youth Adulthood

Funding agency: The National Cancer Institute Total award: \$215,235 Investigator: Wura Jacobs

The National Cancer Institute Diversity Supplement grant leverages the University of Southern California grant to conduct a population-based cohort study aimed at understanding the determinants of substance use behaviors among adolescent and young adults (AYAs). The NCI diversity supplement expands the USC grant's aims by examining the racial/ethnic patterning in the determinants of vaping initiation and trajectory of vaping and cannabis use/co-use among AYAs. Findings from the project will be foundational for subsequent research grants to further understand and address the disparities in AYAs' substance use and substance use disorders.

#### **Civic Action Fellows Program at Stanislaus State**

Funding agency: California Volunteers Total award: \$370,414 Investigators: Miriam Ureno and Erin Littlepage

The Civic Action Fellows Program supports 47 AmeriCorps Fellows who serve the needs of the community in Stanislaus County and the wider five-county region served by Stanislaus State. Recognizing that college and career readiness does not start in a student's senior year in high school, the work of the Fellows supports and empowers K-12 students and their parents starting with information sharing and resources in middle school. The focus of the Fellows spans a large segment of the educational pipeline, from middle school college and career readiness, high school near peer mentorship, transfer near peer mentorship and involvement in the broader Stanislaus Cradle to Career Movement.

#### **Research in the CSU**

Examples of faculty-led and student-led research can be found at all 23 CSU campuses. The following research focuses on addressing the needs facing local communities, California, the nation and the world. Selected examples are included below.

#### California State University, Bakersfield

**Collaborative Capacity Building in Research and Entrepreneurship/Leadership for Handling Agricultural Wastes in the Leading Agriculture Region** Investigator: Zhongzhe Liu Ed. Pol. Agenda Item 4 September 14-15, 2021 Page 14 of 28

Sponsor: U.S. Department of Agriculture-National Institute of Food and Agriculture This project builds the capacity for engineering and business program students, women and underrepresented minorities in investigating sustainable agricultural waste treatment methods and developing sustainable entrepreneurship and leadership through integrated research and education outreach in the world's most productive agricultural region, the Central Valley of California. The project will help students develop hands-on skills via experiential learning in assessing new technologies for energy/resource recovery from agricultural wastes. The project will also conduct outreach with the valley communities to develop experiential learning internships and build new startups.

# California State University, Channel Islands

CIRM Graduate Student Training Grant for the Implementation of a STEM Cell Technology & Lab Management Program: Training in STEM Cell Sciences and Regenerative Medicine

Funding agency: California Institute of Regenerative Medicine Total award: \$3,606,500

CSU Channel Islands received a five-year continuation grant from the California Institute of Regenerative Medicine. This grant allows continued funding for a successful professional biotechnology master's program in the California State University system, as well as an innovative Master of Science (M.S.) Biotechnology and MBA dual degree program. Together, these programs have a current enrollment of regionally and demographically diverse students. Since their initiation, the programs have graduated 428 M.S. students; all are either employed in the biotech industry, academic sector or pursuing doctoral degrees. In the past six years, 122 students were extensively trained in stem cell sciences within the Stem Cell Technology and Lab Management emphasis which offers a robust curriculum and partnerships with 16 different institutions providing year-long internship opportunities to CSU Channel Islands students. For this next grant cycle, 10 M.S. Biotechnology students per year will be supported for a total of 75 interns over five years. California State University, Chico

# Cultivating a Culture of Entrepreneurial Mindset and Undergraduate Research (CEMUR)

California State University, Chico is working to transform the undergraduate experience and enhance student success with a new program to cultivate entrepreneurial mindsets and research opportunities in the classroom. Led by Principal Investigator David Alexander and three co-investigators, the project is funded by a \$2.2 million National Science Foundation grant to train faculty in STEM courses to launch the Course-Based Undergraduate Research Experience (CURE) model into university classrooms over the next five years. Efforts will impact over 7,000 students taking reformed courses and produce outcomes that will inform institutionalize effective changes in STEM education.

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#### California State University, Dominguez Hills

#### Fulbright Specialist Award to Teach in Colombia

Associate Professor of Social Work Maria Avila received a Fulbright Specialist Program award to teach pedagogical skills at the Universidad Francisco de Paula Santander in Cúcuta, Colombia. Avila's research focuses on creating change in and outside of higher education through civic engagement and community organizing. Her work also examines the larger context of the role of higher education in democratic societies, particularly through teaching and research. In Colombia, Avila will be working with educators in the university's electronic engineering program.

#### California State University, East Bay

# Mexican Whiskey: An Archaeology of Industry and Inter-Ethnic Dynamics in Old New Mexico

Funded by the National Science Foundation, this project centers on the ruin of Turley's Mill, aiming to understand the cultural factors that led to its destruction by insurgents in 1847. Cal State East Bay and UC Berkeley students will pair with Northern New Mexican elders and high school students in archaeological experimentation, survey, excavation and historical research. The project is expected to produce several substantial contributions to the historical archaeological literature as it pertains to the cultural impact of industrial colonization in the nineteenth-century American West.

#### **Workforce Development: Learning & Earning**

This six-month project is funded by The Public Health Initiative's Together Towards Health through the Contra Costa Regional Health Foundation to advance its "COVID-19 Career Pathways" initiative. The project aligns workforce development efforts of existing regional collectives committed to eliminating both health and economic inequities for diverse communities disproportionately burdened by the pandemic. Career Path "coaches" (a mix of post-secondary, college and adult education students working alongside health leaders) equipped with expertise and experience in workforce development, education resources and community health-focused and culturally-competent expertise will help participants navigate their career paths successfully.

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California State University, Fresno

# Deciphering the Molecular Mechanisms of TNT Formation and Function Using a Multi-Omic Approach

Dr. Karine Gousset received a \$1.3 million grant to further support the fight against three major health problems plaguing society: persistent viral infections; neurological diseases; and cancer. The four-year grant from the National Institutes of Health will be used to expand her research. Gousset's research is focused on the role that tunneling nanotubes (TNT) play in the spreading of viruses involved in neurological diseases such as Alzheimer's, Huntington's, Parkinson's and cancer. TNTs were also shown to mediate the direct transfer of critical cellular material between tumor cells and their surrounding tissue in some of the most aggressive cancers. Students working in Gousset's lab will have the unique opportunity to be amongst the first in the world to work on this type of research.

#### Humboldt State University

# Expanding and Diversifying Aquaculture and Conservation

Humboldt State University researchers will add 0.33 acres to its existing seaweed farm and create a kelp hatchery onshore at the Humboldt State Marine Lab. The farm, called HSU-ProvidenSea, sits in a permitted area just a few hundred yards off the shores of Humboldt Bay. Students will gain practical ocean farming experience, monitor the reproduction and growth of the bull kelp, track factors like water quality and temperature and evaluate the cost of seeding and production. This aquaculture expansion is funded through CSU's Agricultural Research Institute and matched by a U.S. Department of Agriculture grant. The kelp hatchery at HSU's Marine Lab will supply seeded rope for aquaculture needs.

# California State University, Long Beach

# **Building Blocks in Health-Related Research**

In 2014, CSU Long Beach received a \$24 million five-year award from the National Institutes of Health, one of 10 awards nationwide. The initiative, Building Infrastructure Leading to Diversity (BUILD), identified important themes to inform strategic planning for engaging and retaining underrepresented students who aspired to be a scientist or researcher in behavioral and biomedical sciences and engineering. The CSULB BUILD program consists of three central cores: undergraduate research training; faculty mentor support and professional development; and infrastructure for research. Of the 140 students who had completed the BUILD program by spring 2019, 66 percent matriculated into graduate programs. The CSULB BUILD program was so

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successful that it was awarded a \$19.8 million award for BUILD II. The goal for BUILD II is to make the program a permanent part of CSU Long Beach.

### California State University Maritime Academy

# **Evaluating the Impact of Wastewater Nutrient Reductions**

Associate Professor of Oceanography Alex Parker continues his work in examining the role of nutrients in shaping ecosystem function within the California Delta on an extramurally-funded state grant. Using a combination of observational and experimental approaches, Parker is evaluating the impact of large-scale wastewater nutrient reductions to the estuarine food web. To extend and share this knowledge, this project supports Cal Maritime B.S. Oceanography cadets as summer research assistants in order to develop their research and technical skill sets and expose them to careers in natural resource science and management. His project is in partnership with Drs. Frances Wilkerson and Richard Dugdale of San Francisco State University with extramural support from the State Water Contractors Agency.

#### California State Polytechnic University, Pomona

#### Venus' Mass Spectra Shows Signs of Disequilibria in the Middle Clouds

Signs of biologically relevant chemicals, including phosphine, have been found in the clouds of Venus by a team led by Rakesh Mogul, professor of biological chemistry at Cal Poly Pomona. The data was discovered in archived data from NASA's Pioneer Venus Multiprobe, which arrived at Venus and collected data almost 42 years ago. Their study was published and can be found in the journal *Geophysical Research Letters*.

#### California State University, Sacramento

# New Treatments for COVID-19

A team of researchers led by Sacramento State Chemistry Professor Katherine McReynolds has demonstrated that therapeutic agents that appear to block transmission of HIV might also work against the coronavirus and other potentially deadly infections. The agents could be developed into drugs that slow the spread of diseases like AIDS and COVID-19, and might also be used as a front-line attack against potential future pathogens. The paper, which was published in *Advanced Therapeutics*, is one of two recent journal articles on COVID-19 that cites work by McReynolds. McReynolds has been researching substances that bind to HIV, the virus that causes AIDS. Her work at Sacramento State has received ongoing funding from the National Institutes of Health.

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### **Bushy Lake Restoration Work Reaping Tangible Rewards**

For the past five years, Sacramento State Professor Michelle Stevens and her Environmental Studies students have quietly been working to restore wetland and riparian acreage along the lower American River. Recently, the project received \$350,000 in funding from the California Wildlife Conservation Board. The nonprofit Environmental Council of Sacramento has honored both Stevens and Moiz Mir, a Sacramento State graduate who supervised student plant experiments at Bushy Lake. The organization named Stevens its Environmentalist of the Year and honored Mir, now program coordinator at the sustainability nonprofit 350 Sacramento, with its Early Career Environmentalist award.

#### California State University, San Bernardino

# **Grant Focuses on Improving Mental Health Services for Latinos**

Latinos are a hard-to-reach population in great need of effective, accessible and high-quality mental health services for first-episode psychosis (FEP), which refers to when a person first shows signs of beginning to lose contact with reality. Acting quickly with the right treatment during FEP can be life-changing and radically alter that person's future. Research suggests that immigrants experience higher rates of psychotic spectrum disorders and are more likely to stop treatments than nonimmigrants. Latinos with FEP are at higher risk to stop treatments compared to non-Latinos with FEP. With a \$670,000 grant from the National Institutes of Mental Health grant, Assistant Professor Maria Santos is conducting a five-year study focusing on improving engagement in community mental health services for First-Episode Psychosis (FEP) in the Community Mental Health Setting," is done in collaboration with the L.A. County Department of Mental Health, USC Department of Psychology and UCLA Department of Psychiatry and Biobehavioral Sciences.

#### San Diego State University

#### **Communities Fighting COVID!**

In fall of 2020, San Diego's Latinx residents were three times more likely than white residents to become infected with the COVID-19, and they accounted for 61 percent of local hospitalizations. Underserved populations, often immigrants and people of color, had less access to resources and higher rates of COVID-19 transmission than affluent communities. San Diego State's Communities Fighting COVID! Project, supported by more than \$8 million in funding from the National Institutes of Health and County of San Diego, works to curb these disparities by using a robust contact tracing program and mobile testing to reach immigrants and people of color. At the center of the project are community health workers, culturally sensitive individuals who connect people with resources and reduce barriers to health care. Faculty also launched CommuniVax, a

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vaccine outreach program in early 2021 that aims to educate people about the vaccine and increase vaccination uptake.

#### San José State University

#### **Evaluating Agricultural Management Practices Benefiting Monterey Bay**

In the central coast region of California, farm-derived nutrient runoff is a widely-known problem. In Monterey Bay, runoff contributes to the growth of offshore algal blooms, which produce harmful effects on virtually all marine life. At Moss Landing Marine Laboratories, a team of San José State scientists seek to find and implement solutions. A nearly one million dollar research grant by the U.S. Environmental Protection Agency strengthens a partnership between the Central Coast Wetlands Group and the Environmental Biotechnology lab, combining systems to reduce agricultural nutrient run-off with expertise in harmful algae monitoring and detection capabilities. By expanding watershed monitoring systems and estimating how much removal is needed to reduce algae in Monterey Bay, the team will demonstrate exactly how farm runoff treatment systems reduce nutrient discharges into waterways.

#### California Polytechnic State University, San Luis Obispo

#### Study Shows Humans Contribute to Nuisance Tidal Flooding

Human interventions in many coastal areas across the U.S. — including construction of piers and jetties and harbor dredging — have contributed to nuisance flooding, according to a study co-authored by engineering Professor Stefan Talke. The interventions have combined with rising sea levels in these areas to exacerbate the impact of climate change. While the so-called "sunny day flooding" might not be deadly, it can destroy property, overload stormwater systems, impact travel and cost municipalities money, according to the study funded by the National Science Foundation and published in the journal *Science Advances*.

#### Cal Poly's 12th CubeSat Mission Will Wing Its Way Into Space

A Cal Poly CubeSat will ride aboard Virgin Orbit's LauncherOne rocket on its second attempt to reach space. The rocket includes nine other NASA-sponsored small satellites on the space agency's next Educational Launch of Nanosatellites (ELaNa) mission. This is the first payload carried by Virgin Orbit's rocket that will be carried aloft under the wing of a modified Boeing 747 to an altitude of 35,000 feet, released and fired into orbit. The mothership jet, named Cosmic Girl, will take off from Mojave Air and Space Port, which will release the two-stage LauncherOne off the coast of Southern California. The mission includes ExoCube 2, a satellite about the size of a loaf of bread that was built over several years by a group of about 50 multidisciplinary Cal Poly students.

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#### California State University, San Marcos

#### **Bringing Quantum Information Science to Diverse Undergraduate Populations**

Education and workforce training in quantum information science and technology (QIST) exists primarily at the graduate and postdoctoral positions. To maximize the impact of these efforts in undergraduate QIST education, this project aims to bring together faculty in the California State University system and other primarily undergraduate institutions to analyze the state of undergraduate QIST education, identify the challenges associated with implementing QIST curriculum at primarily undergraduate institutions and develop strategies and solutions to address them. The project is funded by a \$82,000 grant from the American Physical Society Innovation.

#### California State University, Stanislaus

# Characterizing and Engineering Toluene O-xylene Monooxygenase for the Synthesis of Common Drug Metabolites

Dr. Gönül Schara has received a \$408,000 four-year grant from the National Institutes of Health that will aid her research of an enzyme's ability to synthesize high-value drug metabolites and use protein engineering to generate further improvements. Schara, a biochemist in the College of Science's Department of Chemistry, received a Support of Competitive Research (SCORE) grant for her proposal. She is the first faculty member from Stan State to receive an National Institutes of Health SCORE grant. Metabolites are the "break-down" products of pharmaceutical drugs when ingested and can impact human health and disease. Scientists study metabolites' toxicology and pharmacokinetic effects during pre-clinical and clinical studies, a crucial part of developing safe and effective medicines. Researchers need large amounts of metabolites for investigative studies but producing the quantities needed can be problematic and expensive. Schara's project aims to generate drug metabolites using the native and protein-engineered activities of an oxygenase enzyme.

#### Scholarship and Creative Activities in the CSU

California State University, Fullerton

# Assessing the Relationship Between Immigration Status, Crime, Gang Affiliation, and Victimization

Funding agency: U.S. Department of Justice/National Institute of Justice Total award: \$462,165.00 Investigator: Lidia Nuno

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This project implements a multi-methodological study that will elucidate the prevalence of criminal involvement, gang membership and violent victimization of immigrants by immigration status. Results from this project will provide a more comprehensive understanding of the relationship between immigration status and crime, gang involvement and victimization as well as an understanding of immigrants' social networks and transnational criminal capacity and the relationship between nationality and likelihood of criminal involvement. These findings will serve as empirical basis upon which to shape policies and practices targeted at the immigration issue.

#### California State University, Northridge

#### **Preserving History of Farmworker Movement through Photos**

A vast collection of photographic images documenting the U.S. farmworker movement of the 1960s and 1970s will be preserved and digitized for the public as part of a \$350,000 National Endowment for the Humanities grant led by Journalism Professor José Luis Benavides in collaboration with students spanning five disciplines. The farmworker movement forged a broad coalition of workers, students, activists and religious allies that won most of its early battles by leveraging its diversity and pushing the country toward a pluralistic democratic form. The Farmworker Movement Collection will consist of a digital archive of approximately 22,000 images by John Kouns (1929-2019) and Emmon Clarke (1931-) held by the Tom & Ethel Bradley Center at CSU Northridge. A multimedia website will display digital resources and oral histories of farmworker participants to tell the stories of the diverse group of people who made the movement initially successful, paying particular attention to the roles of women. The Center will additionally create a DIY educational exhibition for schools, community centers and union groups, enabling them to print the exhibition on demand for public display.

#### A Photojournalist's Win of the Pulitzer Prize

An alumnus of California State University, Northridge, Julio Cortez was awarded a Pulitzer Prize this past year for his photo documenting protests in Minneapolis following the murder of George Floyd. Mr. Cortez, who works as a photojournalist for the Associated Press, was an undocumented student while attending CSUN where he earned a degree in journalism. He is quoted as saying: "My goal was to someday take pictures that would end up in history books." The prestigious Pulitzer Prize serves as validation of the creative activity exposure and training that students receive during their educational experience in the CSU.

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San Francisco State University

### Design Professor Wins NSF Grant to Study How VR Can Improve Online Meetings

Virtual reality (VR) could transform online meetings of the future and make them more effective than meeting face to face, predicts Assistant Professor of Design Joshua McVeigh-Schultz. With a new three-year, \$125,996 National Science Foundation grant, McVeigh-Schultz will explore how social augmentations in VR could improve networked meetings. His research incorporates creating social augmentations enticing enough that even people meeting in the same location will want to jump into VR or XR, mixed-reality environments that blend shared online worlds. This research proposes VR meeting tools that are not merely a substitute for face-to-face interaction but could actually improve on it for workplace meetings.

San José State University

#### Grounding the Digital Humanities at San José State University

Funding agency: National Endowment for the Humanities Total award: \$375,000 Investigator: Shannon Miller

To support the growing research and teaching in digital humanities at San José State, the Dr. Martin Luther King, Jr. Library and H&A were awarded a Challenge Grant from the National Endowment for the Humanities to establish a Digital Humanities Center. The funding will be used to purchase equipment and to extend the functionality its current technology infrastructure that will help the university build an open, collaborative and technology-enabled Digital Humanities Center. The King Library is a shared partnership between San José State and the City of San Jose; thus, the Digital Humanities Center will serve both the communities of the university and the residents of the City of San Jose.

#### Systemwide Collaborations

#### Affinity Groups

The CSU has 10 multi-campus affinity groups that support research collaborations on a breadth of topics that are important to California.

#### Agricultural Research Institute

The Agricultural Research Institute (ARI) enables applied research that benefits California agriculture, natural resources and food systems while cultivating the next generation of agricultural

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leaders. The ARI maximizes research dollars and provides actionable, quality research that solves real world challenges and builds opportunity. Six campuses comprise ARI: Chico, Fresno, Humboldt, Monterey Bay, Pomona and San Luis Obispo, but faculty from multiple disciplines across the CSU system often contribute their expertise as collaborators in its applied research projects.

Lack of water and climate are critical long-term issues that threaten the sustainability of California's agriculture industries and natural resources. The ongoing COVID-19 pandemic exposed vulnerabilities to the resiliency of California's food systems, particularly to workers. ARI faculty conduct research issues related to climate change and sustainability—and growing areas of research, including biodiversity, regenerative agriculture, healthy soils, A.I.-enabled automation and mechanization and human nutrition. ARI students are scientists- and agricultural-leaders-intraining. Working closely with faculty on research projects, they gain comprehensive understanding about their discipline and build critical thinking skills. By providing matching funds to industry and agency research dollars, the ARI leverages resources and research funds to provide actionable, quality research that solves real-world challenges and builds opportunity for students and California. Reflecting the nature of agriculture, its projects address broad issues facing agriculture, with a common goal to advance knowledge, offer solutions and develop future leaders to sustain California's agricultural and natural resource industries well into the future.

#### Council on Ocean Affairs, Science and Technology (COAST)

The CSU Council on Ocean Affairs, Science and Technology (COAST) was established in 2008 to integrate systemwide expertise and resources and promote research to advance our knowledge of marine and coastal systems. Today, COAST is an active and robust network of hundreds of faculty and student researchers from many different disciplines actively working to address critical ocean and coastal issues. In the last year, COAST awarded over \$2 million to CSU faculty members through its State Science Information Needs Program, a new initiative that focuses directly and exclusively on supporting California's highest priority marine, coastal and coastal watershed-related needs for scientific information. The funding supports research on microplastics and microfibers, sea-level rise, sustainable aquaculture, and fisheries management.

COAST also has initiated a sustained campaign to promote equity and inclusion of students from groups that are historically underrepresented in marine science. Programming includes speakers, panels and professionally-facilitated training for faculty members. This year COAST will launch a new funding program to help students afford to participate in costly field experiences, which are often a barrier to students of color and those who are first-generation or economically disadvantaged.

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#### CSU Program for Education and Research in Biotechnology

The CSU Program for Education and Research in Biotechnology (CSUPERB) mission is to develop a professional biotechnology workforce by catalyzing and supporting collaborative CSU student and faculty research, innovating educational practices and partnering with the life science industry. CSUPERB faculty give CSU biotechnology students access to experiential learning through team-based research and entrepreneurial projects. Howell-CSUPERB Scholars conduct CSU faculty-mentored undergraduate research in their third or fourth year of college and are supported by CSUPERB and philanthropic partner, the Doris A. Howell Foundation for Women's Health (DAHF).

After 20 years of data, we can trace career trajectories of CSU alumni as they enter graduate and medical schools, accept jobs in biotechnology and pharmaceutical companies and begin practicing as physicians and become assistant professors. In spring 2020, \$642,855 was awarded to undergraduate researchers (2000-2020), of which \$334,287 of those funds were donated by DAHF.

#### California Desert Studies Consortium

The CSU Desert Studies Consortium (CDSC) – supported by seven CSU campuses (Dominguez Hills, Fullerton, Los Angeles, Long Beach, Northridge, Pomona and San Bernardino) – was formed to encourage the understanding of, and appreciation for, the California deserts through a desert studies program that includes instruction, research and special programs. The CDSC supports desert-related research and scholarly activity through many varied programs and events. It also operates the CSU Desert Studies Center (DSC), a leading facility for research and education in desert geology, geography, biology and anthropology – among others. Although the DSC was closed to visitors throughout 2020-21, the DSC staff continued to facilitate regional desert research activities conducted by CSU and other investigators. The DSC also provided virtual field experiences for CSU students through programs such as the Virtual Field Project, an National Science Foundation-funded collaboration with colleagues from Sonoma State and the Organization of Biological Field Stations. Other virtual workshops and meetings supported by the CDSC included a Desert Sciences session at the 2021 Southern California Academy of Sciences meeting and an NSF workshop on developing best practices for anti-harassment in field and ocean sciences.

#### CSU Shiley Haynes Institute for Palliative Care

In March 2020, as the COVID pandemic took hold in the U.S., the CSU Shiley Haynes Institute for Palliative Care published a blog on the role of Palliative Care in an overwhelming acute care crisis. It noted that the core skills of palliative care clinicians – managing pain and symptoms in illnesses beyond cure, rapidly assessing patient's goals, triaging cases in resource-scarce

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environments, establishing communication with loved ones not present at the bedside and providing support to stressed colleagues – were not tangential to the crisis but at its heart.

The Institute obtained two small grants from the California Health Care Foundation in April 2020 to support frontline clinicians. \$25,000 funded a collaboration with ResolutionCare (Humboldt County) to offer six open-forum sessions featuring techniques for conducting patient visits using telemedicine. \$75,000 covered costs associated with offering 21 of the Institute's self-paced online courses in topics relevant to the COVID crisis at no charge. Courses included the What Every [Clinician] Needs to Know About Palliative Care series, Crisis Communication Skills, Self-Care and Resilience, and others.

#### Moss Landing Marine Laboratories

The San José State University Moss Landing Marine Laboratories (MLML) is a 60,000-squarefoot field laboratory with state-of-the-art research equipment. MLML delivers a Master of Science and undergraduate courses for CSU campuses in central California. San José State faculty and researchers at MLML are known for their hands-on, field-oriented approach that places students and research at the forefront of marine science worldwide. With funding from the National Oceanic and Atmospheric Administration and COAST, San José State MLML is collaborating with CSU Monterey Bay on effects of ocean acidification and hypoxia on fishes. San José State MLML is also home for several other CSU-wide research collaborations including the work by scientist from Humboldt State and Cal Poly San Luis Obispo to monitor marine-protected areas statewide, the CSU Agricultural Research Institute project with CSU Monterey Bay using metagenomic methods to characterize microbial gene activity in groundwater and California Sea Grant-sponsored work with San Diego State assessing vessel impacts on rhodolith beds.

#### Ocean Studies Institute

The Ocean Studies Institute (OSI) is a consortium of CSU campuses that is pooling resources to more effectively explore the ocean and coastal regions. It is based out of the Los Angeles Harbor and includes nine campuses (Channel Islands, Dominguez Hills, Fullerton, Long Beach, Los Angeles, Northridge, Pomona, San Bernardino and San Marcos) addressing research and education on urban ocean and coast sciences. A recent example of OSI research is a continuing investigation into the life history of juvenile giant sea bass raised in captivity.

#### Social Science Research and Instructional Center

CSU's Social Science Research and Instructional Center (SSRIC) supports the development and use of quantitative research skills among CSU students, faculty and staff. Activities include hosting a student research conference each spring, allowing students to present their work, receive feedback and gain experience presenting to others. SSRIC also provides awards that facilitate CSU

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faculty participation in statistical training workshops and allows CSU faculty to place questions on CALSPEAKS surveys of California public opinion. Additional stipends are awarded to CSU faculty for developing new instructional materials—including teaching modules and exercises that are made freely available to CSU students and faculty members via the SSRIC website. SSRIC also provides CSU campuses access to more than 70,000 behavioral, health and social science databases.

# Science, Technology, Engineering, and Mathematics Network (STEM-NET)

It is critical for today's students to have a strong foundation in STEM to meet the workforce needs and the needs of California's burgeoning innovation economy. The CSU is the largest supplier of engineers and leading supplier of top-tier talent to California's high-tech companies. STEM-NET connects and strengthens faculty research and educational collaborations across the CSU system and across disciplines thereby building research and educational capacity. It expands opportunities for active learning, innovative pedagogy and supports CSU faculty in developing grant proposals with potential for scaling and sustainability with high impact and fundability. STEM-NET provides opportunities for students to pursue STEM careers via involvement in research activities.

### Water Resources and Policy Initiatives (WRPI)

Founded in 2008, Water Resources and Policy Initiatives (WRPI) is developing and executing solutions for sustainable water resource management that changes the way California manages water. It is composed of more than 250 water experts from all 23 campuses across the CSU and is focused on developing water management solutions through research, partnerships, education and training, while providing students directed research opportunities. Through WRPI, the CSU has developed internship programs with the U.S. Department of Agriculture and the Environmental Protection Agency so that students enter the workforce ready to develop solutions for business, government and the public.

In 2020-2021 WRPI wrapped up its fourth and final year of a \$2 million award with the U.S. Department of Agriculture. The grant served 216 interns totaling 61,335.23 hours and invested \$794,975.95 in students' success. WRPI continues to work with communities and partners to promote water education with its WaterTalks program, which launched a community assessment survey in September 2020. Both the community surveys and institutional interviews will be used to inform the distribution of Proposition 1 grant funding as well as to involve disadvantaged communities and economically distressed areas in the Integrated Regional Water Management planning process. WRPI will soon begin Phase 4 of the Ventura County DAC Involvement Program and will develop and provide technical assistance training and project development support for entities that serve disadvantaged and tribal communities.

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#### **Economic and Workforce Development**

With four million living alumni, the CSU plays an essential role in meeting California's growing demand for a highly skilled and educated workforce. The following are selected examples of how campuses are leading the way in economic and workforce development.

#### **Transforming Workforce: From Education to Service (TWES)**

Funding agency: U.S. Department of Health and Human Services Total award: \$2.8 million over four years Investigator: Heidi He

The project goal is to increase the number of nurse practitioners who are committed to providing primary care in rural or underserved areas. With the grant support, CSU Bakersfield was able to offer scholarships; enhance students' clinical readiness by integrating telehealth and clinical simulations into the curriculum; and form an academic community partnership with a regional federally qualified health center to enhance students' clinical experience and inform curriculum development.

#### **Tech Park Expansion**

Funding agency: U.S. Economic Development Administration Total award: \$6.7 million Title of proposal: Tech Park Expansion

The U.S. Economic Development Administration awarded the Cal Poly Corporation \$6.7 million to expand the existing Cal Poly Technology Park. This expansion is expected to create 150 local jobs and generate \$20 million in private investment. In addition to connecting technology- and research-based companies to campus, the Tech Park has become an important opportunity for student employment and Learn by Doing.

#### National Cybersecurity Designation and \$10.5 Million Grant

The United States has hit a crisis situation as it faces a 500,000 shortage in the cyber workforce. But the CSU San Bernardino Cybersecurity Center is committed to solving the workforce problem. Last year it was named the Centers of Academic Excellence in Cybersecurity (CAE-C) Community National Center by the National Security Agency, which selected the center for a \$10.5 million grant and directed the university to be a leader of the agency's core workforce development initiative, the Centers of Academic Excellence in Cybersecurity Community. In its designation, the center has worked to establish and manage three CAE-C Communities of Practice, coordinate cutting-edge research, establish and support five regional hubs around the country and support cybersecurity education nationally. Ed. Pol. Agenda Item 4 September 14-15, 2021 Page 28 of 28

### The Long Beach Accelerator

Several CSU campuses partner with public and private entities to support regional economic development. Most recently CSU Long Beach's Institute of Innovation and Entrepreneurship has joined forces with the City of Long Beach and Sunstone Management to develop the Long Beach Accelerator. The tech accelerator focuses on supporting the unique needs of start-ups including office space, access to operating capital, mentorship and coaching and investor relations.

#### Conclusion

CSU research, scholarship and creative activities contribute to the intellectual and creative vibrancy of campus life while offering solutions to real-world problems. As a high-impact practice, these activities are critical to the success of Graduation Initiative 2025 and to fulfilling the CSU mission of student success, faculty excellence and service to California and beyond.

# Information Item Agenda Item 5 September 14-15, 2021 Page 1 of 4

# **COMMITTEE ON EDUCATIONAL POLICY**

# **Graduation Initiative 2025**

# **Presentation By**

Sylvia Alva Executive Vice Chancellor Academic and Student Affairs

Jeff Gold Assistant Vice Chancellor Student Success Initiatives, Research and Innovation

James Minor Assistant Vice Chancellor and Senior Strategist Academic Success and Inclusive Excellence

# Summary

This written item provides a subsequent update to recommendations set forth in a report by the Graduation Initiative 2025 Advisory Committee. The committee, comprised of a cross-representational group of California State University (CSU) stakeholders, was charged by CSU Chancellor Joseph I. Castro with identifying creative and innovative ways to eliminate student equity gaps systemwide. Emergent themes from their collective work included increasing greater opportunities for student success through expanded course availability, fostering greater collaboration systemwide through shared best practices and technology platforms and encouraging shared responsibility through data sharing, transparency and on-site strategic support from the Office of the Chancellor.

### Background

The CSU launched Graduation Initiative 2025 in 2015 as an ambitious plan to increase graduation rates, eliminate student equity gaps and meet the workforce needs of California. The initiative is centered on six key priorities identified as having significant impact on degree completion and student success. Those priorities are: academic preparation; enrollment management; student engagement and well-being; financial support; data-informed decision making; and removal of administrative barriers.

In spring 2021, CSU Chancellor Joseph Castro convened an Advisory Committee with the charge to "...explore bold and creative ways to not only maintain but accelerate our progress toward GI

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2025's goals – with a special focus on eliminating equity gaps." The 19-member committee, comprised of CSU trustees, campus presidents, vice presidents for student affairs, provosts, faculty, staff and students, presented a series of recommendations, strategic imperatives and guiding principles for the Chancellor's review.

# Charting a Path to Equity and Excellence

The committee was unanimous in asserting that the CSU must redouble efforts to eliminate equity by further promoting a culture of equity across all campuses. Given the disruptive impact of the last year and a half on both incoming and current CSU students, there is a renewed sense of urgency to ensure that consistent and comprehensive academic and co-curricular supports are in place for greater student success. The following section provides opportunities to build a more equityfocused culture throughout the CSU.

# Expanding Opportunity to Learn and Achieve

Creating greater access to courses that students need, when they need them, will be essential in eliminating equity gaps. While course availability is a core component to timely degree completion, campuses are often faced with competing needs which can impact course schedules. This can create additional hardship for students of color and first-generation students who often arrive to the CSU with few Advanced Placement or dual enrollment credits. These students are also more likely to hold jobs while enrolled – making course availability even more critical.

The committee also recommended that Graduation Initiative 2025 funding be allocated to support summer and intercession student enrollment.. By providing students with additional opportunities to complete requisite courses and earn needed credits throughout the year, more students will have the flexibility to complete their degree according to their preferred timeline. Many campuses already offer "completion grants" and additional funding will amplify these student-centered investments. Scaling the <u>CSU Fully Online</u> program also will enable students to seamlessly and concurrently enroll in online courses offered at other CSU campuses, thereby facilitating their path to a high-quality CSU degree.

### Encouraging Collaboration Within and Across CSU Campuses

Sharing best practices within and across campuses to better address equity gaps will require administrators, faculty and staff to step out of established siloes and engage together with a new spirit of collaboration to support students throughout their academic journeys. For example, implementing guided student pathways that provide consistent, personalized support from orientation through graduation is a strategy that has been proven successful on many CSU campuses. Underrepresented students and first-generation students benefit significantly when they have the knowledge to better navigate the course registration process and acquire more credits

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earlier in their academic journey.

To foster and accelerate a cross-pollination of ideas, the Chancellor's Office will lead a series of campus support visits beginning this fall. These visits will leverage the collective expertise of faculty, staff, and administrators to provide campuses with targeted strategic and technical guidance along with implementation support in areas critical to eliminating equity gaps.

# Sharing Responsibility for Student Success

As a community of nearly 500,000 students – from Humboldt to the north, San Diego to the south and all the vibrant coastal, urban and valley communities in between – the footprint of the California State University touches countless lives. It is privilege to be in service to California's next generation of educators, healthcare practitioners, entrepreneurs and other professionals that will drive the state's economy. And it is the duty of all campuses to support student success. The achievement of one campus can only be truly celebrated when it is felt across all campuses.

As a result, new Graduation Initiative 2025 funding and support will be focused on creating the greatest impact with the broadest reach. This will include investing in faculty professional development and providing enhanced tools to improve equity in the classroom. For example, the Chancellor's Office will partner with campuses to empower faculty with the data and resources to address the root causes behind courses that have high equity gaps as measured by DFW rates – in other words, those courses in which historically underserved students receive a significantly higher percentage of non-passing grades than their peers. Currently, students of color and first-generation students are more likely to earn non-passing grades in lower division courses, creating more obstacles to timely degree completion.

# Fall Convening

In October, the Chancellor's Office will host the second virtual Graduation Initiative 2025 Convening: Advancing Equity Together. This online celebration of the CSU's commitment to student success will review the latest data on graduation rates and equity. It is also an opportunity for faculty and staff to renew a collective commitment to fostering student success across the CSU. Registration for the convening is free and open to the public. The event will be livestreamed on Friday, October 22, 2021 at <a href="https://www.calstate.edu/GradInitiative2025Convening">www.calstate.edu/GradInitiative2025Convening</a>.

# Conclusion

Among the thousands of CSU students beginning classes in fall 2021 will be the final four-year cohort for Graduation Initiative 2025. Unlike any other student cohort in recent history, these students come to the CSU having navigated through one of the most challenging times. Some may have experienced personal losses to COVID-19; many have experienced learning loss. Even prior

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to the pandemic, they along with their new CSU peers have struggled with housing and food insecurity and faced significant challenges to their mental health. Since the onset of the pandemic, they are reckoning with issues of social justice and climate change. It is within this context that a sense of urgency calls the CSU today to recommit to the promise of Graduation Initiative 2025. This class, and the many classes to follow, will reflect this moment in time when the CSU doubled its efforts to place students first and harnessed the collective contributions of all 23 campuses for their success.

# AGENDA

# **COMMITTEE ON FINANCE**

# Meeting: 2:40 p.m., Tuesday, September 14, 2021 Virtually via Teleconference

Jack McGrory, Chair Larry L. Adamson, Vice Chair Jane W. Carney Wenda Fong Anna Ortiz-Morfit Krystal Raynes Romey Sabalius Christopher Steinhauser

# **Consent** 1. Approval of Minutes of the Meeting of July 13, 2021, *Action*

- 2. California State University Quarterly Investment Report, Information
- **Discussion** 3. Annual Systemwide Report on Hate Incidents on Campus, *Information* 
  - 4. Planning for the 2022-2023 Operating Budget, Information

Action Item Agenda Item 1 September 14-15, 2021 Page 1 of 2

# MINUTES OF THE MEETING OF THE COMMITTEE ON FINANCE

Trustees of the California State University Office of the Chancellor Glenn S. Dumke Auditorium\* 401 Golden Shore Long Beach, California

July 13, 2021

# **Members Present**

Jack McGrory, Chair Larry L. Adamson, Vice Chair Jane W. Carney Wenda Fong Anna Ortiz-Morfit Krystal Raynes Romey Sabalius Christopher Steinhauser

Lillian Kimbell, Chair of the Board Joseph I. Castro, Chancellor

Trustee Jack McGrory called the meeting to order.

### **Public Comment**

Public comment took place at the beginning of the meeting's open session, prior to all committees.

### Approval of the Consent Agenda

The minutes of the May 18, 2021, meeting of the Committee on Finance were approved as submitted.

Item number two, Reporting of Auxiliary Liquidity Loans Approved by the Chancellor under Delegated Authority, was an information item.

<sup>\*</sup>PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020, and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the July 13-14, 2021, meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

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# 2021-2022 Final Budget

Information about the 2021-2022 CSU final budget was shared. The CSU will receive a \$550 million increase in base funding from the state for restoration of prior budget reductions, Graduation Initiative 2025, mandatory costs, and various systemwide and campus specific items. The CSU will also receive \$976 million in one-time funds from the state for facility and infrastructure needs and several systemwide and campus specific items.

The trustees were informed that discussions on a multi-year funding agreement for the CSU continue with the governor's office and the Department of Finance. Also, the state is proposing \$2 billion for capacity expansion for additional enrollment growth and student affordable housing at CSU, University of California, and California Community Colleges. Details of this program, including the percentage that CSU will receive, are anticipated to be developed by the legislature and governor over the coming months.

Trustee McGrory adjourned the meeting of the Committee on Finance.

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# **COMMITTEE ON FINANCE**

### **California State University Quarterly Investment Report**

### **Presentation By**

Steve Relyea Executive Vice Chancellor and Chief Financial Officer

Robert Eaton Assistant Vice Chancellor Financing, Treasury, and Risk Management

### **Summary**

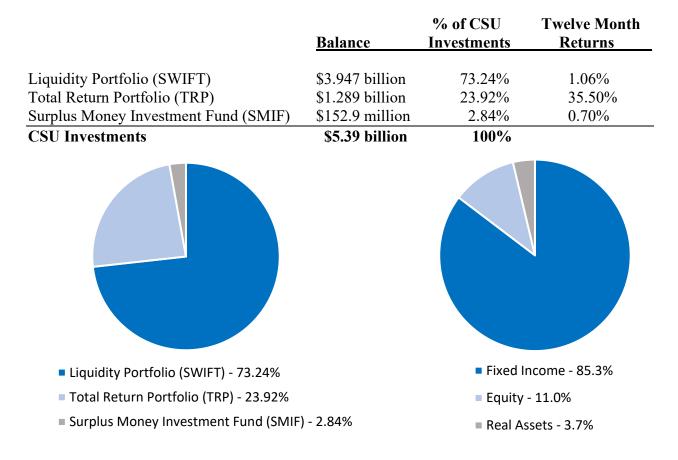
This item provides the quarterly investment report to the California State University Board of Trustees for the quarter ended March 31, 2021. The information in Attachment A provides the entire quarterly investment report regarding CSU investments as required by Education Code § 89726.

### Background

Pursuant to the California State University Master Investment Policy (included as Attachment B) CSU investments as of March 31, 2021 consisted of investments in the Liquidity Portfolio (Systemwide Investment Fund Trust or SWIFT), the Total Return Portfolio (TRP), and the State of California Surplus Money Investment Fund (SMIF). Except for amounts held at the State in SMIF, all CSU investments are held by US Bank, the custodian bank for the CSU. Neither state general fund nor CSU auxiliary funds are included in CSU investments. In addition, this report does not include approximately \$1.46 billion in bond proceeds, which by state law are required to be held by the state and are invested in SMIF.

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# CSU Investments – Balances, Allocations, and Returns March 31, 2021



# **CSU Investment Portfolios**

For detailed information on the investment performance and characteristics of the CSU investment portfolios please see Attachment A.

# CSU Liquidity Portfolio (Systemwide Investment Fund Trust or SWIFT)

The purpose of the Liquidity Portfolio is to provide sufficient and immediate liquidity to meet the operating needs of the CSU. The investment objective is safety of principal and liquidity.

As of March 31, 2021, the Liquidity Portfolio was managed through contracts with two investment management firms, US Bancorp Asset Management and Wells Capital Management, each of whom provided investment management services for the program. (See below under Subsequent

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Developments/Next Steps regarding changes to the Liquidity Portfolio investment managers as of July 1, 2021.) While the custodian, US Bank, holds the funds invested in the Liquidity Portfolio, for investment management purposes, additions to the portfolio are split evenly between the investment managers and invested according to permitted investments outlined in the Government Code and the Liquidity Portfolio investment policy. Consistent with state law, the Liquidity Portfolio is restricted to high quality, fixed income securities.

# CSU Total Return Portfolio (TRP)

Effective January 1, 2017, legislation expanded the CSU investment authority to allow investment in mutual funds (including equity mutual funds) and real estate investment trusts. The Total Return Portfolio was created to take advantage of the new investment authority.

The purpose of the TRP is to provide opportunity for additional risk adjusted returns on CSU funds over a full market cycle. The investment objective is to achieve a prudent return within a moderate risk level.

Under State law, investment of funds in the TRP is subject to the CSU meeting certain conditions regarding investment oversight, reporting, and use of earnings, and may not be more than thirty percent of eligible CSU investments. The CSU Investment Advisory Committee (IAC), established by the Board of Trustees in September 2017, oversees the TRP and focuses on key issues such as investment policy, asset allocation, investment manager oversight, and investment performance.

The TRP investment policy provides a framework for the investment of portfolio funds in the TRP and includes the following key elements as further described in the TRP Investment Policy:

Investment Objectives	Investment Manager Selection
Spending Policy	Roles and Responsibilities
Time and Investment Horizon	Environmental, Social, and Governance
Risk Tolerance	Framework
Expected Return	Risk Management
Asset Allocation	Monitoring and Control Procedures
Benchmarks	

An initial investment of \$33.5 million into the TRP was made on April 1, 2018, and additional investments allowed the TRP to reach the fiscal year 2018-2019 statutory limit of \$600 million in the first half of 2019. After June 30, 2019, a new investment schedule was adopted by the IAC and staff, with the goal of funding the TRP up to the statutory limit of thirty percent of CSU investments by mid-2020. However, in April of 2020, the IAC approved a reduced investment schedule in the amount of \$20 million total between April and July of 2020, and in August of 2020,

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the IAC suspended further contributions to the TRP for the time being. Both of these actions were taken in order to preserve liquidity in the CSU Liquidity Portfolio in response to the COVID-19 pandemic. The investment schedule may also be adjusted by the IAC at any time depending on market conditions.

Since the TRP Inception date<sup>1</sup> through March 31, 2021, the TRP investment earnings were approximately \$253.8 million. During this period, the TRP total return exceeded the Liquidity Portfolio (SWIFT) total return by 7.84 percent annualized (net of fees) or a cumulative \$210.1 million.

In October 2020, the IAC approved the second annual TRP distribution to the system of approximately \$35 million, bringing total TRP distributions to the system since inception to \$57.4 million. TRP distributions are allocated to the campuses annually for capital outlay or maintenance. Consistent with state law, specifically Education Code § 89726, additional moneys earned through investments in the TRP shall be used only for capital outlay or maintenance and shall not be used for ongoing operations.

# **Surplus Money Investment Fund (SMIF)**

The State Treasurer also provides investment vehicles that may be used for CSU funds. The Surplus Money Investment Fund (SMIF) is used by the State Treasurer to invest state funds, or funds held by the state on behalf of state agencies, in a short-term pool. In order to facilitate certain expenditures, the CSU maintains small amounts of funds with the State. The portfolio includes Certificates of Deposit, Treasuries, Commercial Paper, Corporate Bonds, and U.S. Government Agencies.

# **Reporting Requirements**

California Education Code § 89726 requires quarterly investment reports to the Board of Trustees and an annual investment report to the State Legislature and the Department of Finance.

# Subsequent Developments/Next Steps

With oversight from the IAC, staff will continue to monitor market conditions to determine if any changes in the TRP investment schedule are warranted, including the resumption of contributions. Staff also completed the Request for Proposal for investment managers for both the Liquidity Portfolio and the new Intermediate Duration Portfolio, consistent with the CSU Master Investment Policy. On July 1, 2021, two new investment managers for the Liquidity Portfolio, BlackRock and Payden & Rygel, replaced Wells Capital Management and US Bancorp Asset Management, respectfully. The Intermediate Duration Portfolio (IDP) is expected to launch on October 1, 2021,

<sup>&</sup>lt;sup>1</sup> The TRP Inception Date was April 1, 2018.

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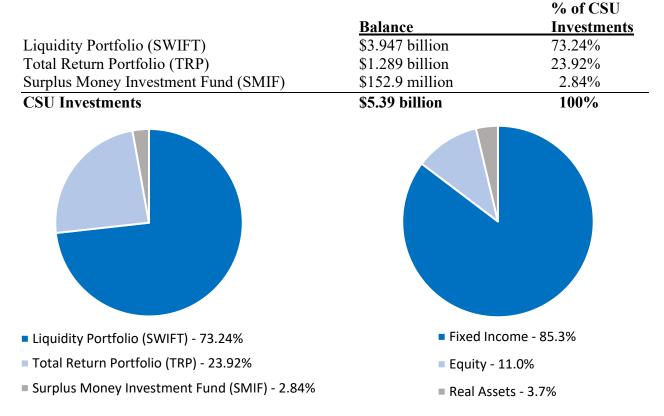
managed by three new investment managers, Western Asset Management Company, PGIM Fixed Income, and Income Research & Management. The next investment report to the Board of Trustees is scheduled for the November 2021 meeting and will provide information on the CSU Annual Investment Report for the fiscal year ending June 30, 2021.

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# **CSU Quarterly Investment Report**

# For the Fiscal Quarter Ended March 31, 2021

CSU investments as of March 31, 2021 consisted of investments in the CSU Liquidity Portfolio (Systemwide Investment Fund Trust or SWIFT), the Total Return Portfolio (TRP), and the State of California Surplus Money Investment Fund (SMIF). All CSU investments (except for funds invested in SMIF) are held by US Bank, the custodian bank for the CSU. Neither state general fund nor CSU auxiliary funds are included in CSU investments. In addition, this report does not include approximately \$1.46 billion in bond proceeds, which by state law are required to be held by the state and are invested in SMIF.



# **Balances and Allocations as of March 31, 2021**

For the nine months ending March 31, 2021, direct investment management fees<sup>1</sup>, advisory, and custodial fees totaled just under \$1.6 million, or about 0.033 percent (3.3 basis points) on CSU investments average balance for the nine months ending March 31, 2021.

<sup>&</sup>lt;sup>1</sup> Direct investment management fees exclude TRP mutual fund investment management fees. TRP mutual fund investment management fees are included as mutual fund expenses and reported as a percent of total fund assets. See TRP Fund Expense Ratio (Fee) in the table on page 5.

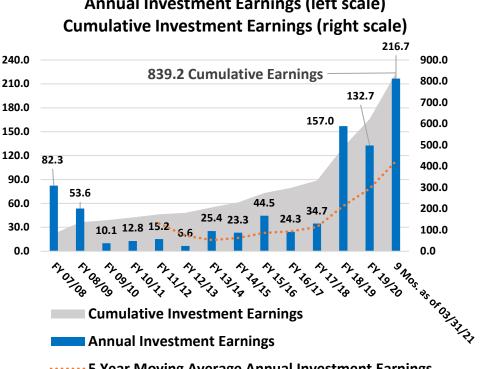
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# **CSU Consolidated Investment Portfolio**

The performance returns below are for the CSU Consolidated Investment Portfolio which includes the Liquidity Portfolio (SWIFT) and the Total Return Portfolio (TRP).<sup>2</sup>

	CSU Consolidated Investment Portfolio
1 Year Return	8.49%
3 Year Annualized Return	4.02%
5 Year Annualized Return	2.67%
10 Year Annualized Return	1.72%
Since Inception Return <sup>3</sup>	1.82%

Investment Earnings from CSU Investments Supports Campus Operations and Student Experience



Earnings from CSU Investments (\$ in millions) Annual Investment Earnings (left scale)

<sup>...... 5</sup> Year Moving Average Annual Investment Earnings

<sup>&</sup>lt;sup>2</sup> CSU Consolidated Investment Portfolio returns will also include the Intermediate Duration Portfolio (IDP) once this portfolio is incepted. CSU Consolidated Investment Portfolio returns exclude SMIF.

<sup>&</sup>lt;sup>3</sup> Inception Date for the CSU Consolidated Investment Portfolio was July 1, 2007. CSU Consolidated Investment Portfolio Returns reported gross of fees and as total return, including income and gains (realized and unrealized).

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# CSU Liquidity Portfolio (Systemwide Investment Fund Trust or SWIFT)

The purpose of the Liquidity Portfolio is to provide sufficient and immediate liquidity to meet the operating needs of the CSU. The investment objective is safety of principal and liquidity. Consistent with state law, the portfolio is restricted to high quality, fixed income securities.

	CSU Liquidity Portfolio	Benchmark <sup>3</sup>
1 Year Return <sup>4</sup>	1.06%	0.21%
3 Year Annualized Return	2.35%	2.47%
5 Year Annualized Return	1.68%	1.61%
10 Year Annualized Return	1.22%	1.14%
Annualized Since Inception Return <sup>5</sup>	1.47%	1.70%
Yield	0.27%	0.15%
Duration (Years)	1.32	1.47
Average Credit Rating	AA-	Aaa/AA+

### Holdings by Asset Type (% of CSU Liquidity Portfolio):

Treasuries	37.4%	Cash Equivalents	9.7%
U.S. Corporate Bonds	26.5%	Certificates of Deposit	3.1%
U.S. Government Agencies	22.9%	Municipal Obligations	0.4%

### **CSU Total Return Portfolio (TRP)**

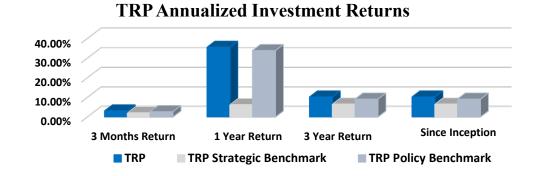
The purpose of the Total Return Portfolio is to provide opportunity for additional risk adjusted returns on CSU funds over a full market cycle. The investment objective is to achieve a prudent return within a moderate risk level. Consistent with state law, the TRP is invested in mutual funds subject to registration by, and under the regulatory authority of, the United States Securities and Exchange Commission or in United States registered real estate investment trusts.

<sup>&</sup>lt;sup>3</sup> Benchmark for the CSU Liquidity Portfolio (SWIFT) is the Bank of America Merrill Lynch 0-3 Year Treasury Index.

<sup>&</sup>lt;sup>4</sup> CSU Liquidity Portfolio (SWIFT) Returns reported gross of fees and as total return, including income and gains (realized and unrealized).

<sup>&</sup>lt;sup>5</sup> Inception Date for the CSU Liquidity Portfolio (SWIFT) was July 1, 2007.

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	<b>CSU Total</b>	Strategic	Policy
	<b>Return Portfolio</b>	Benchmark <sup>6</sup>	Benchmark <sup>7</sup>
3 Months Return	3.05%	2.04%	2.60%
1 Year Return	35.50%	6.21%	33.79%
3 Year Annualized Return	10.15%	6.50%	9.02%
Annualized Since Inception Return <sup>8</sup>	10.15%	6.50%	9.02%

Since the TRP Inception date through March 31, 2021, the TRP investment earnings were approximately \$253.8 million. During this period, the TRP total return exceeded the Liquidity Portfolio (SWIFT) total return by 7.84% annualized (net of fees) or a cumulative \$210.1 million.

In October 2020, the CSU Investment Advisory Committee approved the second annual TRP distribution to the system of approximately \$35 million, bringing total TRP distributions to the system since inception to \$57.4 million. TRP distributions are allocated to the campuses annually for capital outlay or maintenance. Consistent with state law, specifically Education Code Section 89726, additional moneys earned through investments in the TRP shall be used only for capital outlay or maintenance and shall not be used for ongoing operations.

<sup>&</sup>lt;sup>6</sup> The TRP Strategic Benchmark is Inflation (Core Consumer Price Index) plus 4.5% per annum. The long-term rate of inflation is assumed at 2.5% per annum.

<sup>&</sup>lt;sup>7</sup> The TRP Policy Benchmark is a blend of passive indices whose weights match the TRP target asset allocation.

<sup>&</sup>lt;sup>8</sup> TRP Inception Date was April 1, 2018.

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# Holdings by Asset Type (% of CSU Total Return Portfolio):

Equity Mutual Funds	45.8%	Passive Index Mutual Funds	74%
Fixed Income Mutual Funds	38.7%	Actively Managed Mutual Funds	26% <sup>9</sup>
Real Asset Mutual Funds	15.5%		

Asset Class	Strategy Name	Ticker	Value (millions)	% of Total Return Portfolio	TRP Fund Expense Ratio (Fee)	Universe Median Expense Ratio (Fee)
Fixed	Income					
	Vanguard Total Bond Market Index Fund Vanguard Inflation-Protected Securities	VBMPX	279.9	21.72%	0.030%	0.435%
	Fund	VIPIX	64.2	4.98%	0.070%	0.380%
	Lord Abbett High Yield Fund	LHYOX	77.2	5.99%	0.610%	0.710%
	Pacific Funds Floating Rate Income Fund	PLFRX	38.8	3.01%	0.730%	0.770%
	Payden Emerging Markets Bond Fund	PYEIX	18.9	1.47%	0.690%	0.845%
	T. Rowe Emerging Markets Bond Fund	TREBX	19.0	1.48%	0.700%	0.845%
Equity	,					
	Vanguard Total Stock Market Index Fund	VSMPX	314.6	24.41%	0.020%	0.755%
	Vanguard Developed Markets Index Fund	VDIPX	154.5	11.99%	0.040%	0.890%
	Driehaus Emerging Markets Growth Fund	DIEMX	71.1	5.51%	1.220%	1.090%
	DFA Emerging Markets Value Fund	DFEVX	38.8	3.01%	0.460%	1.090%
	RWC Global Emerging Equity Fund	RWCEX	12.0	0.93%	1.250%	1.090%
Real A	ssets					
	Vanguard Real Estate Index Fund	VGSNX	92.4	7.17%	0.100%	0.890%
	Vanguard Energy Index Fund	VENAX	26.6	2.07%	0.100%	0.925%
	Vanguard Materials Index Fund First State Global Listed Infrastructure	VMIAX	27.2	2.11%	0.100%	0.950%
	Fund	FLIIX	53.6	4.16%	0.950%	0.980%
Cash			0.0	0.00%	NA	NA
Total	-		1,288.9	100%	_	

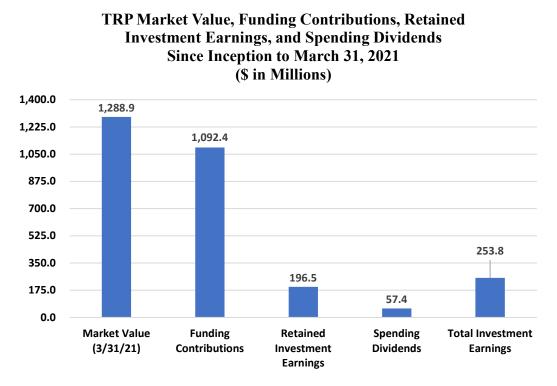
# Values, Holdings & Fees (CSU Total Return Portfolio)

<sup>&</sup>lt;sup>9</sup> The percent of Actively Managed Mutual Funds is likely to increase in the future while the percent of Passive Index Mutual Funds would decrease consistent with the TRP implementation plan.

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# **TRP** Annual Spending Dividends Assist Campuses to Meet Deferred Maintenance & Capital Outlay Needs

The following chart shows the TRP market value, total funded contributions, total retained investment earnings, total Spending Dividends, and total investment earnings since inception on March 31, 2021. Total TRP Investment Earnings equal total TRP Spending Dividends plus total TRP retained investment earnings.



# **Surplus Money Investment Fund (SMIF)**

The Surplus Money Investment Fund (SMIF) is managed by the State Treasurer to invest State funds, or funds held by the State on behalf of State agencies, in a short- term pool. The portfolio includes Certificates of Deposit, Treasuries, Commercial Paper, Corporate Bonds, and U.S. Government Agencies.

# Apportionment Annual Yield<sup>10</sup> Trailing 12 month as of 03/31/21 0.70% Average (FYE 06/30/07 – FYE 03/31/21) 1.12%

<sup>&</sup>lt;sup>10</sup> Annual Yield calculated by CSU Treasury Operations based on the quarterly apportionment yield rates published by the State Controller's Office.

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# Master Investment Policy

# For The California State University

Approved on November 8, 2017 By The Board of Trustees of The California State University Attachment B FIN - Agenda Item 2 September 14-15, 2021 Page 2 of 9

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# I. Scope and Purpose

This California State University Master Investment Policy ("MIP") governs the investment of California State University ("CSU") funds. CSU investments are centrally managed on behalf of the CSU System and its campuses.

The purpose of the MIP, together with investment policies that govern individual Portfolios (as defined in Section IV) and are created pursuant to delegated authority contained herein, is to provide a framework for the investment of CSU funds consistent with the goals of the CSU Board of Trustees (the "Board") and the educational mission of the CSU.

The MIP sets forth objectives, guidelines, and responsibilities that the Board deems to be appropriate and prudent in consideration of the needs of, and the legal requirements applicable to, the CSU's investment program. The MIP is also intended to ensure that the Board, and any parties to whom the Board delegates authority, are fulfilling their fiduciary responsibilities in the oversight of CSU investments.

The MIP is a dynamic document and will be reviewed from time to time. The MIP will be modified, if necessary, to reflect the changing nature of the CSU's assets and investment program, organizational objectives, and economic conditions.

# II. Compliance with Law and Adherence to Policy

CSU investments are to be managed in full compliance with all applicable laws, rules, and regulations from various local, state, federal, and international political entities that may impact the CSU's assets, including but not limited to the provisions of the California Education Code and California Government Code applicable to the investment of CSU funds, and in accordance with the policy objectives, guidelines, and responsibilities expressed herein.

# III. Background and Investment Objectives

The investment objectives for the investment of CSU funds have been established in conjunction with a comprehensive review of current and projected financial requirements. The Board desires to provide the Chancellor, the Chancellor's Staff, and the IAC (as defined in Section V) with the greatest possible flexibility to maximize investment opportunities. However, as agents of the Board, the Chancellor, the Chancellor's Staff, and the IAC must recognize the fiduciary responsibility of the Board to conserve and protect the assets of the CSU investment program, and, by prudent management, prevent exposure to undue and unnecessary risk.

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The following objectives shall govern the investment of CSU funds:

- 1. Safeguard the principal.
- 2. Meet the liquidity needs of the CSU.
- 3. Obtain the best possible return commensurate with the degree of risk the CSU is willing to assume in obtaining such return.

The Board acknowledges that these objectives may be weighted or prioritized differently for individual Portfolios depending upon the purpose of the Portfolio.

# IV. Investment Portfolios

Consistent with its investment objectives, the Board has determined that CSU funds may be invested in three investment portfolios (individually, a "Portfolio" and together, the "Portfolios") created by the CSU, with oversight by the Chancellor, the Chancellor's Staff, and the IAC, and each with its own investment policy.

The three Portfolios and general purpose of each Portfolio are as follows:

### Liquidity Portfolio (Systemwide Investment Fund—Trust or "SWIFT")

The purpose of this Portfolio is to provide sufficient and immediate liquidity to meet the operating needs of the CSU. The investment objectives for this Portfolio shall be safety of principal and liquidity. The existing CSU Systemwide Investment Fund—Trust (SWIFT) shall serve as the Liquidity Portfolio and shall be comprised of investments authorized pursuant to California Government Code Sections 16330 or 16430.

### Intermediate Duration Portfolio (IDP)

The purpose of this Portfolio is to provide opportunity for modest, additional risk adjusted returns on CSU funds not needed for immediate liquidity. The investment objectives for this Portfolio shall be safety of principal, liquidity and return. The Intermediate Duration Portfolio shall be comprised of investments authorized pursuant to California Government Code Sections 16330 or 16430.

### Total Return Portfolio (TRP)

The purpose of this Portfolio is to provide opportunity for additional risk adjusted returns on CSU funds over a full market cycle. The investment objectives for this

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Portfolio shall be to achieve a prudent total return within a moderate risk level. The Total Return Portfolio shall be comprised of investments authorized pursuant to California Government Code Sections 16330, or 16430 or California Education Code Sections 89724 or 89725.

The acceptable allocations for the Portfolios are as follows:

Portfolio	<u> Min – Target – Max</u>
Liquidity – Systemwide Investment Fund Trust ("SWIFT")	5% - 20% - 100%
Intermediate Duration Portfolio ("IDP")	0% - 52%- 95%
Total Return Portfolio ("TRP")	0% - 28%- 30% <sup>1</sup>

In addition, the CSU may invest any amount (from 0% to 100%), in any California State Treasury investment option, available now, or in the future, that the IAC and the Staff deem prudent, including, but not limited to:

- Surplus Money Investment Fund (SMIF)
- Local Agency Investment Fund (LAIF)

# V. Roles and Responsibilities

### **Board of Trustees**

The Board assumes fiduciary responsibility to conserve and protect the investment assets of the CSU, and by prudent management, to prevent exposure to undue and unnecessary risk. However, the Board also acknowledges investments are inherently risky with risk of loss and, as such, are viewed with a long-term time horizon.

As a fiduciary, the primary responsibilities of the Board are to:

1. Maintain and approve the MIP.

<sup>&</sup>lt;sup>1</sup> Percentage allocations to the TRP are subject to annual phase-in restrictions through June 30, 2020 per state law.

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- 2. Ensure that CSU investments are prudently diversified in order to obtain the best possible return commensurate with the degree of risk that the CSU is willing to assume.
- 3. Report annually to the California state legislature and the California Department of Finance regarding the investment of CSU funds.

The Board shall have oversight responsibility for investment of the assets and has delegated investment authority to the Chancellor, the Chancellor's Staff, and the IAC.

# Chancellor and Chancellor's Staff

As agents of the Board, the Chancellor, the Executive Vice Chancellor and Chief Financial Officer, the Assistant Vice Chancellor responsible for CSU investments, and their designees (the "Chancellor's Staff"), recognize the fiduciary responsibility of the Board to conserve and protect the investment assets of the CSU and, by prudent management, to prevent exposure to undue and unnecessary risk.

The Chancellor and the Chancellor's Staff are hereby authorized to establish policies and procedures to implement the provisions of this MIP, including, but not limited to, the following activities:

- 1. Overseeing and implementing general administrative and investment operations for the Portfolios.
- 2. Informing the IAC on the overall investments of the CSU and each of the Portfolios to assist the IAC in fulfilling its duties.
- 3. Developing and implementing policies that are suitable for achieving the strategic objectives for each Portfolio, including coordination with the IAC in developing and implementing policies for the TRP.
- 4. Selecting, contracting with, and monitoring third party service providers, including, but not limited to, investment advisors, investment managers, and custodians. For the TRP, such actions will be based on the recommendations of the IAC.
- 5. Directing the investment of funds, including the ordering of purchase and sale transactions to, from and between the Portfolios to meet investment objectives and strategic asset allocations.

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- 6. Monitoring and reviewing the performance of the Portfolios to their stated objectives.
- 7. Reporting to the Board regarding the investment of CSU funds as requested, but no less than quarterly.
- 8. Controlling and accounting for all investment, record keeping, and administrative expenses associated with the Portfolios.
- 9. Identifying the need for updates, monitoring the Portfolios for legal and policy compliance, and acting on the recommendations of the IAC, as appropriate.
- 10. All other duties designated or delegated by the Board or the IAC.

### Investment Advisory Committee

As required by state law, the CSU has created an Investment Advisory Committee (the "IAC"), to provide investment advice and expertise to the Board, particularly with respect to the management of the TRP.

The IAC shall be an advisory body and shall make recommendations, as appropriate, to the Board for approval or to the Chancellor and the Chancellor's Staff for implementation. The IAC shall be responsible for overseeing all aspects of the TRP and is hereby authorized to recommend policies and procedures for the creation and implementation of the TRP, including, but not limited to, the following activities:

- 1. Understanding the overall investments of the CSU and each of the Portfolios as informed by the Chancellor's Staff, investment advisors and/or investment managers.
- 2. Developing and approving an IAC charter to establish guidelines for operations of the IAC.
- 3. Developing, approving, and overseeing the implementation of an investment policy statement for the TRP.
- 4. Reviewing and approving target asset allocations and ranges for the TRP.
- 5. Monitoring and reviewing the performance of the TRP to its stated objectives.
- 6. Prudently reviewing, selecting, monitoring, and replacing investment management firms engaged to manage the TRP's assets.

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- 7. Monitoring and supervising all service vendors and fees for the TRP.
- 8. Any other investment or administrative duties deemed necessary to prudently oversee the investment program for the TRP.

### **Prudence, Ethics and Conflict of Interest**

All participants in the investment process shall act responsibly. The standard of prudence applied by the Board, the Chancellor, the Chancellor's Staff, and the IAC, as well as any external service providers, shall be the "prudent investor" rule. The "prudent investor" rule in part, states, "A trustee shall invest and manage trust assets as a prudent investor would, by considering the purposes, terms, distribution requirements, and other circumstances of the trust. In satisfying this standard, the trustee shall exercise reasonable care, skill and caution. A trustee's investment and management decisions respecting individual assets must be evaluated not in isolation but in the context of the trust portfolio as a whole and as part of an overall investment strategy having risk and return objectives reasonably suited to the trust."

Furthermore, all participants in the investment process shall use the same care, skill, prudence, and due diligence under the circumstances then prevailing that a prudent person acting in a like capacity and fully familiar with such matters would use in the conduct of an enterprise of like activities for like portfolios with like aims and in accordance and compliance and all other applicable laws, rules and regulations.

All investment personnel shall refrain from personal business activity which could create a conflict with proper execution of the investment program, or which could impair the ability to execute impartial investment decisions. All investment personnel shall disclose to the Chancellor's Staff or the IAC any material financial interests in financial institutions which conduct business within the jurisdiction and shall disclose any material financial investment positions which could be related in a conflicting manner to the performance of the Portfolios. All investment personnel shall report any potential conflicts of interest consistent with Government Code Section 87200. Further, the Chancellor shall report to the Board in writing any issues that could reflect any conflict in the performance of the Portfolios.

### **Document Acceptance of the Investment Policy Statement**

The Chancellor's Staff shall provide a copy of this MIP, and the relevant Portfolio investment policy, to each firm retained to provide investment services to the CSU and each such firm shall acknowledge in writing receipt of the document and accept its content.

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# VI. Environmental, Social and Governance Framework

The Board acknowledges the importance of understanding the potential risks and value that environmental, social, and governance ("ESG") factors may have on CSU investments. Therefore, the Board expects that the consideration of ESG factors shall be integrated into the investment decision processes of the CSU.

Approved:

The California State University Board of Trustees November 8, 2017

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# **COMMITTEE ON FINANCE**

# Annual Systemwide Report on Hate Incidents on Campus

### **Presentation By**

Steve Relyea Executive Vice Chancellor and Chief Financial Officer

Melinda Latas Director of Systemwide Clery and Campus Safety Compliance

# **Summary**

This item provides the calendar year 2020 annual report on hate violence incidents reported on California State University campuses pursuant to California Education Code § 67380(a)(5). The statute requires the California State University to report annually the number of arrests for, and reported incidents of, hate violence. Each campus must make the annual report available to the public and published on the campus website.

During the 2020 calendar year there were no reported hate crimes and there was one reported non-criminal act of hate violence on one campus.

# Background

The CSU supports a safe educational and working environment that includes compliance with safety laws and regulations including the Jeanne Clery Disclosure of Campus Security and Crime Statistics Act (Clery Act) (20 U.S.C. § 1092(f)) and the federal Violence Against Women Reauthorization Act of 2013 that amends the Clery Act under the Campus Sexual Violence Elimination Act provision (Campus SaVE Act). State laws and regulations include the Higher Education Act (California Education Code § 67380 *et seq.* and § 67390 *et seq.*).

California Penal Code §422.55 defines a hate crime as "*a criminal act committed, in whole or in part, because of one or more of the following actual or perceived characteristics of the victim:* (1) Disability.

- (2) Gender.
- (3) Nationality.
- (4) Race or ethnicity.
- (5) Religion.
- (6) Sexual orientation.

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(7) Association with a person or group with one or more of these actual or perceived characteristics.

Hate violence for reporting purposes is defined in California Education Code § 67380(c)(1) as "any act of physical intimidation or physical harassment, physical force or physical violence, or the threat of physical force or physical violence, that is directed against any person or group of persons, or the property of any person or group of persons because of the ethnicity, race, national origin, religion, sex, sexual orientation, gender identity, gender expression, disability, or political or religious beliefs of that person or group."

Multiple divisions and departments on each of the 23 CSU campuses work to reduce the incidence and prevalence of hate crimes and violence. Discrimination, Harassment and Retaliation Administrators and Title IX Coordinators and their respective staff teams provide training and outreach to promote equity and inclusion and ensure compliance with anti-discrimination policies and Title IX regulations that prohibit sex and gender-based discrimination, harassment, retaliation, and violence. Student affairs professionals strive to promote campus communities free of hate violence incidents through multicultural and identity-based student centers, as well as offices of student life and of civic engagement. Residential life and housing operations also provide educational programming designed to combat discrimination, harassment, and retaliation, and promote welcoming communities. Many of these areas also incorporate bystander education to help prevent hate violence incidents and crimes. University police departments are often the first responders when an alleged hate crime is reported, and university police officers are committed to ensuring a safe and hate crime-free campus environment in keeping with the 21st Century Policing Task Force's recommendations to incorporate student focused and community-based policies, practices, and approaches.

CSU employees are keenly aware that even the perception that a hate crime has taken place can have a significant detrimental impact on the campus community and are trained to respond with care, compassion, and concern whenever an incident is reported. This is especially important given the current national context as we grapple with the devastating impacts of both the COVID-19 pandemic, recurring incidents of anti-black violence and other forms of overt racism against Asian Americans/Pacific Islanders and Latinx individuals, and persistent unfair targeting of individuals who are immigrants and/or undocumented. Counseling and Psychological Services staff, Chief Diversity Officers, Dean of Students Office representatives, and members of campus-based critical incident response teams coordinate responses to reported hate violence incidents and promote healing, sense-making, and reconciliation after a reported incident has occurred and during throughout investigation.

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# Conclusion

For the year ending December 31, 2020, no reported hate crimes and one reported non-criminal act of hate violence on one campus will be published on the California State University and 23 campus web pages as required by California Education Code §67380(a)(5). The CSU will continue to sustain and expand efforts to prevent hate crimes and hate violence and respond with care and compassion to when incidents occur.

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# **COMMITTEE ON FINANCE**

# Planning for the 2022-2023 Operating Budget

# **Presentation By**

Steve Relyea Executive Vice Chancellor and Chief Financial Officer

Ryan Storm Assistant Vice Chancellor Budget

# **Summary**

The California State Constitution requires the submittal of the governor's budget proposal each year by January 10. To meet consequent deadlines of the Department of Finance, it is necessary to commence planning for the 2022-2023 California State University Operating Budget Request. The CSU Board of Trustees will be provided preliminary assumptions for the purposes of preparing the 2022-2023 budget request to the governor. The final budget request will be presented to the Board of Trustees for review and approval in November 2021.

# **State Budget Overview**

Extreme fiscal lows and highs have gripped the state over the past two state budget cycles. As the state finalized its 2020-2021 budget plan in the depths of the pandemic, the forecast was dire—an immediate \$54 billion budget deficit and a bleak outlook into the future. But a year later and under an unexpected, far better economic situation, the state's 2021-2022 budget plan estimated an immediate \$75 billion budget surplus and a positive tax revenue forecast into the future.

As the 2021-2022 budget year begins, and the CSU looks ahead to the 2022-2023 fiscal year, the Department of Finance and the Legislative Analyst's Office project continuous state tax revenue growth through 2024-2025. The Legislative Analyst's forecast of about three percent growth per year is a touch more optimistic than the Department of Finance's forecast of about two percent growth. Together, the state's significant 2021-2022 surplus and these positive longer-term forecasts suggest that the state will be able to invest more in its many programs and functions including the CSU.

The past interests of the governor and the legislature could again be their interests in the future. As the Board of Trustees considers the components of its 2022-2023 operating budget plan, it

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could choose to include those components of the budget that are both priorities of the trustees and state leaders.

Most recently, the governor has expressed interest in the CSU closing the equity gaps, better aligning student learning objectives with workforce needs, offering more online courses when compared to pre-pandemic levels, and reducing the overall cost of attendance for students—such as affordable student housing.

The legislature has emphasized enrollment growth and new academic facilities to support more of those California students. Student basic needs, mental health, financial aid, and faculty diversity are other legislative interests.

While many of these gubernatorial and legislative priorities are and could be funded through the operating fund—in other words, the core functions of the university, such as classroom instruction, student services, campus operations, and state university grants—several of those priorities are outside the scope of the operating fund. For example, student housing is a university enterprise activity funded by fees or financial aid sources.

With the potential for a more stable and optimistic state revenue picture for 2022-2023, it is reasonable to assume the governor and legislature will choose to support some proportion of the CSU's operating budget request with recurring new revenues in the next fiscal year.

# **Recent Funding of the CSU**

Governor Newsom's third budget, in partnership with the legislature, showed their commitment to unwinding a significant 2020-2021 budget reduction and additional investments to the university when they provided \$550.2 million in new recurring funds. The CSU also received \$976.3 million in one-time funding mostly for the repair, renewal, and new construction of CSU academic facilities and infrastructure. The operating fund budget totals \$7.4 billion for 2021-2022. Recent CSU operating fund data is detailed in the following chart.

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Fiscal Year	State General Fund	% Change	Gross Tuition & Fees	% Change	Total Operating Fund Budget	% Change
2017-2018	\$3,474,230,000	-	\$3,275,294,000	-	\$6,749,524,000	-
2018-2019	3,772,707,000	8.6%	3,277,627,000	0.1%	7,050,334,000	4.5%
2019-2020	4,021,849,000	6.6%	3,269,805,000	-0.2%	7,291,654,000	3.4%
2020-2021	3,722,806,000	-7.4%	3,277,002,000	0.2%	6,999,808,000	-4.0%
2021-2022	4,228,282,000	13.6%	3,167,899,000	-3.3%	7,396,181,000	5.7%

# New Investment from the State

Over the last several weeks, Chancellor's Office staff have met with many stakeholder groups to solicit feedback on the potential contents of the 2022-2023 Operating Budget Request. Based on that feedback, the preliminary 2022-2023 budget plan would allow the CSU to again improve compensation for all employee groups, again consider enrollment growth, provide the final round of investment in Graduation Initiative 2025 (with particular emphasis on eliminating equity gaps and student basic needs), cover mandatory cost obligations, and launch or continue initiatives that take lessons learned from the pandemic and move the university in more dynamic directions. Additionally, progress could be made on facility, infrastructure, and deferred maintenance needs. These align with the Board of Trustees' standing and emerging priorities and the preliminary expenditure plan below reflects those priorities.

The 2022-2023 budget request will assume that the state continues to see positive state revenue growth for at least another 12 to 18 months and continues to invest in the CSU.

The state's fortunes can rapidly change and the CSU must also be prepared with contingencies. If a recessionary event were to affect the state budget picture sooner than forecasted, the CSU would explore and implement some combination of the following strategies:

- Use reserves designated for economic uncertainty on a one-time basis;
- Limit investment in new budget priorities;
- Redirect existing campus resources toward significant priorities;
- Explore new revenue sources; and
- Discuss a possible increase in tuition.

If a recessionary event were to occur, the Chancellor's Office would continue to engage with students, faculty, staff, campus executives, the state, and other CSU stakeholders to first garner state support then explore alternatives for balancing budget priorities and necessary resources.

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# 2022-2023 CSU Operating Budget—Preliminary Planning Approach

It is very early in the budget development process and appropriate for the Board of Trustees to begin discussion of CSU priorities for the 2022-2023 Operating Budget Request. The planning approach presented below represents a range of funding levels that can be balanced to communicate the university's key funding needs. At this stage, it is important for the Board of Trustees to provide input on fiscal policy priorities for 2022-2023.

# Preliminary Expenditure Plan - \$563 Million to \$754 Million

# Graduation Initiative 2025 - \$75 million

As Graduation Initiative 2025 enters its sixth year, the CSU expects to invest \$75 million of the 2022-2023 operating budget request to meet the ambitious goals adopted by each campus. Launched in 2016, this initiative aims to increase graduation rates for first-time and transfer students, eliminate equity gaps for historically-underserved students and Pell Grant recipients, and meet California's workforce needs. Reducing time to degree means that students graduate and enter the workforce sooner positively impacting their future and producing additional graduates to power California.

Today, four- and six-year graduation rates for first-time students and two- and four-year rates for transfer students continue to increase and have reached all-time highs. Additionally, the CSU is on track to meet its systemwide graduation rate goals by 2025. These remarkable improvements represent the dedication of CSU faculty and staff, intentional action by campus leaders, and a systemwide focus on student success.

Closing equity gaps in higher education is the challenge of our time. CSU campuses are rising to that challenge, continuing university-wide efforts to eliminate equity gaps. While graduation rates continue to rise for students from all backgrounds, the persistence of the equity gaps underscores the need for an explicit focus at every level of the university.

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Continuous state funding for Graduation Initiative 2025 is critical to maintain momentum. Campuses will continue to use these funds to partner with faculty to provide more courses, to hire additional tenure-track faculty, and to advance innovative student success practices with a focus on these six areas:

- Academic Preparation
- Enrollment Management
- Student Engagement and Well-Being
- Financial Support
- Data-Informed Decision-Making
- Administrative Barriers

These efforts ensure that all students have the opportunity to earn a degree, empowering current and future generations of Californians. To properly support the initiative, an incremental recurring investment of \$75 million in 2022-2023 is necessary. This would fund the sixth year of a six-year, \$450 million investment plan in support of Graduation Initiative 2025.

# Employee Salary and Benefit Increases – \$199 million to \$245 million

The Unit 3 (California Faculty Association) contract is currently open for negotiation. Most other collective bargaining agreements expire at the end of 2021-2022 and discussions between bargaining units and the Chancellor's Office are underway or will commence in 2022 for successor agreements. Early estimates indicate that salary, health care premium, and pension cost increases for all employee groups will cost between \$199 million and \$245 million. This range includes an estimate of Unit 3 salary-only recurring costs for 2021-2022 and an estimate of all units (including Unit 3) salary and benefit recurring costs for 2022-2023. As CSU hires more faculty and staff in support of Graduation Initiative 2025, enrollment growth and other systemwide and campus initiatives, the cost to provide salary increases and cover benefit cost increases also grows. Chancellor's Office staff will have more precise figures from campuses and complete its analysis by the November 2021 meeting, but for conservative planning purposes, this estimate is a reasonable starting point.

### Mandatory Costs – \$50 million

Chancellor's Office staff anticipate that mandatory cost increases for existing university commitments will be approximately \$50 million in 2022-2023.

Inflation impacts all areas of the university and, for the most part, salary and benefit cost increases are addressed through collective bargaining and state budgetary processes. However, over the past decade, the CSU operating budget request and the final state budget have not included funding explicitly dedicated to cost increases on variety of expenses such as technology, instructional Finance Agenda Item 4 September 14-15, 2021 Page 6 of 11

equipment, supplies, contracts, utilities, and any other non-personnel expenditure of the university. This inflationary adjustment should be considered. Other mandatory costs include increases to operations and maintenance of newly-constructed facilities and other compensation-related costs, such as minimum wage law changes.

If operating budget requests do not include these types of mandatory cost increases, campuses must redirect resources from existing programs, services and priorities to meet those cost increases.

# Facilities and Infrastructure Needs - \$50 million - \$135 million (recurring) \$500 million - \$1 billion (one-time)

Prior to 2014, the CSU was reliant on the voters and state to issue bonds and pay the debt service on CSU academic facilities and related infrastructure projects. A change in 2014 authorized the CSU to also issue bonds on these types of projects. It also allowed the CSU to restructure some of the existing state debt so the CSU could build new, and refurbish old, projects.

The CSU and the state have made strides in addressing academic facility and infrastructure needs. The CSU restructured some of that debt shortly after 2014, which since allowed the CSU to construct over \$2 billion in new and revitalized facilities. Additionally, the state has provided approximately \$650 million in one-time funding for deferred maintenance projects over the past decade. These funding streams have been important to addressing the most pressing capital needs on CSU campuses.

Even though a sizable portion of facility and infrastructure needs have been addressed recently, the university's facilities and infrastructure needs remain significant. The systemwide academic facility improvement needs, including deferred maintenance, totals approximately \$16.8 billion. Deferred maintenance alone grows annually by approximately \$300 million.

The CSU pursues multiple strategies to address facility and infrastructure needs. These include:

- The CSU regularly requests recurring funding from the state that is used to pay the debt service on CSU-issued bonds.
- The state recently approved \$2 billion in one-time funding to construct new academic facilities and support affordable student housing for public higher education segments. While the state has not finalized the details of this program, it is anticipated that a portion of that funding will support new CSU academic facilities.
- The CSU has been supportive of efforts for voter passage of higher education facility general obligation bonds, though voters last approved bonds in 2006.
- CSU also keeps capital outlay resources dedicated to those purposes. When older bonds mature, the CSU repurposes those debt service payments to support the next round of CSU bonds issued for new projects.

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- The CSU continues to use one-time Total Return Portfolio investment earnings for capital improvement projects as required by law.
- The CSU regularly requests one-time funding from the state that supports deferred maintenance projects.

The 2021-2022 budget request of \$50 million recurring for academic facilities and infrastructure was not funded. In fact, the state's annual budget acts and related CSU decisions have resulted in no new recurring funding from the state being dedicated to annual debt service since 2015-2016. The CSU certainly appreciates the significant one-time investment of \$325 million provided by the state to help campuses with their deferred maintenance and infrastructure needs in the coming years.

The addition of \$50 million to \$135 million in recurring funds in 2022-2023 would finance approximately \$750 million to \$2 billion of needed facility and infrastructure projects that increase capacity for student growth and complement the plan to address deficiencies in existing facilities. Requesting between \$50 million to \$135 million recurring to pay the annual debt service on projects is an important fiscal strategy to help address facility and infrastructure needs. A second, complementary strategy would be to include a request between \$500 million and \$1 billion in one-time funds from the state to further address deferred maintenance.

# Full-Time Equivalent Student Enrollment Growth – \$129 million

In 2015, the Public Policy Institute of California (PPIC) concluded that the state would fall about 1.1 million college graduates short of economic demand by 2030. The PPIC suggested then that to close the degree gap, there was a need for 480,000 more CSU graduates. Six years later, PPIC today reports that California is currently on track to close the degree gap and attributes that success to: (1) increases in state funding that supported significant enrollment growth at CSU and the University of California and (2) university programs, such as Graduation Initiative 2025, that have successfully improved student persistence and graduation rates. New enrollment and persistent enrollment are key to closing the anticipated degree gap.

Additionally, California has for decades encouraged generations of young Californians to pursue higher education. Despite the pandemic, demand for the CSU remains strong as more students graduate from high school having met the A-G requirements for admission to the CSU and more transfer students complete the Associate Degree for Transfer. To accommodate more students at the CSU, the legislature and governor committed to providing recurring funding to grow enrollment by 9,434 resident, full-time equivalent students beginning in 2022-2023. This would cost approximately \$129 million and would be equivalent to a 2.5 percent increase in funded enrollment growth principally for new two-year transfer and four-year first-time student seats and, to a smaller extent, growth in the average unit load for continuing students in support of graduation rate goals. Funding for this item would come from two sources: additional tuition revenue from

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new students and state general fund. For planning purposes, each one percent increase in enrollment would cost approximately \$51 million and would allow for growth of approximately 3,740 FTES.

## Bridging the Equity Divide Through Technology – \$50 million to \$100 million

Over the course of the past year, the CSU helped bridge the equity divide by increasing access to critical technology to ensure student success in a virtual learning environment. While the CSU is offering the majority of instruction in person this Fall term, some courses will be offered virtually, due to ongoing risks and challenges posed by the COVID-19 pandemic.

In July 2021, the CSU announced the launch of the first phase of the California State University Connectivity Contributing to Equity and Student Success (CSUCCESS) initiative, a bold effort to enhance student achievement and create more equitable opportunities for the CSU community by providing industry-leading technology. CSUCCESS will help provide students with tools to participate and succeed in a virtual learning environment. Eight campuses are participating in the initial phase this Fall 2021 and offered an iPad Air, Apple Pencil, and Apple Smart Keyboard Folio to all incoming first-year and new transfer students who register to participate in the initiative. Students will have this iPad bundle for the entirety of their undergraduate experience at the CSU. The new CSUCCESS initiative builds on previous efforts to address the issue at scale by partnering with a global technology leader at the university-wide level to provide a high-quality, reliable device for new students.

Next steps in bridging the equity divide through technology could include several approaches. The CSUCCESS initiative could be rolled out to more campuses and more students beginning in Fall 2022. Also, information technology capabilities could be expanded so that the educational experiences, lessons learned, and opportunities identified during the pandemic can be optimized now and in the future for course delivery. Another component of the request could be informational technology infrastructure that increases research opportunities and access to advanced cyberinfrastructure. At this early stage, Chancellor's Office staff estimate between \$50 million and \$100 million in new recurring costs.

## Student Basic Needs – \$10 million to \$20 million

While the CSU's primary mission is educational in nature, the CSU recognizes that students cannot be fully engaged in, or out of, the classroom if they are preoccupied with hunger, housing insecurity, personal safety, or mental health concerns. As such, leaders across all 23 campuses have committed to enhancing and developing resources consistent with the CSU academic mission to reduce the negative impact of these basic needs gaps on student retention and graduation. From a Fall 2020 survey, campuses are investing \$92 million from all funding sources on basic needs support and services to students. Another survey this fall is underway to help determine if

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additional funding should be included in the operating budget request. As a placeholder, the addition of \$10 million to \$20 million in recurring funds would provide the CSU more opportunities to support students experiencing food and housing insecurities, unanticipated financial distress, mental health concerns and overall health and safety challenges that have the potential to disrupt their timely pathways to degree.

## Staff Salary Structure Study Results – PENDING

The Budget Act of 2021 included \$2 million for the Chancellor's Office to evaluate the existing salary structure, issues of salary inversion, and provide any recommendations for alternative salary models for CSU non-faculty staff. The Chancellor's Office, California State University Employees Union, Service Employees International Union, and Teamsters Local 2010 partnered this past spring to advocate for state funding for this purpose. Our organizations have long desired to find a mutually-agreeable solution to address issues of inversion and salary structure. The evaluation will be completed by April 30, 2022. The evaluation's recommendations could include solutions that could require additional funding. The Chancellor's Office, in partnership with these represented staff groups, could advocate for additional funding in the spring and summer of 2022 just prior to final enactment of the 2022-2023 state budget.

This item is time dependent and potential costs will not be known for many months. If the Board of Trustees were to agree with the strategy articulated above, this item could be included as a placeholder in the 2022-2023 Operating Budget Request.

## **Preliminary Revenue Plan**

At this preliminary stage, the planning effort focuses on stating the CSU's budget priorities and needs. Accounting for enrollment growth revenue (approximately \$24 million per one percent increase in enrollment targets), the preliminary plan's range of new investments would require additional new ongoing revenues from the state ranging from \$504 million to \$695 million and would require additional new one-time revenue from the state ranging from \$500 million and \$1 billion for deferred maintenance.

# **Operating Fund Designated Balances and Reserves**

Designated balances and reserves in CSU's operating fund are used in several ways to deal with non-recurring expenses by managing short-term obligations and commitments, providing funding for capital infrastructure repairs and maintenance, and helping to ensure that operating costs can be paid during times of catastrophic events and economic and budgetary uncertainty. Designated balances and reserves are determined and reported annually by the campuses and the system office and are published on CSU's financial transparency portal. Designated balances and reserves are not used to fund recurring expenses such as salary increases. The use of one-time monies to pay Finance Agenda Item 4 September 14-15, 2021 Page 10 of 11

recurring, permanent expenses can lead to structural deficits where recurring resources are insufficient to pay for recurring costs.

The CSU has prudently grown designated balances and reserves to meet certain strategic goals, one of which has been to prepare for possible economic uncertainty. In the first several months of the pandemic, the CSU drew upon these reserves on a one-time basis to maintain operations in programs impacted by COVID-19. More specifically and early in the pandemic, the Chancellor's Office estimated that 45 percent of all operating fund reserves for economic uncertainties would be used in 2020-2021 to cover COVID-related losses and expenses. The fortunate reality was that over the past 18 months with subsequent rounds of federal legislation, campuses used one-time federal funds in lieu of operating fund reserves for COVID-related losses and expenses. We no longer anticipate a use of reserves for COVID-related purposes over the next several years because the economy and state budget have rebounded sooner than expected.

As of June 30, 2021, designated balances and reserves in the operating fund totaled \$2.0 billion and are held for short-term obligations, capital needs, catastrophic events and economic uncertainties.

## Designated Balances for Short Term Obligations

Amounts held for short-term obligations are designated for payments for open contracts and purchase orders, near-term debt service payments, financial aid obligations, and programs that are in development. Balances for short-term obligations totaled \$1.11 billion at the end of last year and cover expected needs, which are typically paid in the following fiscal year.

## Designated Balances for Capital

Designated balances for capital are for new projects and to repair current buildings, as well as planning costs and equipment acquisition associated with those buildings. Balances for capital fall well short of the expected need, which is at least ten percent of the cost of academic projects approved in the most recent five-year capital plan. Capital designated balances totaled \$327 million.

## Designated Balances for Catastrophic Events

These designated balances are to be used in the event of a natural disaster or other catastrophic event, including annual insurance premiums or self-insured retentions and total \$31 million.

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### Reserves for Economic Uncertainties

Reserves for economic uncertainties are designated to provide a prudent reserve to sustain operations during periods of economic uncertainty such as short-term recessionary cycles or state budget fluctuations. Operating reserves are intended to be used in the present and the future as one-time supplements to help manage the often-rapid decline in state resources, allowing time to appropriately adjust operating budgets to balance reductions and minimize disruptions to students' education as much as possible. Designated reserves for operations set aside for economic uncertainty total \$531 million and are less than one month of operating expenses, well below the need to maintain three to six months of operating expenses.

## Conclusion

This is an information item presenting a preliminary framework for the 2022-2023 CSU Operating Budget Request to the governor and the Department of Finance. Using feedback provided by the Board of Trustees at the September 2021 meeting, Chancellor's Office staff will present an updated and detailed operating budget recommendation for Board of Trustees' approval in November 2021.

### AGENDA

## COMMITTEE ON INSTITUTIONAL ADVANCEMENT

# Meeting: 4:00 p.m., Tuesday, September 14, 2021 Virtually via Teleconference

Jean P. Firstenberg, Chair Douglas Faigin, Vice Chair Diego Arambula Debra S. Farar Anna Ortiz-Morfit Christopher Steinhauser

## **Consent** 1. Approval of Minutes of the Meeting of July 13, 2021, *Action*

- Discussion 2. Naming of Martin V. Smith Hall California State University Channel Islands, Action
  - 3. 2021-2022 California State University Trustees' Award for Outstanding Achievement, *Information*

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## MINUTES OF THE MEETING OF COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Trustees of the California State University Office of the Chancellor Glenn S. Dumke Auditorium\* 401 Golden Shore Long Beach, California

July 13, 2021

## **Members Present**

Jean P. Firstenberg, Chair Douglas Faigin, Vice Chair Diego Arambula Debra S. Farar Anna Ortiz-Morfit Christopher Steinhauser

Joseph I. Castro, Chancellor Lillian Kimbell, Chair of the Board

Trustee Firstenberg called the meeting to order.

## **Approval of Minutes**

The minutes of January 26, 2021, were approved as submitted.

## Naming of The KPBS Conrad Prebys Media Complex - San Diego State University

Mr. Larry Salinas, vice chancellor for university relations and advancement, reported that the proposed naming recognizes the \$8 million contribution by The Conrad Prebys Foundation for KPBS's comprehensive campaign, Building on Trust: The Campaign for KPBS. The gift will be used to update and expand the KPBS facilities and technology.

San Diego State President Adela de la Torre shared the impact of the gift and recognized Mr. Prebys's generosity to San Diego State, as well as his passion and commitment to KPBS, arts and culture.

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020, and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the July 13-14, 2021, meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

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The committee recommended approval by the board of the proposed resolution (RIA 07-21-03) that the KPBS building at San Diego State University be named as The KPBS Conrad Prebys Media Complex at Copley Center. Trustee Faigin was absent during the vote.

## Naming of Prebys Stage - San Diego State University

Mr. Salinas reported that the proposed naming recognizes the \$6 million grant awarded by The Conrad Prebys Foundation. This grant will provide for a state-of-the-art venue that will provide world-class training and performance opportunities for San Diego State University students and faculty, as well as an outstanding performing arts experience for the greater community.

President de la Torre and Chancellor Joseph I. Castro shared the impact of the gift and recognized the legacy of Conrad Prebys and his remarkable and visionary generosity, which lives on through The Conrad Prebys Foundation.

The committee recommended approval by the board of the proposed resolution (RIA 07-21-04) that the Second Stage Theatre of the Performing Arts District at San Diego State University be named Prebys Stage.

# Naming of the CSU Shiley Haynes Institute for Palliative Care

Mr. Salinas reported that the proposed naming recognizes cumulative commitments of \$6 million by Mrs. Darlene Marcos Shiley and The Shiley Foundation. Her philanthropic investment in the institute recognizes the importance of this specialized field, as well as its growing need.

In 2019, as part of her most recent gift to the institute, Mrs. Shiley requested and California State University San Marcos agreed to add President Emerita Karen Haynes's name to the institute at an appropriate time, in honor of her years of campus leadership. This action follows the requisite two-year post-retirement waiting period required for an individual who has served the CSU in an administrative capacity.

Cal State San Marcos President Ellen Neufeldt and Chancellor Castro shared the impact of the gift and thanked Mrs. Shiley for her ongoing generosity and commitment to the institute and the university. Mrs. Shiley and Dr. Haynes shared videotaped remarks expressing their appreciation.

The committee recommended approval by the board of the proposed resolution (RIA 07-21-05) that the California State University Shiley Institute for Palliative Care located on the California State University San Marcos campus be named the CSU Shiley Haynes Institute for Palliative Care.

Trustee Firstenberg adjourned the meeting.

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## COMMITTEE ON INSTITUTIONAL ADVANCEMENT

## Naming of Martin V. Smith Hall – California State University Channel Islands

## **Presentation by:**

Larry Salinas Vice Chancellor University Relations and Advancement

Richard Yao President California State University Channel Islands

## **Summary**

This item will consider naming Manzanita Hall at California State University Channel Islands (CSUCI) as Martin V. Smith Hall.

This proposal, submitted by CSUCI, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

## Background

The Martin V. and Martha K. Smith Foundation have generously agreed to a \$3.532 million gift to support construction costs associated with a third phase of renovation for Manzanita Hall as well as the restoration of the courtyard adjacent to the building.

## **Project Description**

In Spring 2019, the university announced that the Martin V. Smith School of Business and Economics faculty and staff offices would relocate to the interior sections of Manzanita Hall's first and second floors. The university committed \$10,369,375 to support the remodel of Phase 1 and Phase 2.

The \$3.532 million gift will enable CSUCI to fully complete the building's renovation, extending the Martin V. Smith School academic space to the east wing and the adjacent courtyard. The additional renovated areas will include two classrooms, a lobby/reception area, and a mixed-use space for the Entrepreneurship & Small Business Institute and the Institute for

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Global Economic Research. The restoration of the adjacent courtyard will create a space that is ideal for event and academic use by the Martin V. Smith School of Business and Economics.

Martin V. "Bud" Smith began his entrepreneurial enterprise selling jukeboxes from Los Angeles when he made a sale to the owner of a 12-stool hamburger drive-in off highway 101 on Oxnard Boulevard. When the restaurant owner could not pay, Smith took over the failing eatery, which he turned into a thriving business that eventually spurred the purchase of 50 acres of land on the Oxnard flood plain where he developed the Wagon Wheel Junction, which included the Wagon Wheel Restaurant and Motel. The success of that venture led to the development of a massive real estate portfolio, which included establishing the Channel Islands Harbor and numerous restaurants, hotels, high-rises, gas stations, apartment buildings and a small railway – eventually encompassing a portfolio of over 200 properties across Ventura County, northern Los Angeles County and southern Santa Barbara County.

In 1965, Smith founded the Commercial & Farmer's National Bank, which expanded to 13 branches before merging with the Chartered Bank of London in 1978. In 1983, Martin V. Smith & Associates budgeted \$45 million for real estate projects in Ventura, Santa Barbara and Los Angeles counties. In 1985, his plans were approved to construct a 20-story Financial Plaza in Oxnard - the tallest building in Ventura County to this day.

Martin V. Smith passed away on November 18, 2001, and, his beloved wife, Martha K. Smith, passed away on January 3, 2003. Prior to their passing, Martin and Martha Smith established the Martin V. and Martha K. Smith Foundation within the Ventura County Community Foundation. Since 1994, the Martin V. and Martha K. Smith Foundation has funded nonprofit organizations throughout Ventura County through its annual grant making program. The Smith family's engagement and philanthropic support continue today. Their four daughters and grandchildren, as well as a group of trusted advisors, serve on the board and continue the work of the Foundation, carrying on the Smith family legacy. Victoria Pozzi and Lucinda Daley, and family member, Emilio Pozzi, have served as active CSU Channel Islands Foundation Board Directors, and all four daughters continue to support CSU Channel Islands.

## **Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that Manzanita Hall at California State University Channel Islands be named Martin V. Smith Hall.

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## COMMITTEE ON INSTITUTIONAL ADVANCEMENT

## 2021-2022 California State University Trustees' Award for Outstanding Achievement

## **Presentation By**

Jean P. Firstenberg Trustee

Joseph I. Castro Chancellor

## **Summary**

The California State University (CSU) Board of Trustees provides scholarships to high-achieving students who have demonstrated financial need and overcome profound personal hardships to attain an education from the CSU. These students have superior academic records and are also providing extraordinary service to their communities.

## Background

Since its inception, over 400 students have received the CSU Trustees' Awards for Outstanding Achievement. Thanks to donor generosity, 23 students will receive an award this year. The most outstanding recipient is designated the Trustee Emeritus Ali C. Razi Scholar.

These distinguished awards are funded by contributions from the CSU trustees, employees and friends of the university. In 2020, the CSU Foundation board of governors endowed a scholarship in recognition of the outstanding leadership of Chancellor Emeritus Timothy P. White. They also funded a 2021 named scholarship honoring Garrett P. Ashley's service as foundation president.

Scholarships range from \$6,000 to \$15,000. Sixteen runners-up received scholarships of \$3,000. The recipients of the 2021-2022 CSU Trustees' Award for Outstanding Achievement are:

# Jazmin Barrita Barrita

California State University, Bakersfield Michael A. and Debe Lucki Scholar

Aurelia Nahue California State University Channel Islands Santé Health System Scholar

## Vivian Hernandez

California State University, Chico SchoolsFirst Federal Credit Union Scholar **Berenice Rojas** California State University, Dominguez Hills *Edison International Scholar* 

Angelica Gurrola California State University, East Bay William Randolph Hearst Scholar

## Maram Kiran

California State University, Fresno Trustee Emerita Claudia H. Hampton Scholar Inst. Adv. Agenda Item 3 September 14-15, 2021 Page 2 of 2

Mauricio Gomez Lopez California State University, Fullerton *TELACU Scholar* 

Janelle Chojnacki Humboldt State University William Randolph Hearst Scholar

Elaine Anne E. Araneta California State University, Long Beach Steinhauser Family Scholar

Alexandra Martin California State University, Los Angeles Stauffer Foundation Scholar

Margaret Malmquist-West California State University Maritime Academy *Trustee Jack McGrory Scholar* 

**Dillon Herrick** California State University, Monterey Bay *Wells Fargo Scholar* 

Erika Baron California State University, Northridge William Randolph Hearst Scholar

**Firozeh Farahmand** California State Polytechnic University, Pomona *Trustee Emeritus Kenneth Fong Scholar* 

**Carla Cruz Medina** California State University, Sacramento *CSU Foundation President Emeritus Garrett P. Ashley Scholar* 

**Bipulanda Sraman** California State University, San Bernardino *Ron and Mitzi Barhorst Scholar* 

Lawson L. Hardrick III San Diego State University *Trustee Emeritus Murray L. Galinson Scholar*  J Patterson

San Francisco State University Chancellor Emeritus Charles B. and Catherine Reed Scholar

Hannah Bittar San José State University *Trustee Emeritus William Hauck and Padget Kaiser Scholar* 

Christine Lam California Polytechnic State University, San Luis Obispo *Trustee Wenda Fong and Daniel Fetterly Scholar* 

Ivan Gonzalez California State University San Marcos Chancellor Emeritus Timothy P. White Scholar

**Doshia Dodd** Sonoma State University Sycuan Band of the Kumeyaay Nation Scholar

**Tonya Hensley** California State University, Stanislaus *Trustee Emeritus Ali C. Razi Scholar* 

## AGENDA

## **COMMITTEE ON GOVERNMENTAL RELATIONS**

# Meeting: 8:30 a.m., Wednesday, September 15, 2021 Virtually via Teleconference

Douglas Faigin, Chair Krystal Raynes, Vice Chair Diego Arambula Jack Clarke, Jr. Jean P. Firstenberg Jack McGrory Romey Sabalius Lateefah Simon

Consent 1. Approval of Minutes of the Meeting of July 13, 2021, *Action* 

**Discussion** 2. State Legislative Update, *Information* 

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## MINUTES OF THE MEETING OF COMMITTEE ON GOVERNMENTAL RELATIONS

Trustees of the California State University Office of the Chancellor Glenn S. Dumke Auditorium\* 401 Golden Shore Long Beach, California

July 13, 2021

## **Members Present**

Douglas Faigin, Chair Krystal Raynes, Vice Chair Diego Arambula Jack Clarke, Jr. Jean P. Firstenberg Jack McGrory Romey Sabalius Lateefah Simon Joseph I. Castro, Chancellor Lillian Kimbell, Chair of the Board

Trustee Faigin called the meeting to order.

## **Approval of Minutes**

The minutes of May 18, 2021, were approved as submitted.

## **State Legislative Update**

Mr. Larry Salinas, vice chancellor for university relations and advancement, congratulated Trustees Arambula, Clarke and Ortiz-Morfit on being confirmed by the Senate. He reported that the Office of Advocacy and State Relations has been adeptly navigating the legislative process as evident by the number of problematic bills no longer advancing this year. The team successfully led the systemwide advocacy efforts to secure what is a historic budget.

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Ms. Nichole Muñoz-Murillo, assistant vice chancellor for advocacy and state relations, gave an update on key legislative issues and summarized the final budget advocacy efforts in Sacramento. For numerous years, the CSU has organized a social media day towards the end of budget negotiations when members of the Legislature are asked to wear CSU-branded items. Because of Covid-19 precautions, the team was not able to gain access to the Capitol building and had to completely rely on members and legislative staff to distribute and promote wearing the items. Two alumni, Senator Steve Glazer and Assembly Member Mark Levine and their teams, were CSU champions who led the day's success.

She thanked CSU leaders, including trustees and campus presidents, who tweeted photos of themselves congratulating the Class of 4 million as well as reminding the state's leaders why investing in the CSU is so important to California. She gave special recognition to members of the Cal State Student Association (CSSA), Academic Senate of the California State University (ASCSU), CSU Alumni Council, the California Faculty Association (CFA), the California State University Employees Union (CSUEU), the Advocacy and State Relations team and Chancellor Castro for their dedication and advocacy. It was a true team effort to achieve this budget outcome.

Trustee McGrory expressed his concerns about SB 22 (Glazer) and believes that the CSU should pursue its own \$8 billion bond with the University of California. Trustee Sabalius agreed that it would be a better strategy to detach from K-12 since higher education facility needs are so different and voters may not want to approve a higher \$15 billion bond. Trustee Faigin asked about next steps in continuing the conversation and the best ways to proceed. Chancellor Castro shared that SB 22 keeps the CSU in the conversation and believes Senator Glazer is open to new directions for the bond measure when they continue discussions in the fall.

Vice Chancellor Salinas shared that the trustees will receive a report two weeks prior to the board agenda posting date that will provide an update on bills and CSU positions, and welcomes their questions and engagement on legislative issues.

Trustee Faigin adjourned the meeting.

### **Information Item**

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## COMMITTEE ON GOVERNMENTAL RELATIONS

## **State Legislative Update**

## **Presentation By**

Larry Salinas Vice Chancellor University Relations and Advancement

Nichole Muñoz-Murillo Assistant Vice Chancellor Advocacy and State Relations

## Summary

The Legislature returned from summer recess on August 16 and quickly got back to work to wrap up this legislative year. The last two weeks of August were dedicated to fiscal committee hearings followed by two weeks of floor session. On September 10, the Legislature will complete their work for the year and recess for the interim. For those bills that advanced to the Governor, he has until October 10 to act on any measures.

This report is organized as follows:

- Active bills
  - Senate bills
  - Assembly bills
- Bills no longer advancing
  - Senate bills
  - o Assembly bills
- Governor's actions
- Adopted resolutions

All bill summaries are accurate as of August 31, 2021.

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# **ACTIVE BILLS**

## Senate Bills

# SB 22 (Glazer) – Education Finance: School Facilities: Public Preschool, K-12, and College Health and Safety Bond Act of 2022

This bill enacts a school facilities bond act for 2022, which if approved by voters, would authorize \$15.5 billion in bonds for K-16, of which \$4 billion would be divided equally between the UC and the CSU.

- <u>CSU Position:</u> Support
- Status: This bill is awaiting hearing in the Assembly Education Committee.

## SB 367 (Hurtado) – Student Safety: Opioid Overdose Reversal Medication

This bill requires the CSU and the CCC, and requests the UC, to maintain opioid overdose reversal medication in all student health centers. Additionally, campuses must provide educational and preventative information about opioids during new student orientations as well as instruct students on the use and location of opioid overdose reversal medications on campus.

- <u>CSU Position:</u> Support
- Status: This bill is awaiting referral in the Assembly Rules Committee.

# SB 395 (Caballero) – Excise Tax: Electronic Cigarettes: Health Careers Opportunity Grant Program: Small and Rural Hospital Relief Program

This bill imposes a tax on vape products and creates the Small and Rural Hospital Relief Program to help fund seismic safety improvements for small and rural hospitals. It also authorizes the Department of Health Care Access and Information to enter into contracts with nonprofit entities to meet the requirements of the Health Career Opportunity Program.

- <u>CSU Position:</u> Tracking
- **Status:** This bill is awaiting an Assembly floor vote.

## SB 416 (Hueso) – Corrections: Educational Programs

This bill requires the California Department of Corrections and Rehabilitation to make college programs available to California inmates with a GED or a high school diploma and require those college programs to only be provided by the CCC, the CSU, the UC and non-profit colleges.

- <u>CSU Position:</u> Tracking
- **Status:** This bill is awaiting an Assembly floor vote.

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# SB 453 (Hurtado) – Agriculture: Biosecurity and Emerging Infectious Disease Fund

This bill creates the Agricultural Biosecurity Fund in the State Treasury and allows federal, state, local and private resources to be continuously appropriated to the CSU Agricultural Research Institute.

- <u>CSU Position:</u> Tracking
- **Status:** This bill is enrolled and awaiting to be presented to the Governor.

# SB 512 (Min) – Support Services for Foster Youth: Cooperating Agencies Foster Youth Educational Support Program

This bill changes the requirement for priority enrollment of foster youth and former foster youth to those whose dependency was established on or after an individual's 13<sup>th</sup> birthday.

- <u>CSU Position:</u> Support
- **Status:** This bill is awaiting an Assembly floor vote.

# **Assembly Bills**

## AB 245 (Chiu) – Student Records: Name and Gender Changes

This bill requires the CCC, the CSU, and requests the UC, to reissue specified documents if a former student provides documentation that their legal name or gender has been changed. Additionally, commencing with the 2023-2024 graduating class, the bill requires the segments to provide an option to allow a graduating student to change the name on their diploma without legal documentation.

- <u>CSU Position:</u> Neutral
- **Status:** This bill is enrolled and awaiting to be presented to the Governor.

## AB 320 (Medina) – Teacher Preparation Programs: Regionally Accredited Institutions

This bill simplifies the process for qualified individuals seeking a teaching credential.

- <u>CSU Position:</u> Support
- Status: This bill is awaiting a Senate floor vote.

# AB 367 (Garcia, Cristina) – Menstrual Products

This bill requires public postsecondary institutions and K-12 schools, and requests private universities and the UC, to provide free menstrual products.

- <u>CSU Position:</u> Tracking
- **Status:** This bill is awaiting a Senate floor vote.

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# AB 396 (Gabriel) - CalFresh: Educational Programs

This bill requires the CSU and other educational institutions to apply to the Department of Social Services to certify that their educational programs increase employability and meet eligibility standards for CalFresh.

- <u>CSU Position:</u> Support
- Status: This bill is awaiting a Senate floor vote.

## AB 543 (Davies) – Student Orientation: CalFresh

This bill requires the CSU, and requests the UC, to provide educational information about CalFresh and the eligibility requirements to all incoming students during orientation.

- <u>CSU Position:</u> Neutral
- Status: This bill is awaiting a concurrence vote on the Assembly floor.

## AB 815 (Rivas, Luz) - School Nurses: Credentialing

This bill authorizes the Commission on Teacher Credentialing to approve local education agencies (K-12), with an enrollment exceeding 40,000 students, to offer school nurse credentialing programs.

- <u>CSU Position:</u> Oppose
- Status: This bill is awaiting a Senate floor vote.

## AB 914 (Weber, Akilah) – CSU: Proficiency Level of Entering Students

This bill updates and adds reporting requirements on student placement in general education courses and shifts the current annual reporting deadline from February 1 to April 1.

- <u>CSU Position:</u> Neutral
- Status: This bill is awaiting a Senate floor vote.

## AB 927 (Medina) – Community Colleges: Statewide Baccalaureate Degree Pilot Program

This bill removes the sunset date on the statewide CCC baccalaureate degree pilot program and allows up to 30 programs to be approved each year. It maintains the current prohibition on CCC baccalaureate degrees that duplicate CSU and UC programs, and provides a structured consultation process on new programs between the CSU, the UC, the Association of Independent California Colleges and Universities, and the CCC Chancellor's Office.

- <u>CSU Position:</u> Neutral
- Status: This bill is awaiting a Senate floor vote.

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# AB 928 (Berman) – Student Transfer Achievement Reform Act of 2021: Associate Degree for Transfer Intersegmental Implementation Committee

This bill creates an intersegmental committee on the Associate Degree for Transfer (ADT), consolidates the CSU and the UC general education pathways into one pathway within the number of units currently in the Intersegmental General Education Transfer Curriculum, and requires that CCC students automatically enroll in an ADT pathway if they express a goal to transfer.

- <u>CSU Position:</u> Support
- Status: This bill is awaiting a Senate floor vote.

# AB 1002 (Choi) – Course Credit for Prior Military Education, Training, and Service

This bill requires the CSU, and requests the UC, in collaboration with their respective academic senates, to develop a consistent policy to award course credit to military personnel and veterans who have an official Joint Services Transcript.

- <u>CSU Position:</u> Tracking
- **Status:** This bill is awaiting a concurrence vote on the Assembly floor.

## AB 1111 (Berman) – Common Course Numbering System

This bill requires the CCC Chancellor's Office to adopt a common-course numbering system.

- <u>CSU Position:</u> Tracking
- Status: This bill is awaiting a Senate floor vote.

## AB 1113 (Medina) – Exemption from Tuition and Fees: Qualifying Survivors of Persons Providing Medical or Emergency Services Deceased During COVID-19 California State of Emergency

This bill requires the CCC and the CSU, and requests the UC, to not collect systemwide tuition and mandatory campus-based fees from any qualifying spouse or child of a California licensed physician, nurse or first responder who died of COVID-19 during the pandemic state of emergency in California.

- <u>CSU Position:</u> Tracking
- Status: This bill is awaiting a Senate floor vote.

# AB 1185 (Cervantes) – Student Financial Aid: Cal Grant Program

This bill extends the Cal Grant eligibility requirements related to time out of high school and community college as well as age of the recipient until July 1, 2023, in response to the COVID-19 state of emergency.

- <u>CSU Position:</u> Support
- Status: This bill is awaiting a Senate floor vote.

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# AB 1326 (Arambula) – Public Social Services: County Liaison for Higher Education

This bill requires a county human services agency to designate at least one employee as a staff liaison to serve as a point of contact for academic counselors and other professional staff at public higher education institutions within the county and to develop protocols for engagement.

- <u>CSU Position:</u> Support
- Status: This bill is awaiting a Senate floor vote.

## AB 1377 (McCarty) – Student Housing Plans

This bill requires the CSU, and requests the UC, to conduct a needs assessment to determine their projected student housing needs.

- <u>CSU Position:</u> Tracking
- Status: This bill is awaiting a concurrence vote on the Assembly floor.

## AB 1407 (Burke) – Nurses: Implicit Bias Courses

This bill requires schools of nursing to include implicit bias training and specifies other requirements for a licensee when they renew their license.

- <u>CSU Position:</u> Neutral
- Status: This bill is awaiting a concurrence vote on the Assembly floor.

## AB 1456 (Medina) – Student Financial Aid: Cal Grant Reform Act

This bill enacts the Cal Grant Reform Act, which revises the current structure and eligibility requirements of the state financial aid program.

- <u>CSU Position:</u> Support if amended
- Status: This bill is awaiting a Senate floor vote.

# **BILLS NO LONGER ADVANCING**

## **Senate Bills**

# SB 45 (Portantino) – Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act of 2022

This bill authorizes a \$5.6 billion bond to be placed on the November 2022 ballot to finance programs related to wildfire and water issues. It includes \$60 million to the CSU for wildfire research.

- <u>CSU Position:</u> Tracking
- Status: This bill is on the Senate Inactive File.

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# SB 228 (Leyva) – Support Services for Foster Youth: Cooperating Agencies Foster Youth Educational Support Program

This bill changes the requirement for priority enrollment of foster youth and former foster youth to those whose dependency was established on or after an individual's 13<sup>th</sup> birthday.

Note: Senator Leyva transferred SB 228 to Senator Min due to bill limits imposed by leadership. The contents of SB 228 were amended into SB 512.

- <u>CSU Position:</u> Support
- Status: This bill is on the Senate Inactive File.

# SB 387 (Portantino) – Peace Officers: Certification, Education and Recruitment

This bill requires the Commission on Peace Officer Standards and Training to work with stakeholders in law enforcement, CCC, the CSU, the UC and community organizations to develop a list of courses to include as requirements for obtaining a basic peace officer certificate.

- <u>CSU Position:</u> Tracking
- Status: This bill is on the Senate Inactive File.

## SB 566 (Leyva) – CSU: Support Staff Employees: Merit Salary Adjustments

This bill requires the CSU to use existing resources to provide a five-percent annual step in salary to each support staff employee and incorporate similar language into collective bargaining agreements, and sunsets this provision on July 1, 2032.

- <u>CSU Position:</u> Oppose
  Status: This bill was held on the Senate Appropriations Committee
  - Suspense File.

## SB 747 (Hurtado) – Central Valley Medical School Endowment Fund

This bill creates the Central Valley Medical School Endowment Fund to support a CSU medical school in the central valley.

- <u>CSU Position:</u> Tracking
- Status: This bill is in the Senate Rules Committee awaiting referral.

## SB 785 (Glazer) – California Promise Program: CSU Students

This bill requires, commencing with the 2022-2023 academic year, that at least five percent of each incoming class at each participating campus of the CSU be a participant in the California Promise program, and that at least 70 percent of those participating students be either low-income, first-generation or from communities that are underrepresented in higher education.

- <u>CSU Position:</u> Pending
- Status: This bill is on the Senate Inactive File.

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# SB 787 (Hurtado) - CSU Program in Medical Education

This bill requires the CSU to establish Doctor of Medicine degree programs.

- <u>CSU Position:</u> Tracking
- Status: This bill is in the Senate Rules Committee awaiting referral.

# Assembly Bills

# AB 29 (Cooper) – State Bodies: Meetings

This bill amends the Bagley-Keene Open Meetings Act to require that all materials and writings provided to board members of a state agency, board or commission be posted on the website the same day the materials are given to board members or at least 72 hours in advance of the meeting, whichever is earlier. The bill prohibits distribution, discussion or action on writings or materials that do not meet this posting requirement.

<u>CSU Position:</u> Pending
 Status: This bill was held on the Assembly Appropriations Committee Suspense File.

# AB 53 (Low) – Election Day Holiday

This bill creates a state holiday for the general election in even numbered years, and requires state offices, public schools and public postsecondary campuses, including the CSU, to be closed.

- <u>CSU Position:</u> Tracking
- Status: This bill was held on the Assembly Appropriations Committee Suspense File.

# AB 99 (Irwin) – Statewide Longitudinal Data System: California Cradle-to-Career Data System: Governance and Support

This bill establishes the mission and governing structure for the statewide longitudinal data system.

- <u>CSU Position:</u> Pending
- Status: This bill failed to meet committee deadlines and has become a twoyear bill.

# AB 288 (Bonta) – California Ban on Scholarship Displacement Act of 2021

This bill prohibits public and private higher education institutions from reducing certain students' institution-based financial aid awards below their financial need.

- <u>CSU Position:</u> Pending
- Status: This bill is on the Assembly Appropriations Committee Suspense File.

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## AB 295 (Jones-Sawyer) – Pilot Program for Free Tuition and Fees: Working Group

This bill establishes a working group with representatives from the Department of Education, Board of Governors of the CCC, Trustees of the CSU and Regents of the UC to consider the creation of a pilot program that provides free postsecondary education.

- <u>CSU Position:</u> Tracking
- Status: This bill failed to meet committee deadlines and has become a twoyear bill.

## AB 403 (Kalra) – Fair Access to College Textbooks Act

This bill places restrictions on postsecondary educational institutions to assess automatic charges (commonly known as "opt-out" programs) and bulk access programs for instructional materials.

- <u>CSU Position:</u> Tracking
- Status: This bill failed to meet committee deadlines and has become a twoyear bill.

## AB 498 (Quirk-Silva) – Computer Science Access Initiative

This bill establishes the Computer Science Access Initiative, which will award grants to local educational agencies (K-12) for the purpose of increasing the number of computer science teachers.

- <u>CSU Position:</u> Support
- Status: This bill failed to meet committee deadlines and has become a two-year bill.

## AB 524 (Rodriguez) – Campus-Affiliated Sorority and Fraternity Transparency Act

The bill requires higher education institutions to annually collect information from each sorority and fraternity and post it online.

- <u>CSU Position:</u> Pending
- Status: This bill is on the Assembly Inactive File.

# AB 595 (Medina) – CSU and UC: Student Eligibility Policy

This bill requires the Trustees of the CSU, and requests the Regents of the UC, to engage in a specified process, including the commission of an independent study, and present the policy change to the legislature before making any change in undergraduate student eligibility policy that adds new eligibility requirements.

- <u>CSU Position:</u> Pending
- Status: This bill is on the Assembly Appropriations Committee Suspense File.

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# AB 609 (Kamlager) – College Athlete Race and Gender Equity Act

This bill requires that specified sports provide a royalty fee to student athletes, suspends the athletic director for three years for Title IX violations, reduces athletic administrative personnel compensation by 50 percent and prohibits building new athletic facilities for ten years except for health and safety reasons.

- <u>CSU Position:</u> Tracking
- Status: This bill failed to meet committee deadlines and has become a twoyear bill.

# AB 737 (Santiago) – CSU: Tuition

This bill prohibits the CSU from charging tuition or mandatory systemwide fees for enrollment for any academic year, for up to two academic years, to a CCC resident transfer student who completed an associate degree, has received a fee waiver under the California College Promise and is at least 28 years of age.

- <u>CSU Position:</u> Tracking
- Status: This bill failed to meet committee deadlines and has become a twoyear bill.

# AB 940 (McCarty) – College Mental Health Services Program

This bill appropriates \$20 million from the Mental Health Services Fund to expand student mental health services at the California Community Colleges (CCC), the CSU and the University of California (UC).

- <u>CSU Position:</u> Sponsor
- Status: This bill was held on the Assembly Appropriations Suspense File.

# AB 1097 (Santiago) – Student Financial Aid: Cal Grants: Fraud, Abuse and False Advertising

This bill expands Cal Grant eligibility to California residents attending a branch of a public postsecondary educational institution established by a jurisdiction other than California and that is located within the state.

- <u>CSU Position:</u> Tracking
- Status: This bill failed to meet committee deadlines and has become a twoyear bill.

# AB 1115 (Choi) – Community Colleges: Statewide Baccalaureate Degree Pilot Program

This bill extends the sunset date for the existing CCC baccalaureate degree pilot program by one year to July 2027.

<u>CSU Position:</u> Tracking
 Status: This bill failed to meet committee deadlines and has become a two-year bill.

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# AB 1176 (Garcia, Eduardo) – Communications: Universal Broadband Service: California Connect Fund

This bill creates the California Connect Program to increase access to high-speed broadband service and subsidize households that meet certain requirements. The bill tasks the Public Utilities Commission with developing and implementing the program, with eligibility criteria that includes a low-income qualification and a student qualification.

- <u>CSU Position:</u> Pending
- Status: This bill was held on the Assembly Appropriations Committee Suspense File.

# AB 1306 (Arambula) – Health Professions Careers Opportunity Program

This bill authorizes the Office of Statewide Health Planning and Development to fund 20 Health Professions Career Opportunity Program pilot programs at campuses, including five at CSU.

- <u>CSU Position:</u> Pending
- Status: This bill was held in the Assembly Appropriations Committee Suspense File.

# AB 1421 (Nguyen) – Refunds of Student Campus Fees

This bill requires the CCC and the CSU, and requests the UC, to identify students who were obliged to stay away from their respective campuses due to the COVID-19 pandemic during the 2019-2020 and 2020-2021 academic years and ascertain the amounts of campus fees collected from each of these students. The bill appropriates this unknown amount from the General Fund to be refunded to those students through their respective institutions.

- <u>CSU Position:</u> Tracking
- Status: This bill failed to meet committee deadlines and has become a twoyear bill.

# AB 1467 (Cervantes) – Student Safety: Sexual Assault Procedures and Protocols: Sexual Assault Counselors

This bill requires procedures related to the hiring of campus sexual assault counselors and the annual review of executive orders related to Title IX.

- <u>CSU Position:</u> Pending
- Status: This bill is on the Assembly Appropriations Committee Suspense File.

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# **GOVERNOR'S ACTIONS**

## Senate Bills

## SB 26 (Skinner) – Collegiate Athletics: Student Athlete Compensation and Representation

This bill accelerates current law allowing compensation for student athletes for name, image and likeness to September 1, 2021 and adds an urgency clause to take effect immediately.

- <u>CSU Position:</u> Tracking
- Status: Chaptered by Secretary of State Chapter 159, Statutes of 2021.

## SB 701 (Committee on Education) – Federal GI Bill: Nonresident Tuition: Real Property

This is the higher education omnibus bill, which makes noncontroversial and clarifying amendments regarding postsecondary education.

- <u>CSU Position:</u> Support
- Status: Chaptered by Secretary of State Chapter 110, Statues of 2021.

## **Assembly Bills**

## AB 104 (Gonzalez, Lorena) – K-12 Education: Learning Recovery Opportunities: COVID-19

Among the bill's provisions to address K-12 learning loss due to COVID-19 impacts, this bill requires a school to allow a student in the 2020-21 academic year to request a change their letter grade to a pass or no pass on the student's transcript and requires the CSU and encourages the UC and private higher education institutions to accept the transcript for admissions purposes.

- <u>CSU Position:</u> Tracking
- Status: Chaptered by Secretary of State Chapter 41, Statues of 2021.

## AB 251 (Choi) – Admission by Exception

This bill prohibits a senior campus administrator who is associated with campus development, external affairs, fundraising, donor relations, alumni relations or alumni outreach from approving a student's admission by exception.

- <u>CSU Position:</u> Neutral
- Status: Chaptered by Secretary of State Chapter 47, Statues of 2021.

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## **ADOPTED RESOLUTIONS**

# HR 53 (Levine) – CSU Class of 4 Million

This resolution resolves that the Assembly joins in celebration of the Class of 4 Million at the CSU, its global network and its essential impact on California.

- <u>CSU Position:</u> Support
- Status: Adopted.

# SR 44 (Glazer) – CSU Class of 4 Million

This resolution resolves that the Senate joins in celebration of the Class of 4 Million at the CSU, its global network and its essential impact on California.

- <u>CSU Position:</u> Support
- Status: Adopted.

## AGENDA

## COMMITTEE ON UNIVERSITY AND FACULTY PERSONNEL

Meeting: 9:00 a.m., Wednesday, September 15, 2021 Virtually via Teleconference

> Wenda Fong, Chair Jean P. Firstenberg, Vice Chair Jack Clarke, Jr. Douglas Faigin Debra S. Farar Christopher Steinhauser

- **Consent** 1. Approval of Minutes of the Meeting of July 13, 2021, *Action*
- **Discussion** 2. Executive Compensation: Presidential Triennial Performance Review Salary Assessment Implementation Process, *Action*

Action Item Agenda Item 1 September 14-15, 2021 Page 1 of 2

## MINUTES OF THE MEETING OF COMMITTEE ON UNIVERSITY AND FACULTY PERSONNEL

Trustees of the California State University Office of the Chancellor Glenn S. Dumke Auditorium\* 401 Golden Shore Long Beach, California

July 13, 2021

## **Members Present**

Wenda Fong, Chair Jean P. Firstenberg, Vice Chair Jack Clarke, Jr. Douglas Faigin Debra S. Farar Christopher Steinhauser

Lillian Kimbell, Chair of the Board Joseph I. Castro, Chancellor

### **Public Speakers**

Due to the virtual format of the July 13, 2021 meeting, all public comment took place prior to the committee meeting's open session.

Trustee Fong called the meeting to order.

## **Approval of Minutes**

The minutes of the May 19, 2021 meeting were approved as submitted.

## **Executive Compensation: Executive Vice Chancellor for Academic and Student Affairs – California State University**

Trustee Fong introduced Chancellor Joseph I. Castro to present agenda item 2, compensation for the executive vice chancellor for academic and student affairs of the California State University.

\*PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020, and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the July 13-14, 2021, meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

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Chancellor Castro congratulated Dr. Sylvia A. Alva on her appointment as executive vice chancellor for academic and student affairs. Dr. Alva currently serves at Cal Poly Pomona where she holds the position of provost and vice president for academic affairs. She joins the Chancellor's Office as executive vice chancellor on August 2, 2021.

Chancellor Castro expressed his gratitude to Dr. Fred Wood for having served as the interim executive vice chancellor with distinction and exceptional service.

Compensation for Dr. Sylvia A. Alva was recommended by Chancellor Castro as published in the amended item. She will receive an annual salary of \$361,242 (the same salary as the previous incumbent) and a temporary housing allowance of \$5,000 per month for twelve months. Additionally, Dr. Alva will receive a \$1,000 monthly auto allowance and other benefits as cited in the amended item.

A roll call vote was taken, and the committee recommended approval of the proposed resolution. (RUFP 07-21-05) Trustee Faigin was absent during the vote.

In closing, Trustee Fong expressed her appreciation to Dr. Fred Wood for his exemplary service to the university. The committee meeting was adjourned.

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# COMMITTEE ON UNIVERSITY AND FACULTY PERSONNEL

# **Executive Compensation: Presidential Triennial Performance Review Salary Assessment – Implementation Process**

## **Presentation By**

Wenda Fong Chair, Committee on University and Faculty Personnel

Evelyn Nazario Vice Chancellor Human Resources

## **Summary**

An overview and recommended implementation of the CSU Board of Trustees' adopted policy on presidential salary assessments will be presented. This action item seeks Trustee approval on the implementation of the policy adopted by the Board of Trustees in November 2019. Per current policy, a salary assessment is to be conducted for the purpose of reporting to the Trustees during presidential triennial performance reviews whereby salary adjustments may be considered. This item does not include approval of compensation adjustments.

## Background

The Board of Trustees' CSU Policy on Compensation (RUFP 11-19-10), as well as the CSU Policies and Procedures for Review of Presidents (RUFP 01-20-01), stipulates that following completion of triennial performance reviews (or at other times for compelling reasons), a salary assessment will be conducted and reported to the Board of Trustees. Upon review of the findings, the Trustees may evaluate the appropriateness of a salary adjustment.

The Board of Trustees adopted this policy in November 2019 to be effective with triennial performance reviews occurring in 2020. To date, the policy has yet to be implemented due to the lack of an established implementation process.

Following past discussions with Board of Trustee members, Chancellor-emeritus Timothy White, in consultation with Chair Lillian Kimbell and Chancellor Joseph I. Castro, identified a task force to develop a salary assessment process to comply with the Board's adopted policy.

The task force included Trustees Jack Clarke, Debra Farar and Wenda Fong; and Vice Chancellor Evelyn Nazario and Executive Vice Chancellor Steve Relyea. During the presentation of this item, the task force will discuss its proposed recommendation for the Board's consideration.

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For reference, the current applicable policies can be found at:

https://www2.calstate.edu/csu-system/transparency-accountability/executivecompensation/Documents/compensation-policy-11-2019.pdf

https://www2.calstate.edu/csu-system/about-the-csu/leadership/presidents/Documents/csu-presidential-review-policy.pdf

## **Proposed Salary Review Process**

The proposed salary assessment process, which will be discussed in detail during the presentation of this item, includes the following elements:

- Concurrent with triennial review cycle
- Annual adjustments over three years
- Target salary is the peer group median
- First year adjustment not to exceed 10 percent
- Second and third years, equity adjustment from 0 to 10 percent if applicable
- Reassess market data periodically

Note: The 10 percent cap aligns with current Trustee policy.

Per existing policy, compensation actions for CSU Executives are presented to the Board of Trustees for final approval. Additionally, compensation actions are subject to availability of funds and current budget conditions.

## **Recommended Action**

The following resolution is presented for adoption:

**RESOLVED**, by the Board of Trustees of the California State University, that the Trustees approve the process to implement presidential salary assessments as proposed during the presentation of Agenda Item 2 of the Committee on University and Faculty Personnel at the September 14-15, 2021 meeting of the Board of Trustees.

#### TRUSTEES OF THE CALIFORNIA STATE UNIVERSITY

California State University Office of the Chancellor Glenn S. Dumke Auditorium\* 401 Golden Shore Long Beach, CA 90802

September 15, 2021

#### Presiding: Lillian Kimbell, Chair

10:00 a.m. Board of Trustees

Virtually via Teleconference

Call to Order

Roll Call

**Chair's Report** 

Academic Senate CSU Report: Chair—Robert Keith Collins

California State Student Association Report: President—Isaac Alferos

California State University Alumni Council Report: President—Jeremy Addis-Mills

### Consent

*Action* 1. Approval of the Minutes of the Board of Trustees Meeting of July 14, 2021 *Action* 2. Approval of Committee Resolutions as follows:

#### **Committee on Committees**

2. Amendments to Board of Trustees' Standing Committee Assignments for 2021-2022

## **Committee on Educational Policy**

- 2. Academic Master Plan Update: Fast-Track Programs
- 3. Amendment to Title 5 Regulations: Credit for Prior Learning

#### **Committee on Institutional Advancement**

2. Naming of Martin V. Smith Hall - California State University Channel Islands

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\*\*The Board of Trustees is a public body, and members of the public have a right to attend and participate in its meetings. This schedule of meetings is established as a best approximation of how long each scheduled meeting will take to complete its business. Each meeting will be taken in sequence, except in unusual circumstances. Depending on the length of the discussions, which are not possible to predict with precision in advance, the scheduled meeting times indicated may vary widely. For two-day meetings, items scheduled for one day may be heard either the day before or the day after depending upon the time spent on each matter. The public is advised to take this uncertainty into account in planning to attend any meeting listed on this schedule.

#### **Committee on University and Faculty Personnel**

2. Executive Compensation: Presidential Triennial Performance Review Salary Assessment – Implementation Process

<sup>\*</sup>PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020, and March 17, 2020, respectively, all members of the Board of Trustees may participate in this meeting remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the Dumke Auditorium will not be open to the public during the meeting, and no Trustees or staff will be present in the Auditorium. Members of the public may offer public comment pursuant to the revised published protocol for "Addressing the Board of Trustees" as noted in this agenda.

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Action Item Agenda Item 1 September 14-15, 2021

## MINUTES OF THE MEETING OF BOARD OF TRUSTEES

Trustees of the California State University Office of the Chancellor Glenn S. Dumke Auditorium\* 401 Golden Shore Long Beach, California

July 14, 2021

#### **Trustees Present**

Lillian Kimbell. Chair Wenda Fong, Vice Chair Larry L. Adamson Diego Arambula Jane W. Carney Jack Clarke, Jr. Adam Day **Douglas Faigin** Debra S. Farar Jean P. Firstenberg Jack McGrory Anna Ortiz-Morfit **Krystal Raynes Romey Sabalius** Lateefah Simon Christopher Steinhauser Joseph I. Castro, Chancellor Lieutenant Governor Eleni Kounalakis

Chair Lillian Kimbell called the meeting of the Board of Trustees to order.

## **Public Comment**

Due to the virtual format of the July 13-14, 2021, meeting, all public comment took place at the beginning of the meeting's open session prior to all committees. For the purposes of public record, the board heard from the following individuals during the revised public comment period:

<sup>\*</sup>PLEASE NOTE: Due to the Governor's proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor's Executive Orders N-25-20 and N-29-20 issued on March 12, 2020 and March 17, 2020, respectively, all members of the Board of Trustees may participate in meetings remotely, either by telephonic or video conference means. Out of consideration for the health, safety and well-being of the members of the public and the Chancellor's Office staff, the July 13-14, 2021, meeting of the CSU Board of Trustees was conducted entirely virtually via Zoom teleconference.

Michael Friend, Divest The CSU; Randall Santiago, Students for Quality Education (SQE); Charles Toombs, Professor, California Faculty Association (CFA); Diane Blair, Professor, CFA; Sasha Perez, The Campaign for College Opportunity; Jennifer Ballentine, Executive Director, CSU Shiley Institute for Palliative Care; Anthony Jackson, Major General (Retired), U.S. Marine Corps; Barbara Mannino, CSUSM Foundation Board of Trustees, CSUSM; Nia de Jesus, Student Intern, SQE; Nishant Totla, Community member; Nicholas Mckenna, United Students Against Sweatshops (USAS); Daisy Armenta, USAS; Alyssa Smith, USAS; Angel Rojas, USAS; Angel Rivera, USAS; Ethan Quaranta, Co-Chair, Divest The CSU; Carlos Davidson, retired faculty, San Francisco State, Divest The CSU; Manmit Singh, Student, Cal Poly SLO; Julianna Gutierrez, SQE; Jade McDonald, SQE; Kaila Moore-Jones, SQE; Melys Bonifacio-Jerez, SQE; Kyle Campbell, CSUB SQE Intern, CSUB SQE; Beth Contreras, Student, SQE (CFA); Yahaira Victorino, CFA; Matt Mason, Sacramento State Mechanic Supervisor, Teamsters 2010; Drew Scott, Facilities Controls Specialist, Teamsters 2010; Tessy Reese, LVNII, California State University Employees Union (CSUEU); Martin Brenner, Instructional Technologist, CSUEU; Dawn McCulley, ASC I, CSUEU; Andrea Skinner, Academic Programs and Planning Analyst, CSUEU (Cal State Channel Islands); Jessica Westbay, Vice President for Representation, CSUEU; Saira Kanwal, Writer; Radhika Marwaha, Other Collective; Prem Pariyar, Portia Bell Hume Center; Laxmi Tikhatri, Community leader, NAPA; Shivani Kavuluru, Sexual Assault Advocate +Immigration Paralegal, Advocates for Human Rights/EL.

# Chair's Report

Chair Kimbell's report is available online at the following link: <u>https://www2.calstate.edu/csu-system/board-of-trustees/reports-of-the-chair/Pages/july-2021.aspx</u>

# **Chancellor's Report**

Chancellor Joseph I. Castro's report is available online at the following link: <u>https://www2.calstate.edu/csu-system/board-of-trustees/chancellor-reports/Pages/july-14-2021.aspx</u>

# **Report of the Academic Senate CSU**

CSU Academic Senate Chair Robert Keith Collins's report is available online at the following link: <u>https://www2.calstate.edu/csu-system/faculty-staff/academic-senate/Pages/ASCSU-Chairs-Report.aspx</u>

## **Report from the California State Student Association**

CSSA President Isaac Alferos's report is available online at the following link: https://www.calstatestudents.org/public-documents/#president

## Report of the California State University Alumni Council

Alumni Council President Jeremy Addis Mills's report is available online at the following link: <u>https://www2.calstate.edu/impact-of-the-csu/alumni/council/board-of-trustee-reports/Pages/default.aspx</u>

## **Board of Trustees**

The minutes of the meeting of May 19, 2021, were unanimously approved as submitted.

Chair Kimbell asked to move all the consent agenda items for approval. There was a motion and a second. Chair Kimbell called for a roll call vote and the Board of Trustees unanimously approved the following resolutions:

# **COMMITTEE ON EDUCATIONAL POLICY**

# Commission on the Extended University (REP 07-21-03)

**RESOLVED**, by the Board of Trustees of The California State University, that the changes contained in Attachment A to agenda item 2 of the July 13-14, 2021, meeting of the Trustees' Committee on Educational Policy entitled "Provisions for the Commission on the Extended University in the CSU" be approved.

## COMMITTEE ON INSTITUTIONAL ADVANCEMENT

# Naming of The KPBS Conrad Prebys Media Complex – San Diego State University (RIA 07-21-03)

**RESOLVED,** by the Board of Trustees of the California State University, that the KPBS building at San Diego State University be named as The KPBS Conrad Prebys Media Complex at Copley Center.

## Naming of Prebys Stage – San Diego State University (RIA 07-21-04)

**RESOLVED,** by the Board of Trustees of the California State University, that the Second Stage Theatre of the Performing Arts District at San Diego State University be named Prebys Stage.

# Naming of the CSU Shiley Haynes Institute for Palliative Care (RIA 07-21-05)

**RESOLVED**, by the Board of Trustees of the California State University, that the California State University Shiley Institute for Palliative Care located on the California State University San Marcos campus be named the CSU Shiley Haynes Institute for Palliative Care.

## COMMITTEE ON UNIVERSITY AND FACULTY PERSONNEL

Executive Compensation: Executive Vice Chancellor for Academic and Student Affairs – California State University (RUFP 07-21-05)

**RESOLVED,** by the Board of Trustees of the California State University, that Dr. Sylvia A. Alva shall receive a salary set at the annual rate of \$361,242 effective on August 2, 2021, the date of her appointment as executive vice chancellor for academic and student affairs of the California State University; and be it further

**RESOLVED,** Dr. Alva shall receive a temporary housing allowance and additional benefits as cited in Agenda Item 2 of the Committee on University and Faculty Personnel at the July 13-14, 2021 meeting of the Board of Trustees.

## **COMMITTEE OF THE WHOLE**

# Conferral of Title of Student Trustee Emerita–Maryana Khames (RCOW 07-21-07)

**RESOLVED,** by the Board of Trustees of the California State University, that this board confers the title of Student Trustee Emerita on Maryana Khames, with all the rights and privileges thereto.